



PRIMO PRINCIPIO

IoT and DSS solutions for Rural: Smart-Agri & Smart-Water

Trieste, 20/01/2019

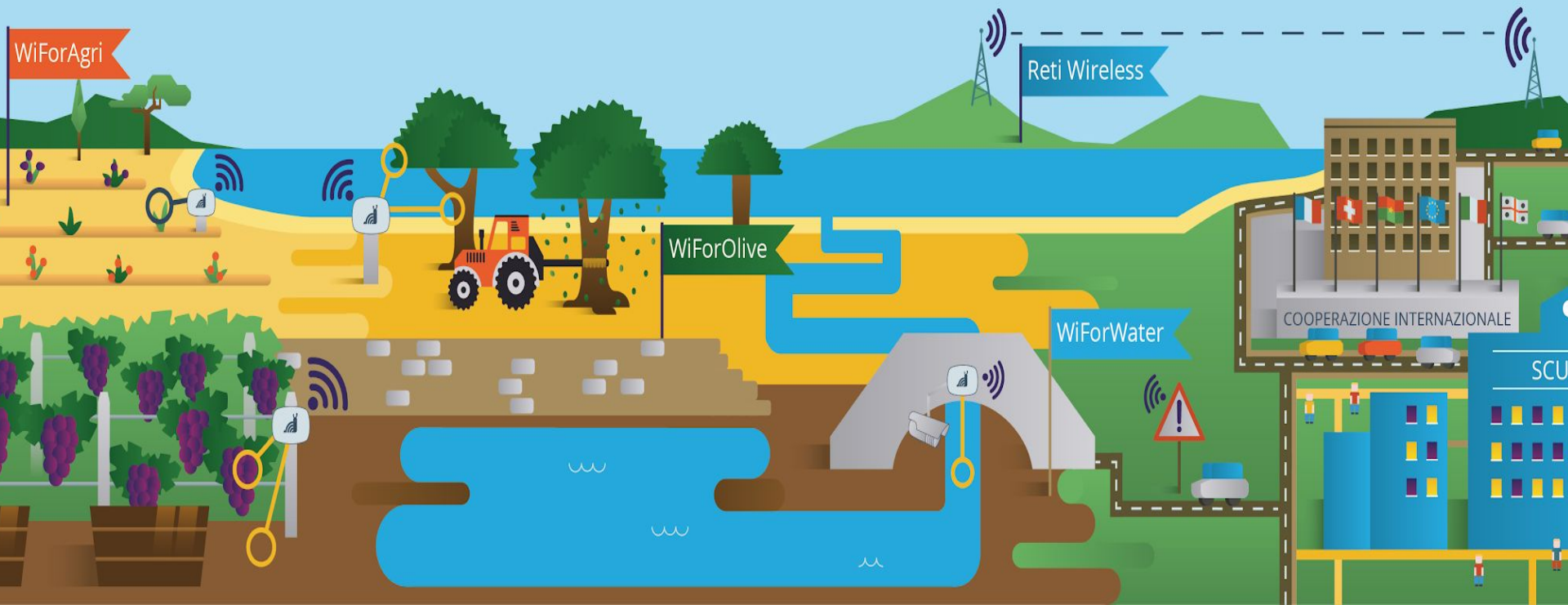
Federico Longobardi
CTO - Primo Principio
www.PrimoPrincipio.it





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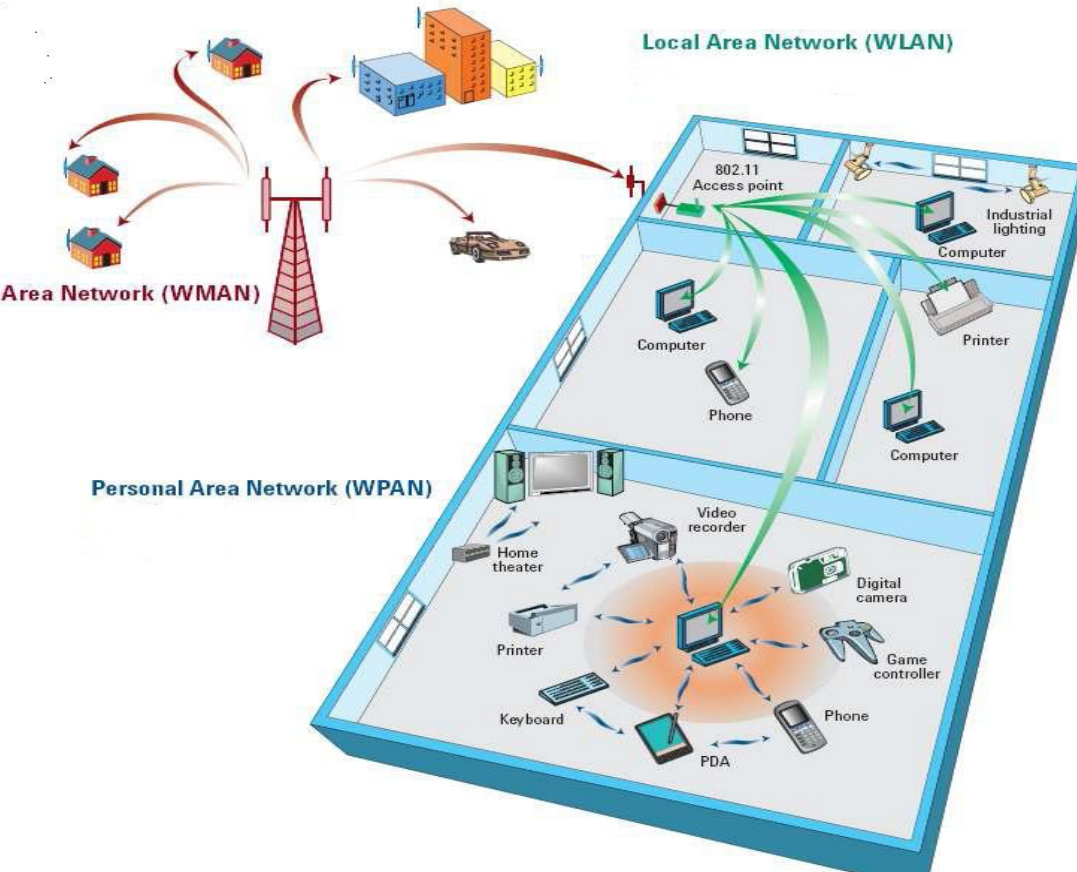
IoT and DSS solutions for Rural: Smart-Agri & Smart-Water





