

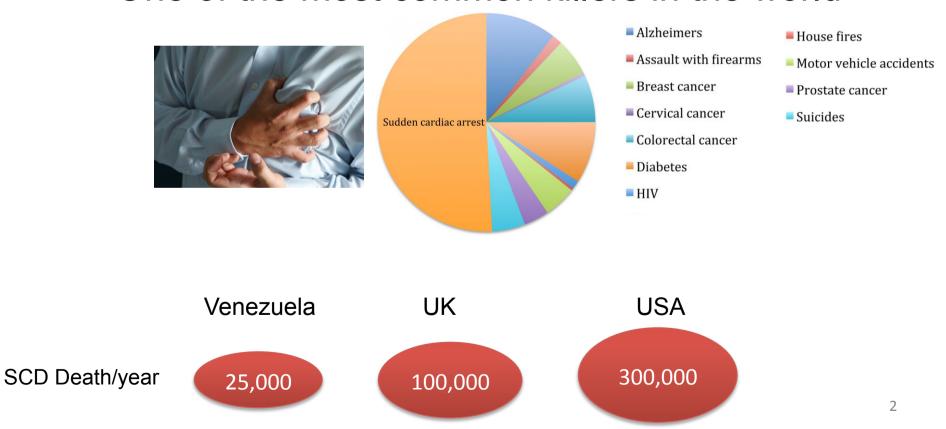
Connects your heart to life



# A very serious problem

Sudden Cardiac Death (SCD):

#### One of the most common killers in the world



## Solution



#### Our team

- Ariadna Y. Mendoza Cuevas
  - Innovation director
- Jose J. Suárez-Vargas
  - CEO and Finance director
- Ali Rajabpour
  - Sales & Marketing director.
- Manuel De Almeida Mendonca
  - IT director









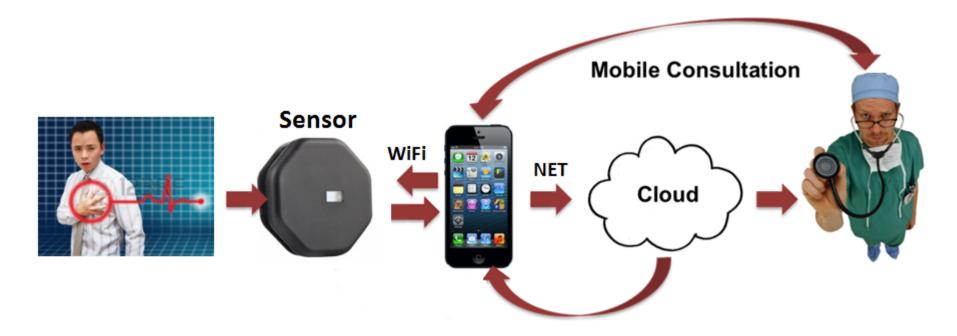
# **Technology**



#### CARDIO-m1:

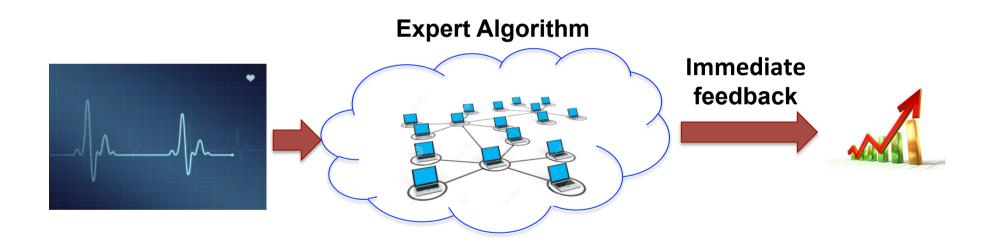
Early warning system for sudden cardiovascular disease (SCD)

PATENT APPLICATION



# **Technology**





### **Partners**



Cardiovascular hospitals



• Emergency services



Sensor manufacturers

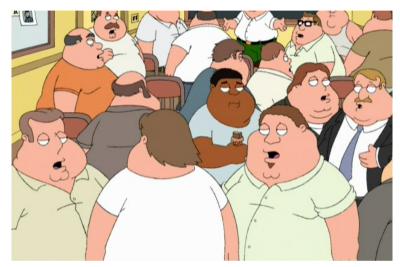


## **Market**



Main customers:





Marketing:





## **Market size**



Country	People of SCD risk	Smartphone penetration	Population
US	5%	50%	7.5 millions
UK	5%	48%	1.5 million
LA	5%	20%	6 million

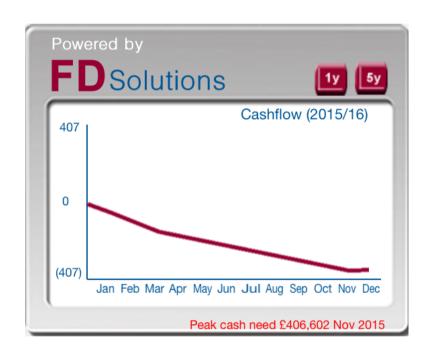
15 million

Venezuela market = 300,000 people

# Finance







Instrument	Value	
Investment	US\$ 500,000	
Stake offered	30 %	
Company value (Y5)	US\$ 48,087,00	
Investor value (Y5)	US\$ 14,426,100	



# Thank you!

# **Competitors**





#### · LifeWatch:

