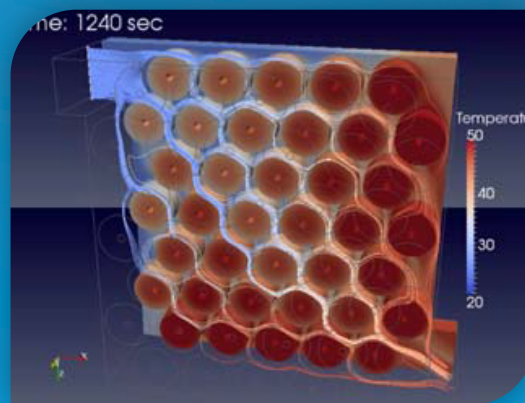
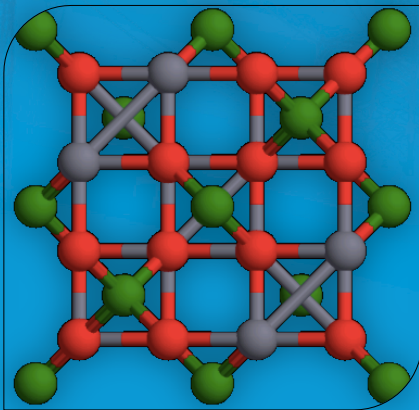


Succeeding With New Energy Materials: A MARKET-DRIVEN MODELING APPROACH

Kourosh Malek

ICTP, Trieste, Italy

July 04, 2016



College on Multi-scale Computational Modeling of Materials for Energy Applications



2014 **\$7B**

2023 **\$19B**

Source: Navigant Research, 2015



Market Acceptance

- Safety
- Codes & Standards
- Performance
- Policy



Cost

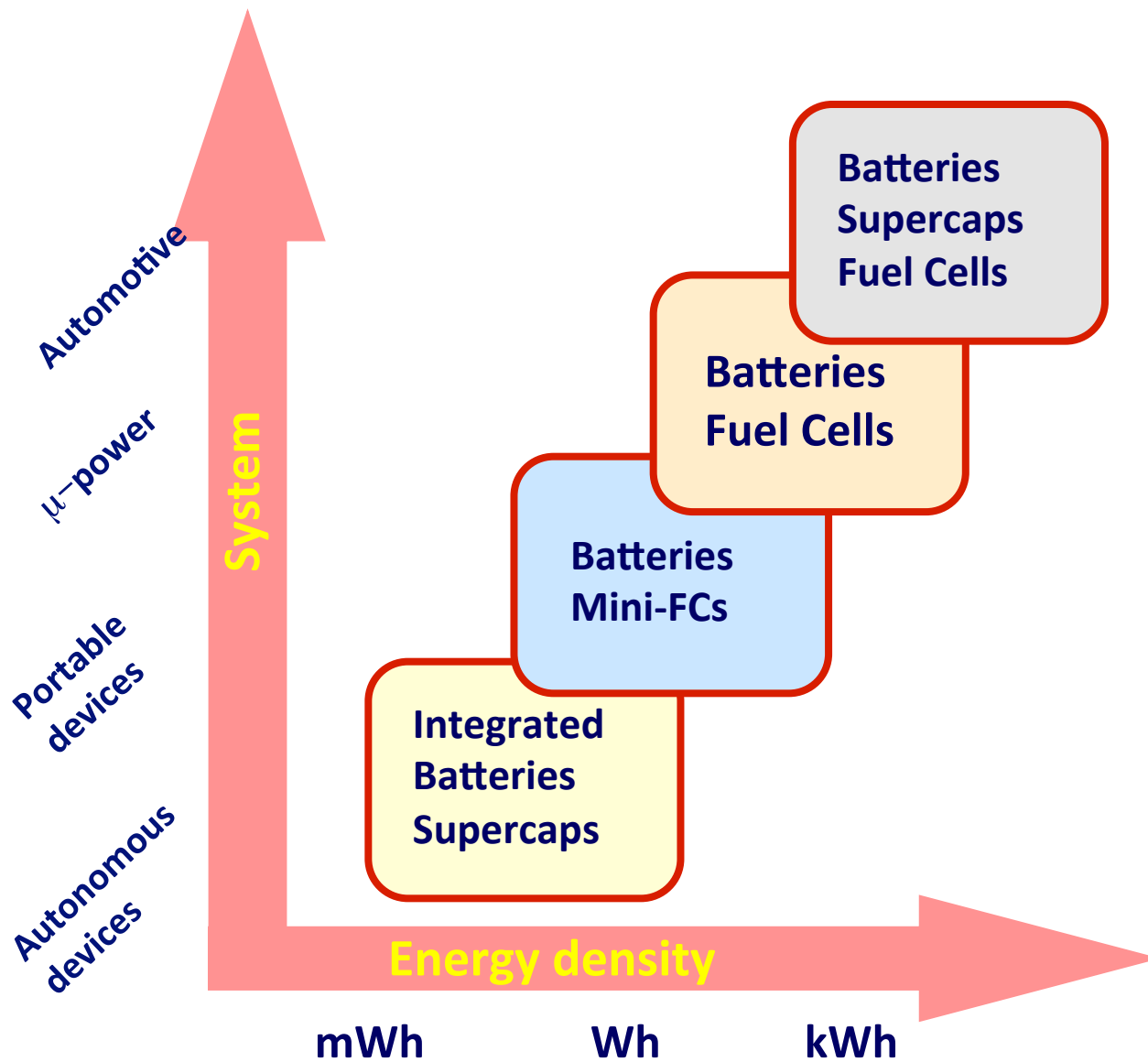
- Materials Cost
- Manufacturing processes
- System Integration



Durability

- Materials Degradation
- Operational / Integration Challenges





Objective

Introducing a cost assessment platform dedicated to electrochemical materials

- Technical performance targets -> application area
- Cost of production (**lab to market**)
- Market assessment

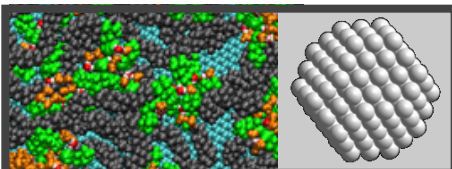


Modeling approaches

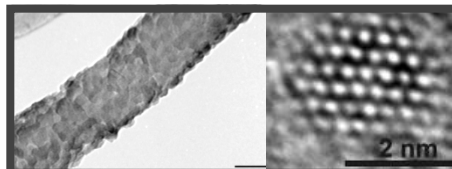
- Materials simulation and modeling
- Production scale up of R&D (Techno-economic Cost Model-TCM)
- Investment Methodology of Materials (IMM)



Materials Design by Modeling



**Materials Modeling
Simulation**



**Fabrication
Characterization**



**Integration & Testing
Commercialization**



Design Challenges

Materials Modeling

Accelerate material
characterization

Improve critical
reactions

Design with optimized
properties

Understand key
processes

Nanostructure
Materials

Energy Storage
and Conversion

Catalysts
Membranes

Materials for
Harsh Environment

Electronics and
Sensors

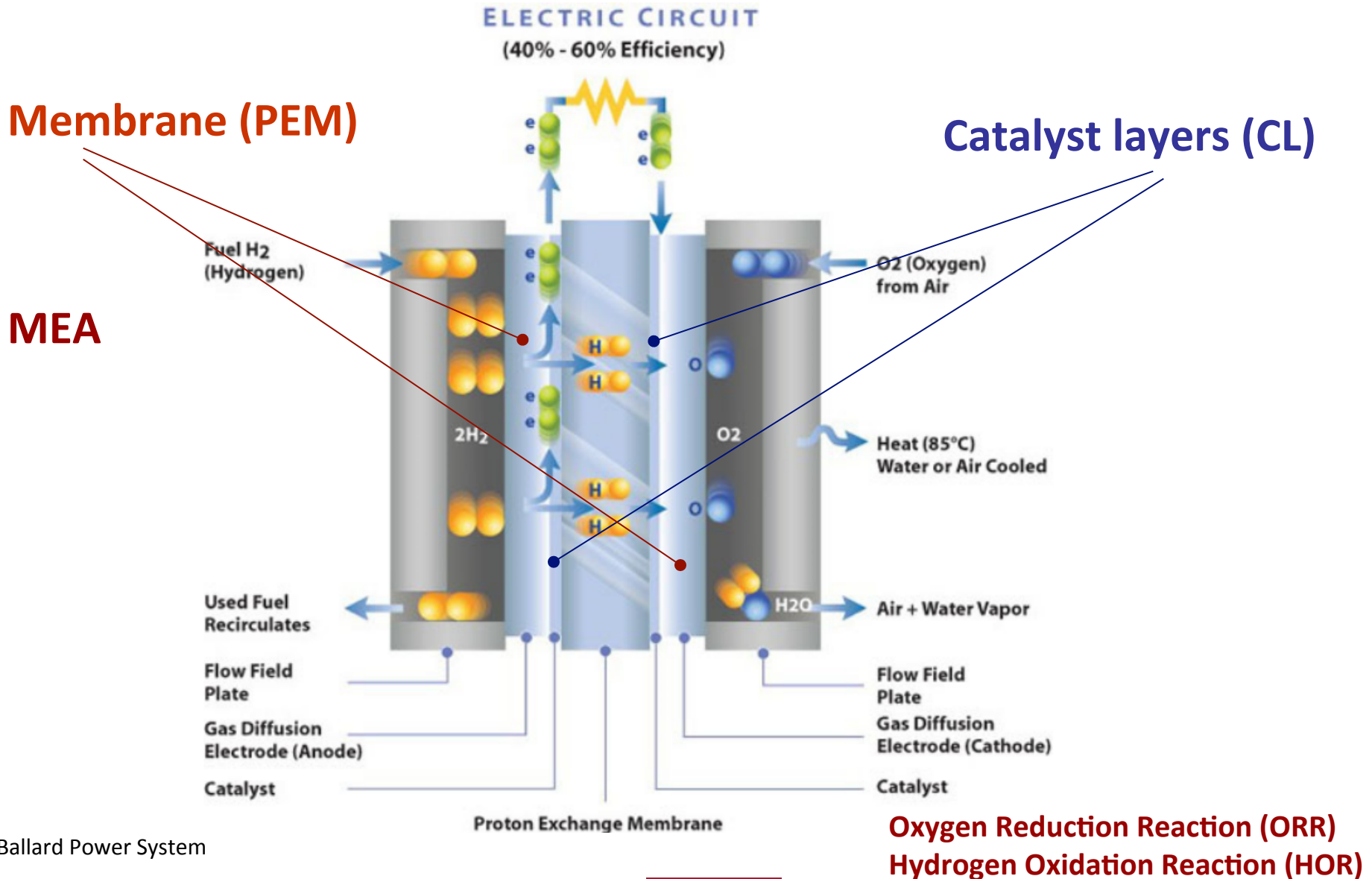
Photovoltaics
Batteries Capacitors
Fuel Cells

FOREMOST OBJECTIVE

Maximum **function** at given cost and lifetime



Polymer Electrolyte Fuel Cells



Ballard Power System

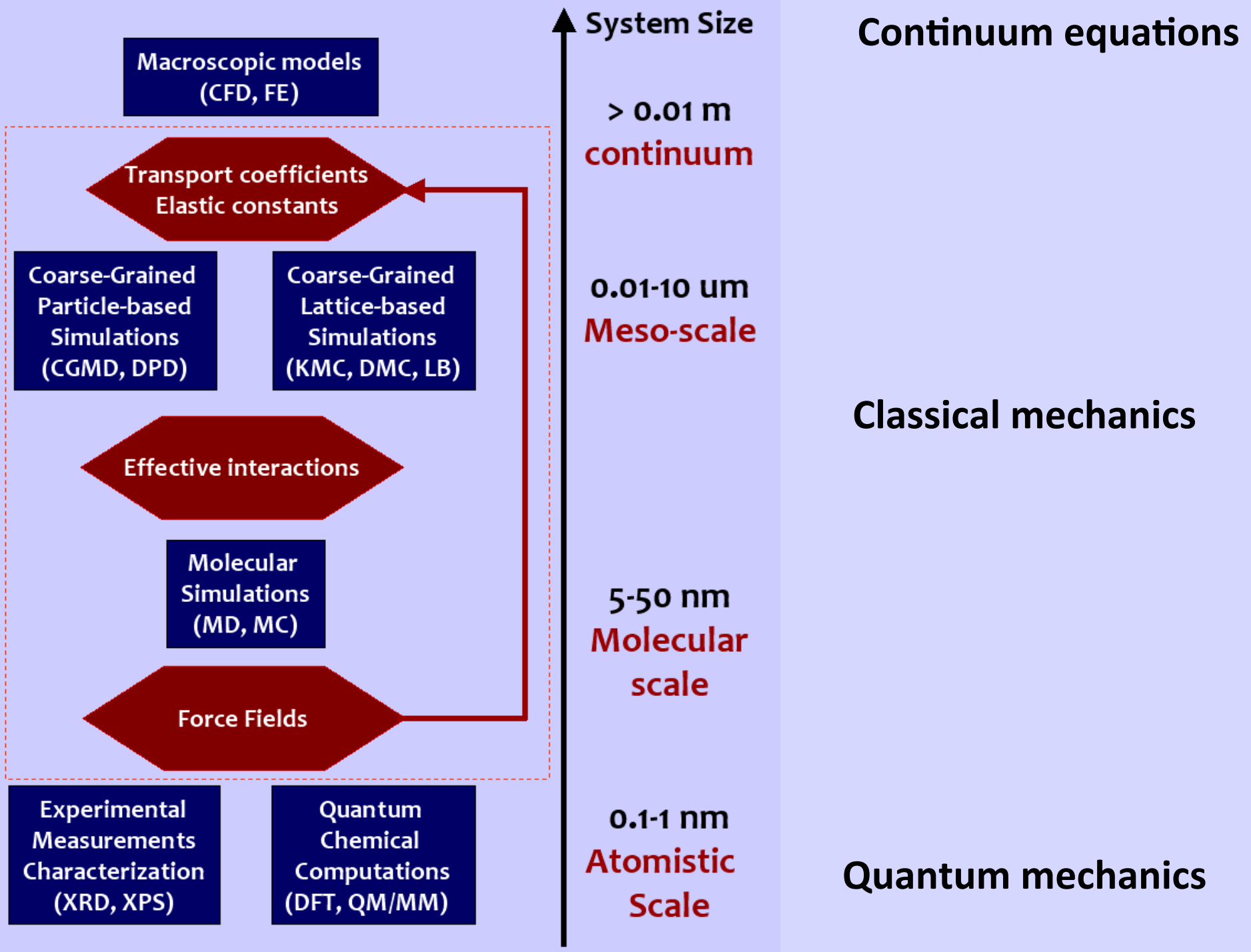


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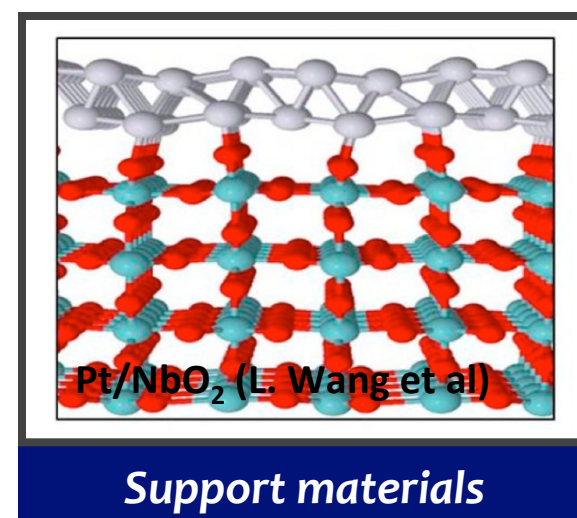
