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Workshop on Entrepreneurship for Scientists and Engineers from Developing Countries | (smr 2815)

Thursday 31 March 2016

DAY 2 - AGH (Giambiagi Lecture Hall) (09:00-21:00)

- Conveners: David Secher, Morning Session;; Dipali Bhatt-Chauhan, Afternoon Session:

time	title	presenter
09:00	Down-selecting high-impact projects and Resource Mapping and Teaming the talent pool for working on specific ideas - team formations / Project planning and setting up timelines / Group Project Part 1 --- Group Activity ---	SECHER, David RAGHU, Surya AMADEI, Bernard
10:30	Teaming and coffee break	
12:00	Project Planning and Systems Approach to Implementing Solutions	AMADEI, Bernard
13:00	Lunch break	
14:00	Financial Estimations for Start-ups. Basic Financial Terminology	REYES, Rosula
15:00	Tools for protecting Intellectual Property: Copyrights, trademarks, patents, trade secrets, etc.	HAMANO, Yumiko
16:00	Coffee break	
16:15	Developing a winning Value Proposition	TAYLOR, Stephen
17:15	Group Project Part 2 --- Technology Road mapping and opportunity assessment / Market analysis / Preliminary costs and margins / IP strategy	ALL SPEAKERS
18:15	Wrap-up for the Day 2	RAGHU, Surya BHATT-CHAUHAN, Dipali
19:30	Reception	