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Smart-City vs Smart-Technology for the rural world





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Smart-City vs Smart-Technology for the rural world





Smart-City vs Smart-Technology for the rural world

Rural → constraints:

1. **Stand-alone energy** management (no power-grid):
 - mini-wind system
 - mini-solar system
 - only battery (deep-sleep is needed)
2. **Stand-alone and/or long-range TLC system:**
 - transport data toward the nearest Internet Gateway...saving your battery;
 - local data backup;
3. Almost **zero-maintenance:**
 - remote monitoring
 - rock-solid hardware





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Let's listen to this story: “Sensor application from Libelium”



Products ▾ Cloud Services ▾ Resources ▾ Case Studies Ecosystem Development Company Libelium World Contact

50 Sensor Applications for a Smarter World





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IoT Working Areas → Agriculture

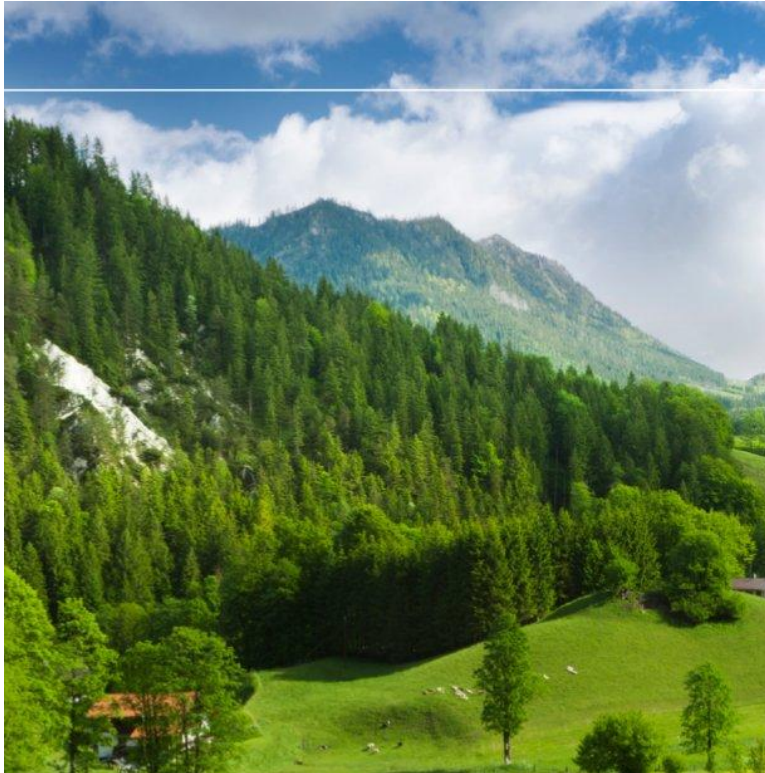


SMART AGRICULTURE

- 41 Wine Quality Enhancing**
Monitoring soil moisture and trunk diameter in vineyards to control the amount of sugar in grapes and grapevine health.
- 42 Green Houses**
Control micro-climate conditions to maximize the production of fruits and vegetables and its quality.
- 43 Golf Courses**
Selective irrigation in dry zones to reduce the water resources required in the green.
- 44 Meteorological Station Network**
Study of weather conditions in fields to forecast ice formation, rain, drought, snow or wind changes.
- 45 Compost**
Control of humidity and temperature levels in alfalfa, hay, straw, etc. to prevent fungus and other microbial contaminants.



IoT Working Areas → Environment



SMART ENVIRONMENT

- 10 Forest Fire Detection**
Monitoring of combustion gases and preemptive fire conditions to define alert zones.
- 11 Air Pollution**
Control of CO₂ emissions of factories, pollution emitted by cars and toxic gases generated in farms.
- 12 Snow Level Monitoring**
Snow level measurement to know in real time the quality of ski tracks and allow security corps avalanche prevention.
- 13 Earthquake Early Detection**
Distributed control in specific places of tremors.
- 14 Landslide and Avalanche Prevention**
Monitoring of soil moisture, vibrations and earth density to detect dangerous patterns in land conditions.





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IoT Working Areas → Breeding



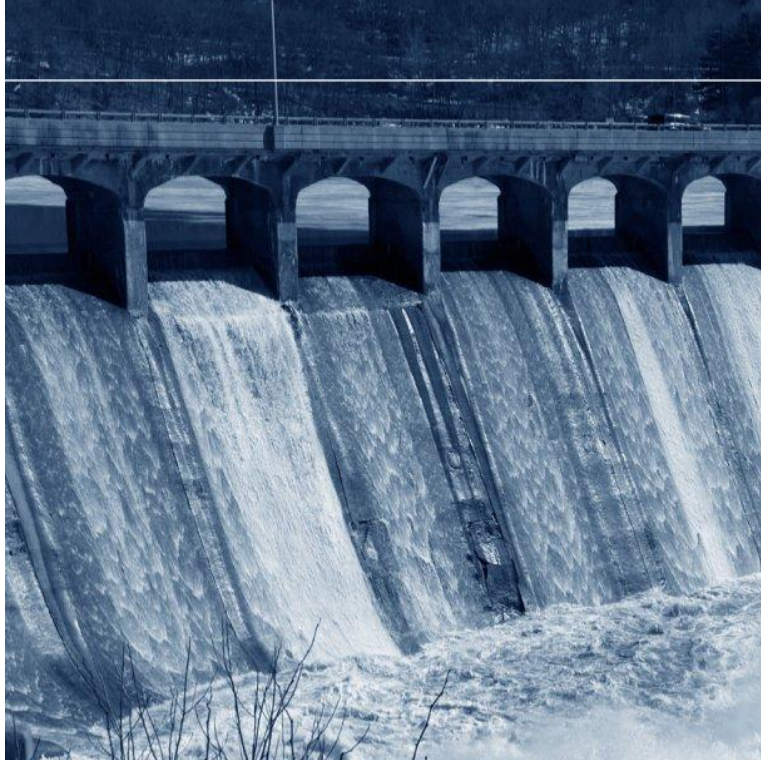
SMART ANIMAL FARMING

- 46 Offspring Care**
Control of growing conditions of the offspring in animal farms to ensure its survival and health.
- 47 Animal Tracking**
Location and identification of animals grazing in open pastures or location in big stables.
- 48 Toxic Gas Levels**
Study of ventilation and air quality in farms and detection of harmful gases from excrements.