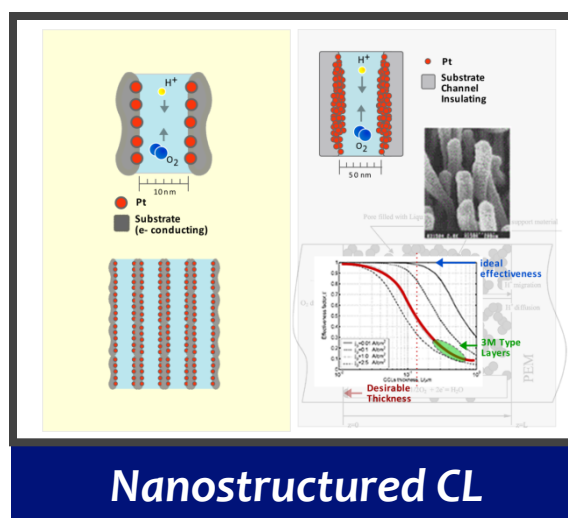
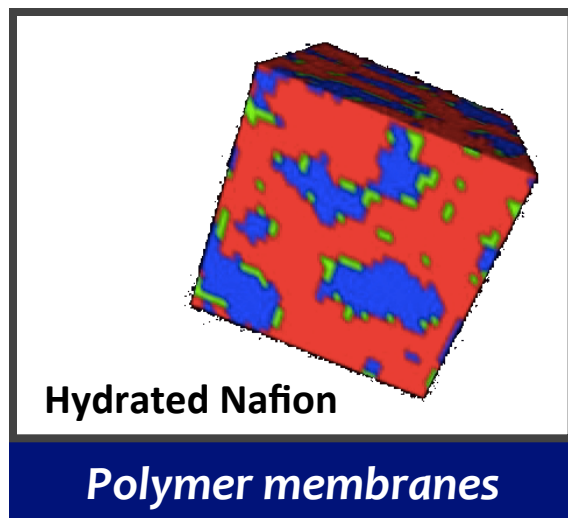
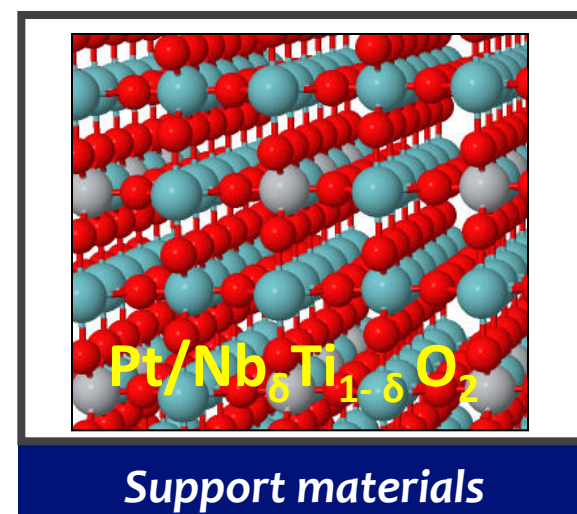
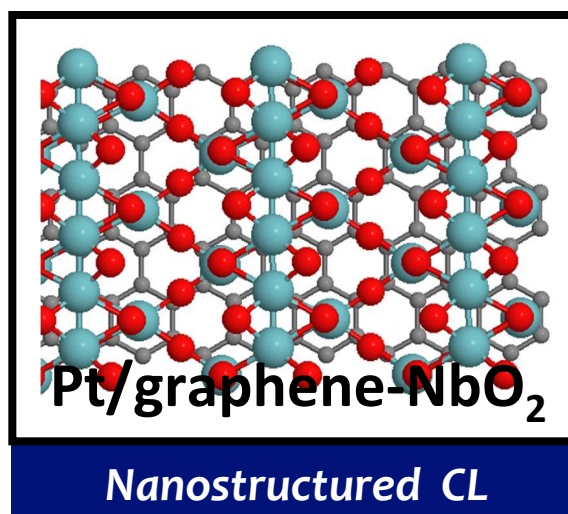
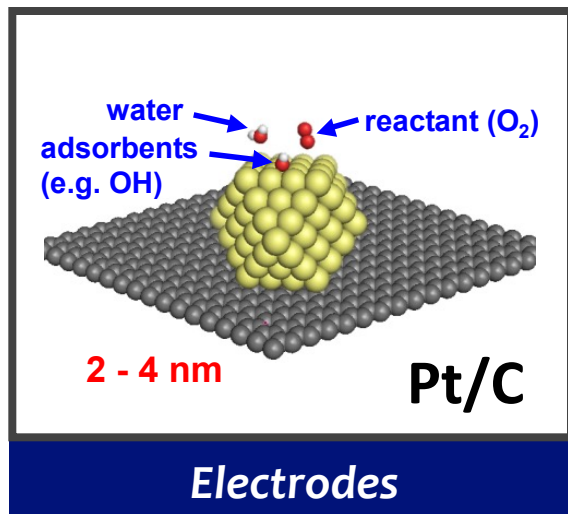
Conseil national
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Canada

