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# Workshop on Entrepreneurship for Physicists and Engineers from Developing Countries | (smr 2140)

## Tuesday 04 May 2010

**Where do you start? Pre-Business Feasibility Analysis and Opportunity Assessment**  
**- Adriatico Guest House Kastler Lecture Hall (08:30-09:30)**

*General introduction on methodologies and tools for technology and hi-tech market watch to address and steer enterprise developing strategies.*

**Chair: Sir John Enderby**

time	title	presenter
08:30	Where do you start? Pre-Business Feasibility Analysis and Opportunity Assessment	STEPHEN TAYLOR