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IoT Working Areas → hydro-risk



SMART WATER

- 15 Water Quality**
Study of water suitability in rivers and the sea for fauna and eligibility for drinkable use.
- 16 Water Leakages**
Detection of liquid presence outside tanks and pressure variations along pipes.
- 17 River Floods**
Monitoring of water level variations in rivers, dams and reservoirs.



IoT Working Areas → Pollution and Security



SECURITY & EMERGENCIES

- 23 Perimeter Access Control**
Access control to restricted areas and detection of people in non-authorized areas.
- 24 Liquid Presence**
Liquid detection in data centers, warehouses and sensitive building grounds to prevent break downs and corrosion.
- 25 Radiation Levels**
Distributed measurement of radiation levels in nuclear power stations surroundings to generate leakage alerts.
- 26 Explosive and Hazardous Gases**
Detection of gas levels and leakages in industrial environments, surroundings of chemical factories and inside mines.



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IoT Working Areas → Industry and Worker Safety



INDUSTRIAL CONTROL

- 35 M2M Applications**
Machine auto-diagnosis and assets control.
- 36 Indoor Air Quality**
Monitoring of toxic gas and oxygen levels inside chemical plants to ensure workers and goods safety.
- 37 Temperature Monitoring**
Control of temperature inside industrial and medical fridges with sensitive merchandise.
- 38 Ozone Presence**
Monitoring of ozone levels during the drying meat process in food factories.
- 39 Indoor Location**
Asset indoor location by using active (ZigBee) and passive tags (RFID/NFC).



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... a Smarter Planet needs →

“Human Technologies turning information into Values”





Moral of the story...

- data measurement provide only **information (necessary but not sufficient)**
 - we are still far away from problem-solving;
- **IoT** technologies are a good **instrument** to measure and achieve data of interest (nowadays we can measure and monitor almost everything)
- We need to “**turn informations into values**”...

→ IoT technologies are not enough → **design and develop ad-hoc and user-friendly (Web)Services supporting users in decision making**



Moral of the story...

We need to **turn informations into values**:

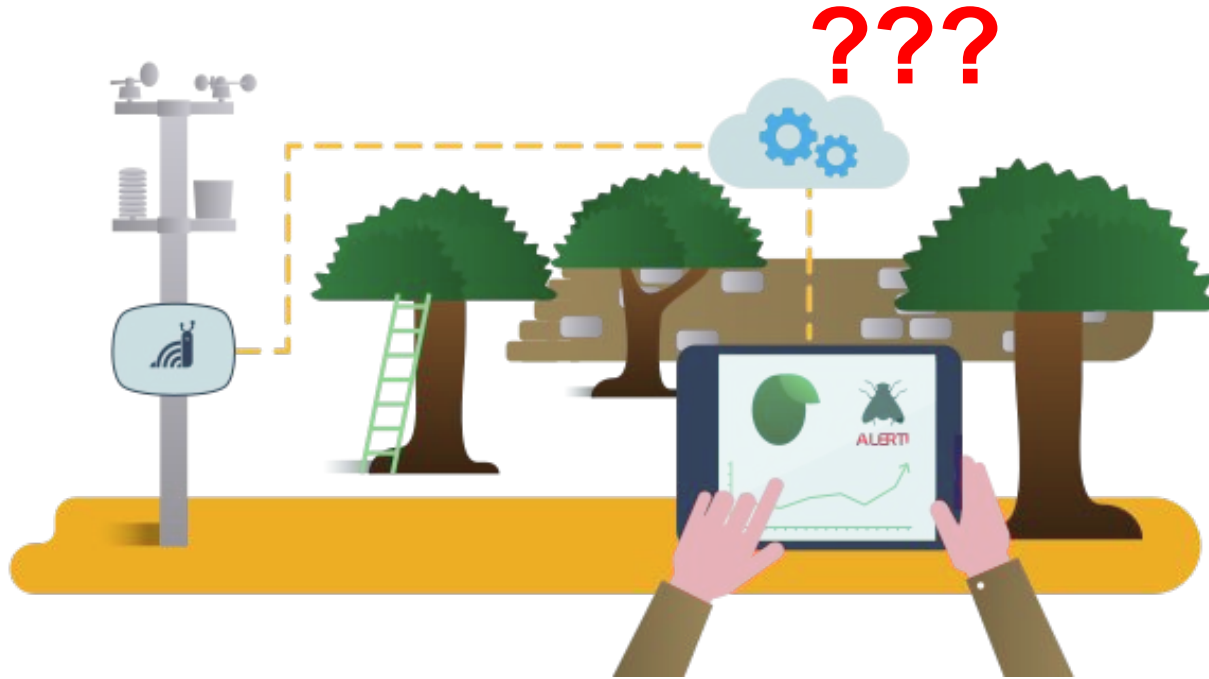
- observe and analyze the specific NEED you want to fulfill;
- study the problems related to this need (multidisciplinary approach);
- create a mathematical-model of each problem/process (analyze causes and processes which evolve into problems);
- use measured data and third-party data to feed your models
- develop a software (DSS Decision Support System) which is able to simulate the main problems of interest supporting stakeholders in decision making

→ IoT technologies are not enough → **we need to design and develop ad-hoc (Web)Services with a DSS approach**



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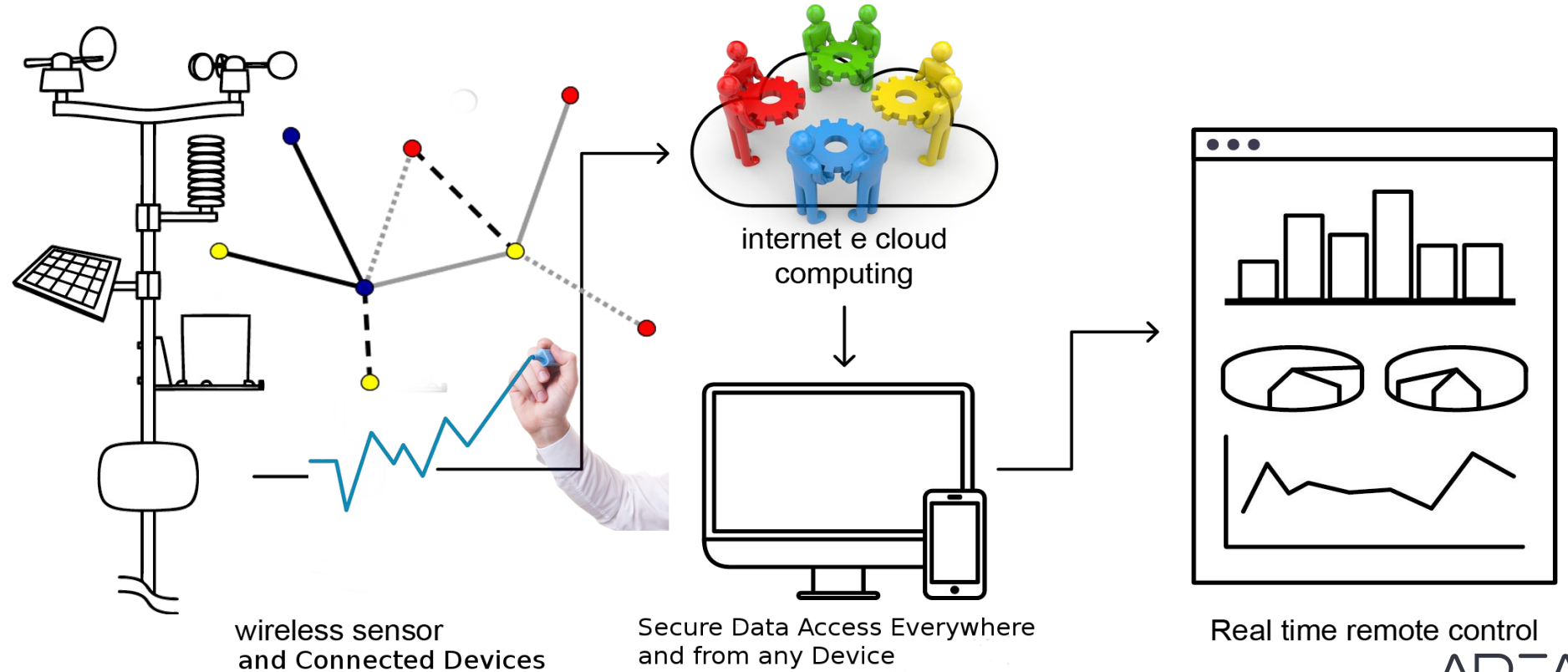
“Technical” moral of the story...



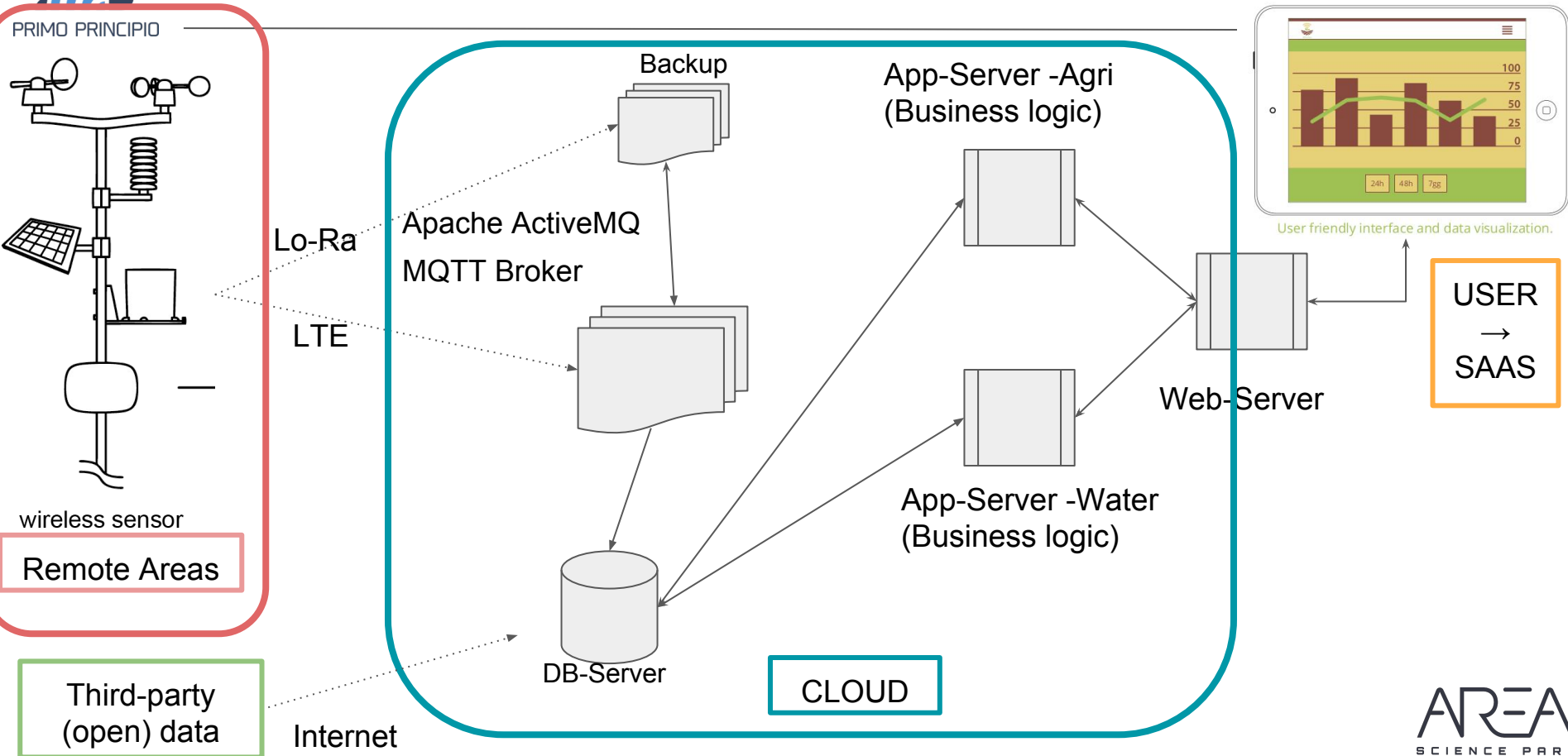


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“Technical” moral of the story...



“Technical” moral of the story...