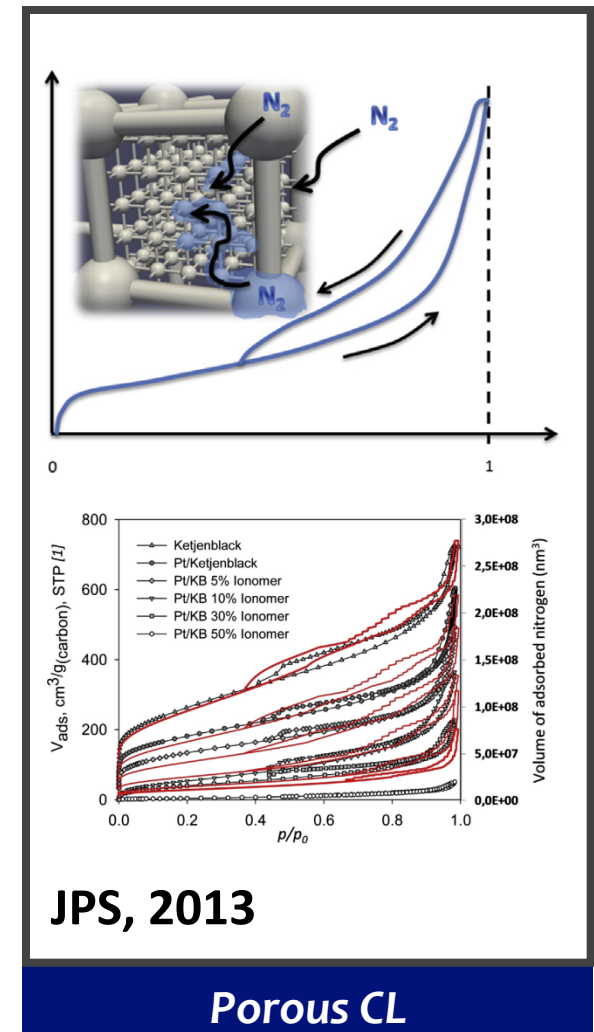
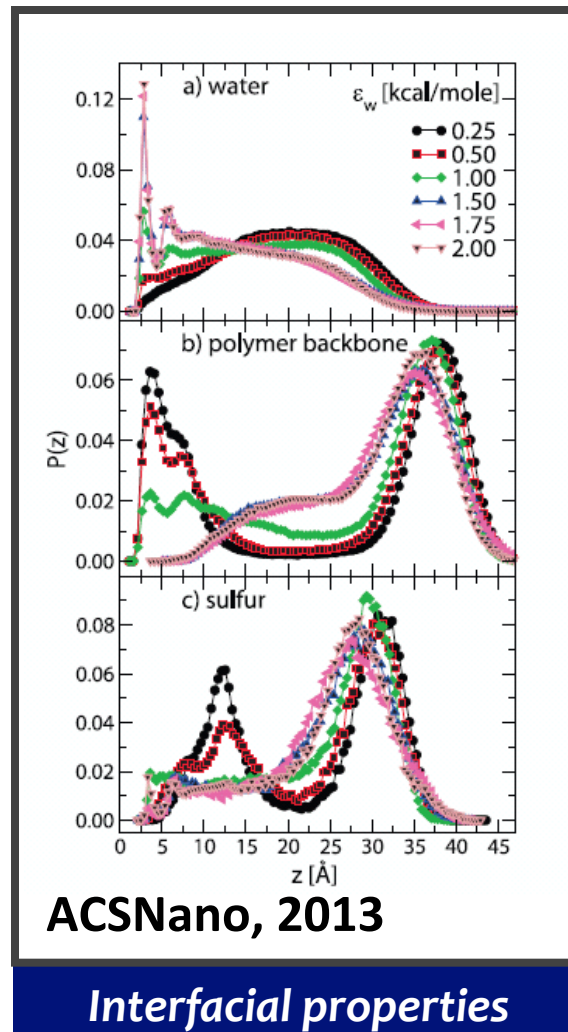