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WiForAgri Solution: Smart-Technology for Agri



DSS and Smart Technology for Agricultural Crops monitoring and Water Risk management

- starting point: **technology transfer** (necessary but not sufficient)
- now we can measure (better “monitor”) accurate **field-information (data)**

Goal → “Value from Information ”



WIFORWINE



WIFORAGRI



WIFORWATER



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WiForAgri Solution: Smart-Service for Agri

Features



Possibility of setting SMS/e-mail alarms



Data visualization through intuitive diagrams



Forecast models of diseases and risky situations



Management of field data and logbook

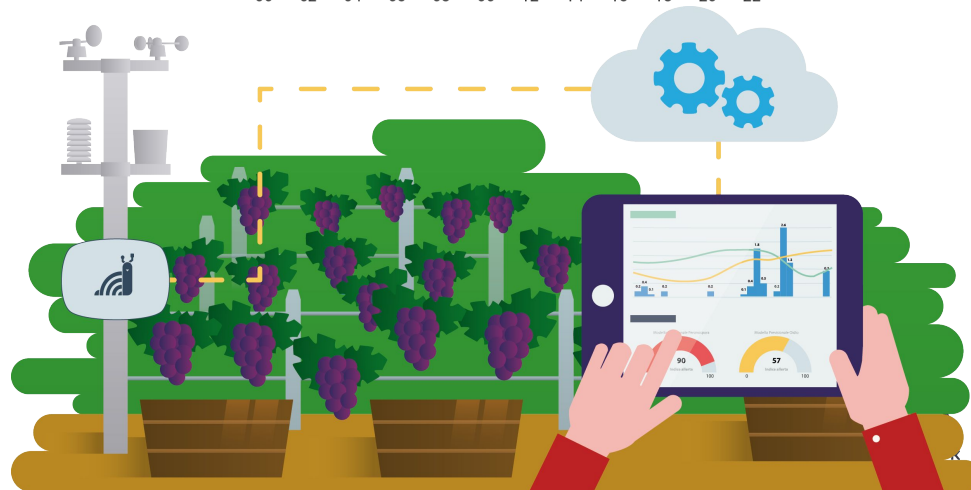
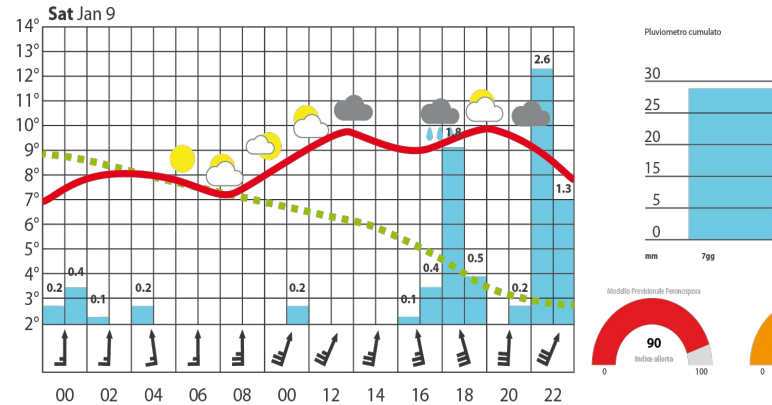


Historical data storage and possibility to export data in tabular form



Possibility to create ad hoc customizations

***“Value
from
Information”***





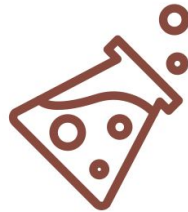
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WiForAgri Solution: **Value and Benefits**

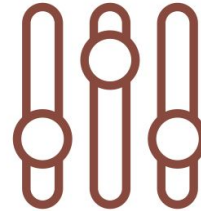
- Rationalization of pest management and herbicides, **pesticides and fungicides saving**
- **Irrigation and fertilizers optimization** and **savings in labor costs** and rising labor efficiency due to remote monitoring e control
- **Guidance to the farmer** about the optimal time for harvesting and improvement in the average **product quality**
- reduction in **environmental impact** due to the reduction and rationalization of operations



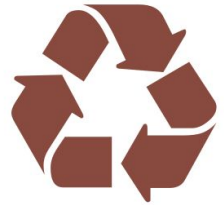
Qualitative and
quantitative growth



Reduce pesticide use and
saving water



Optimization of
crop management



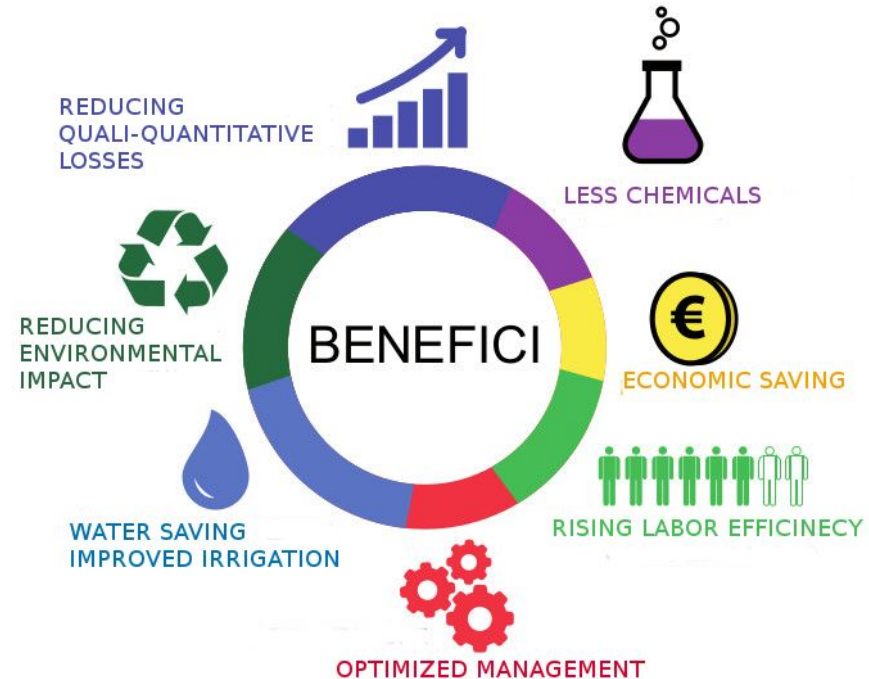
Reduction of the
environmental
impact



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WiForAgri Solution: Value and Benefits

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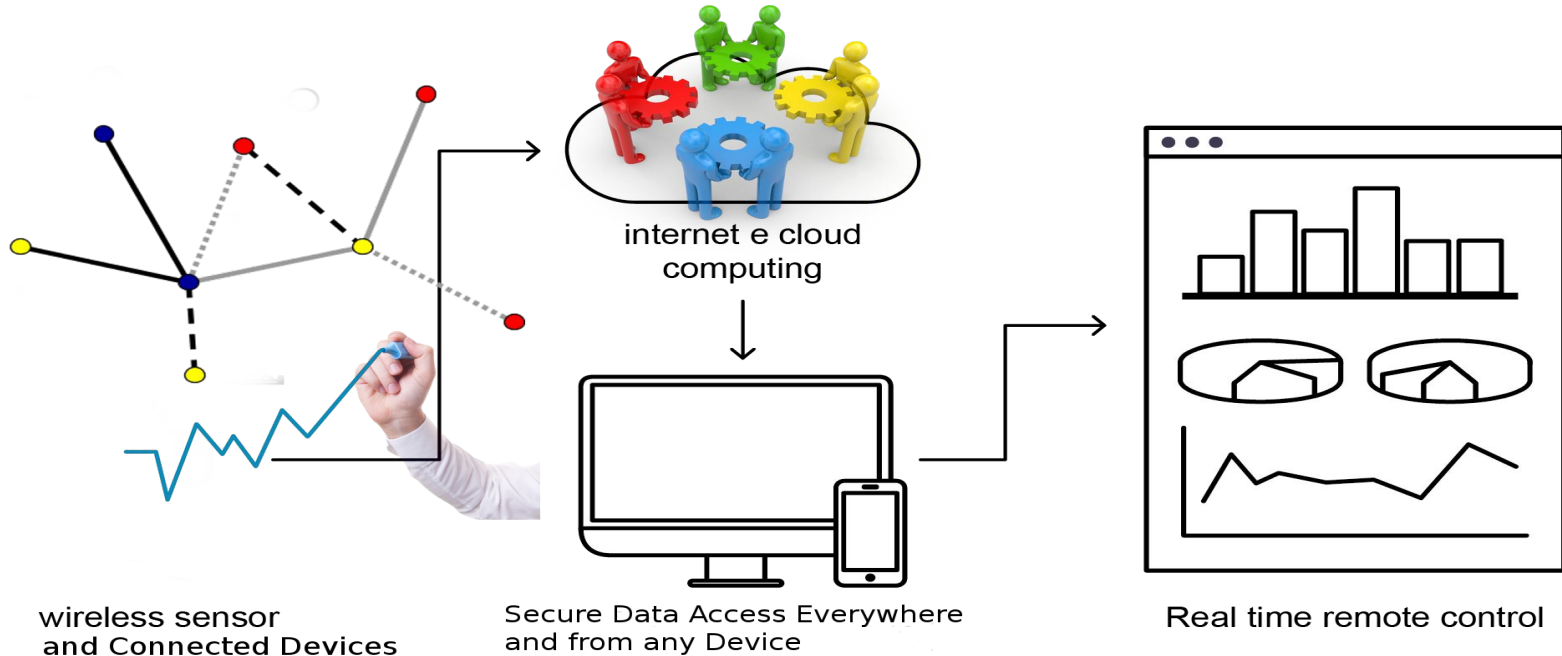


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WiFor Solution: **how does it work**

The Complexity is fully managed by **Cloud Computing Platform** with **easy/auto scale options**

→ you can **Up/Down-Scale your IoT network** (number of devices and device's sensors) preserving full functionality of old devices and central software infrastructure





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Case-Study SUSGRAPE: sustainability viticulture

Where: Italia (Region of FVG) and Slovenia

When: 2017-2020 (funded Interreg ITA-SLO Project) - duration: 3 years

Target: cross-border wine-producers (more than 10.000 farmers)

Budget: about 300.000 Euro (budget related to the following challenge)

Challenge: - **develop and validate innovative forecasting models**
(downy mildew and powdery mildew);
- **optimize field management;**

Goal: - efficient integrated defense **reducing chemicals** ;
- researching about **bio-pesticides** and **bio-fertilizers**;



17 → Private Company
2 → Producer Consortium
1 → ICT innovative SME
1 → University
2 → Research Centers
1 → Chamber of Commerce





Case-Study SUSGRAPE: actions and solutions

- cross-border monitoring network : **42 monitoring stations** totally wireless and energetically self-sufficient
- Development **innovative ad-hoc prediction SW** for “downy mildew and powdery mildew”
- **Validation of prediction model** on field
- **Training** of technical staff of farmers-partner
- Using the tablets provided within the project, the WiForAgri platform will enabled partners to **upload field data**
- **Tuning prediction model to the local microclimate:** Agrometeo and field data feed the prediction model which **provides DSS** (decision support system) to producers



Dati di campo

Patologia

Peronospora

Classe di diffusione

Seleziona Valore

Superficie colpita sul totale del lotto

Peronospora [Plasmopara viticola]

Danni da peronospora

Danno alle piante

Seleziona Valore





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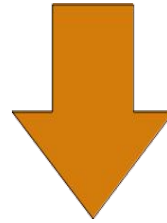
Case-Study SUSGRAPE: expected results



Innovative **prediction models** which will be **location-based** and **tunable** by farmers



Innovative **DSS for local production ecosystem** (and not for single farmers)



chemical reduction above 30% as an average for local ecosystem



toward **bio-pesticides in viticulture** for further **chemical reduction**

Potential Target (final users) → more than 10.000 farmers

“We want to show that when agriculture invests in appropriate technologies, it gets results of excellence”

economical and environmental sustainability



market success funding capabilities





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Case-Study LAORE: Sardinia Agro-Meteo Network

Where: Sardinia Region (25.000 km² - 1,5M people)

When: 2014-2015 duration: 2 years - **Budget:** about 0.5M Euro

Customer: LAORE - Regional Agency for Agriculture Development

Target: regional farmers (more than 60.000 farmers)

Challenge: D.L.vo 150/2012 in the field of **mandatory integrated defense** (CE Directive 128/2009 on the sustainable use of plant protection products) → the use of all **practices that can minimize the use of pesticides** including prevention techniques and meteorological and epidemiological monitoring

Goal: allow our customer (**Sardinia Region**) to **provide tools for farms** to adopt a wise and sustainable use of pesticides



Laore

Agenzia regionale
per lo sviluppo in agricoltura



REGIONE AUTONOMA DELLA SARDEGNA





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Case-Study LAORE: WiForAgri actions and solutions