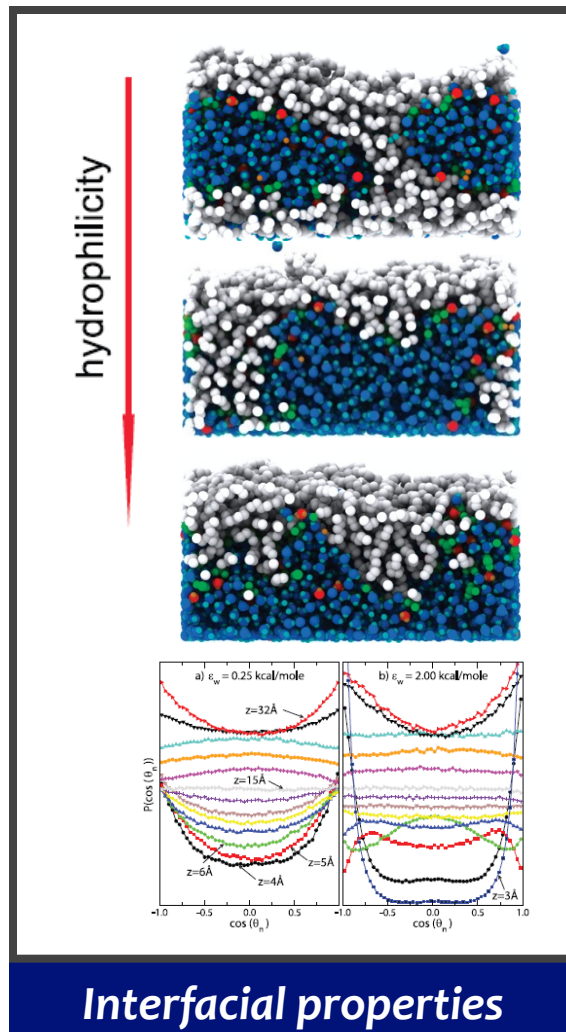