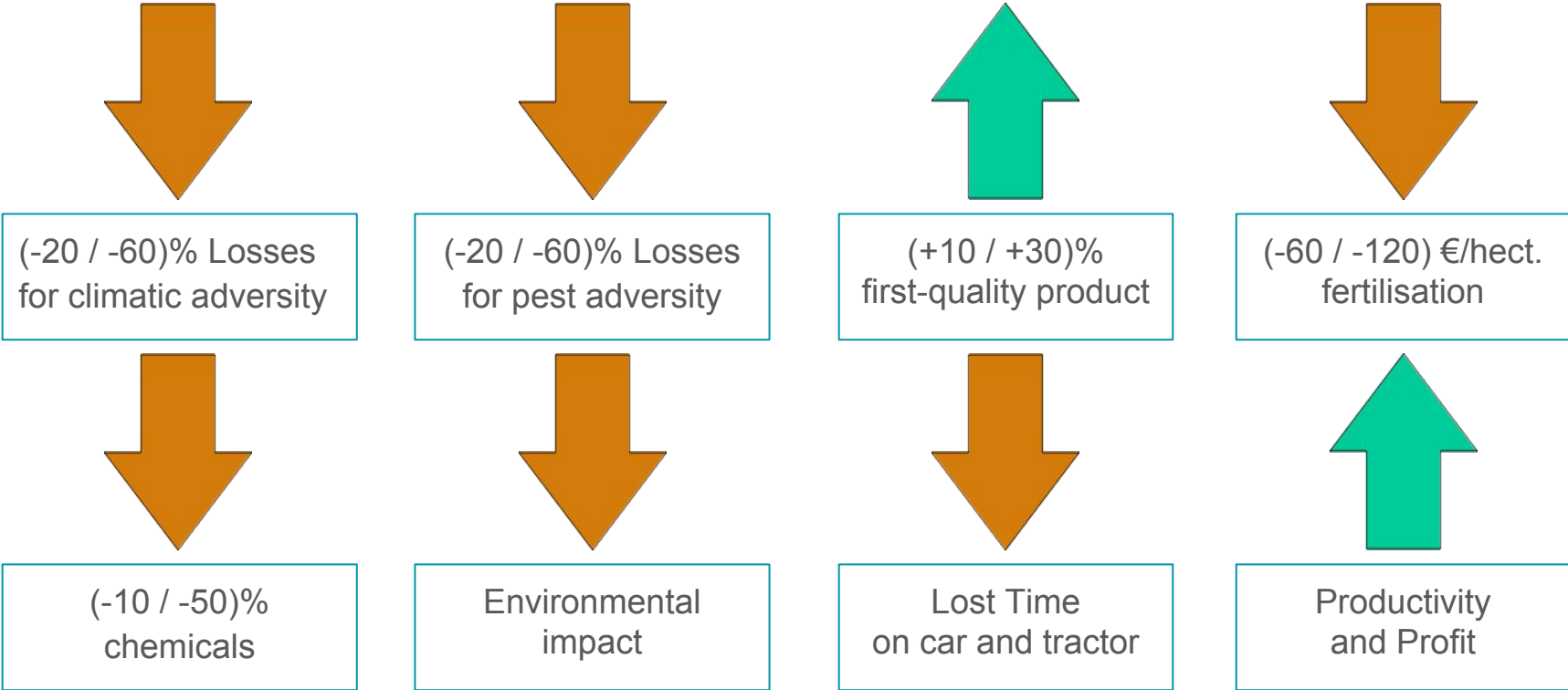
- Primo Principio has developed an agrometeorological monitoring network of Sardinia. The network consists of **62 monitoring stations** totally wireless and energetically self-sufficient (→ **Appropriate Technology**) distributed throughout the regional territory and on various agricultural branches (**vine, olive, citrus, horticulture, rice ...**)
- **Training** of Laore technical staff (→ **Technology Transfer**)
- Using the tablets provided within the project, the WiForAgri platform has enabled Laore Agency staff to **upload field data on phenological and epidemiological aspects, detecting pathogens and the occurrence of adversity directly in the field** (→ **enhance information and know-how**)
- Agrometeo data and field data provided the basis for compiling **alert bulletins** on climate or plant health risks (→ **value from information**)





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Case-Study LAORE: benefits and results



Target (final users) → more than 60.000 farmers



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Case-Study AIPO: olive-fly Prediction Model

Where: Veneto - Garda lake (Region of Veneto and Lombardia)

When: 2015-2016 duration: 2 years - **Budget:** about 100.000 Euro

Customer: AIPO - Interregional Consortium of high-quality (DOP)

Target: olive-oil producers (more than 2.500 farmers)

Challenge:

- mandatory integrated defense (focused on “olive fly”);
- optimize irrigation;

Goal: allow our customer (AIPO) to provide tools for farms to adopt a wise and **sustainable use of pesticides** and to **reduce water and hydric-stress** on olive plants



AIPO

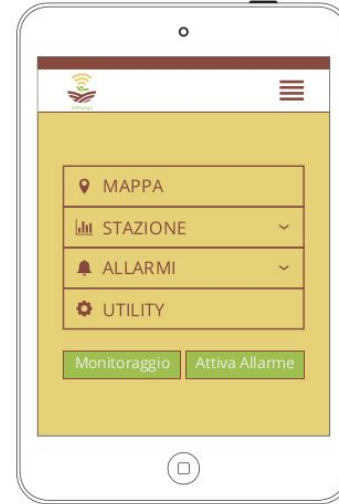
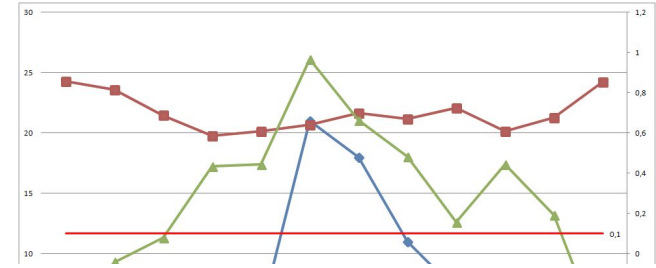
AREA
SCIENCE PARK





Case-Study AIPO: WiForAgri actions and solutions

- agro-meteorological monitoring network for AIPO in Sud-Garda (pilot area): **4 monitoring stations** totally wireless and energetically self-sufficient
- Development **ad-hoc prediction SW** for “olive-fly”
- **Validation of prediction model** with a pilot-project on field
- **Training** of AIPO technical staff
- Using the tablets provided within the project, the WiForAgri platform has enabled AIPO staff to **upload field data**
- Agrometeo and field data feed the **prediction model which provides DSS** (decision support system) to producers (→**value from information**)



Alarms on customised risk thresholds via SMS / email to users or user groups.

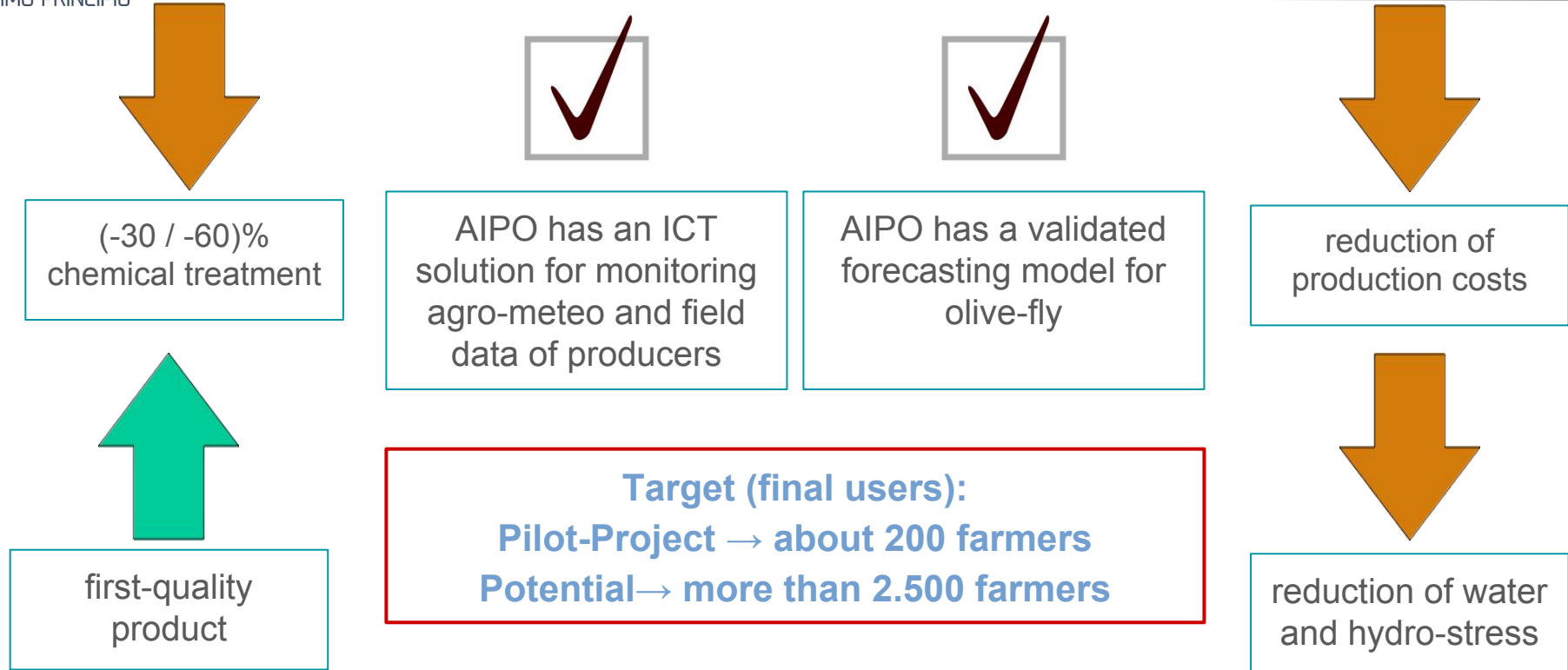


Import and management of crop data (phenologies, pathologies, irrigation, treatments...)



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Case-Study AIPO: benefits and results





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Case-Study Smart-Cheese: cheese maturation v4.0

Where: Italy - Sardinia

When: 2017-2018 duration: 1 year - **Budget:** about 100.000 Euro

Customer: Pinna SPA - Producer and exporter of “Pecorino Brigante”:

Target: 100.000 quintals of cheese for a turnover of 65M Euros

Challenge: design, develop and test an innovative wireless system able to monitor the cheese maturation; this means to measure the cheese humidity with a stand-alone technology which works without any human intervention

Goal: reducing the weight loss during the maturation process in order to increase the value on the market



monitoring

value on



Case-Study Smart-Cheese: cheese maturation v4.0

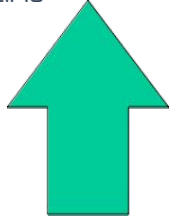
- Design and develop of **different IoT prototypes** able to **measure the internal cheese humidity**;
- **Comparative study** between different technologies;
- Set-up of the **final prototype in the maturation rooms**
- Development **ad-hoc SW** for smart-phone and Tablet
- **Training** the customer
- Using the SW in order to **find the optimal time for the cheese to move from one camera to another**
- **Increase the final weight of the cheese**



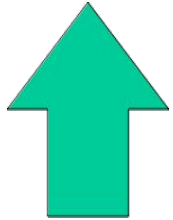


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Case-Study Smart-Cheese: cheese maturation v4.0



+3% final weight of
the standard cheese



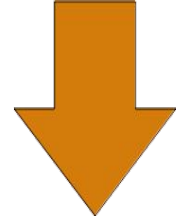
first-quality
product



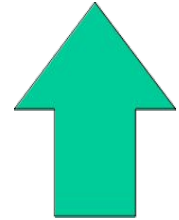
Pinna has an IoT
solution for monitoring
in real-time the
maturation of cheese



The SW alert when is
optimal time for the
cheese to move from
one camera to another



reduction of
production costs



+1 Million Euro
final annual turnover

Resume:

Pilot-Project costs → about 100.000 Euros

Economical results → +1M euros /year

→ appropriate technologies → excellence



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Primo Principio and Area Science Park: IT Consultancy Solutions and Services for Rural



WIFORWINE



WIFORAGRI



WIFORWATER



Smart IoT Solutions
for **development and innovation**
in **Agriculture, Agri-Food Industry**
and **Smart-Water management**

turnkey HW and SW
for **private and public**
sector (from local to
national scale)

IoT **Project Design**
Consultancy
Pilot Project
Training
Support

improving economical and
environmental **sustainability**
of agri-producers

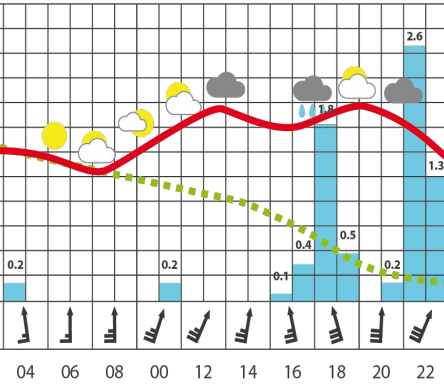


improving **funding capability** and
competitiveness
of **agri-producers** and **public bodies**
operating in the Agro sector

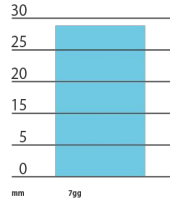


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Let's try our DEMO: servizio.WiForAgri.com



Pluviometro cumulato



24h

48h

7gg

Modello Previsionale Parametris



Modello Previsionale Oido



Modello Previsionale Bario



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www.PrimoPrincipio.it