Modeling Electrochemical Materials



Catalyst layer of PEFC

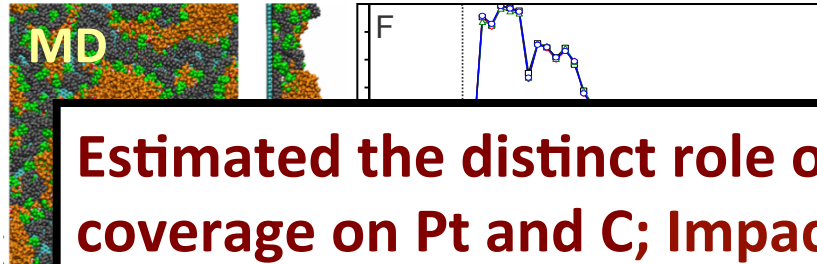
Interfacial structure and processes



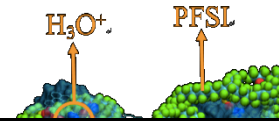
Catalyst layer of PEFC

Interfacial structure and processes

Ionomer → microstructure → ORR



Effect of carbon support



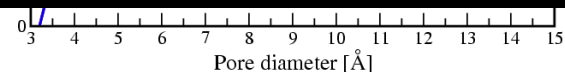
Estimated the distinct role of ionomer content on ionomer coverage on Pt and C; Impacts on ORR activity

- **Method:** MD, CGMD, DFT, kinetics modeling
- **Characterization:** SANS, SAXS, CV, EIS
- **Impact:** vital for design of new generation CLs, pre-competitive knowledge



T. Mashio et al., JPC-C 2010

Effect of ionomer on ORR (MD, DFT)



Carbon 2011; JPS 2012

Effect of carbon model (MD)



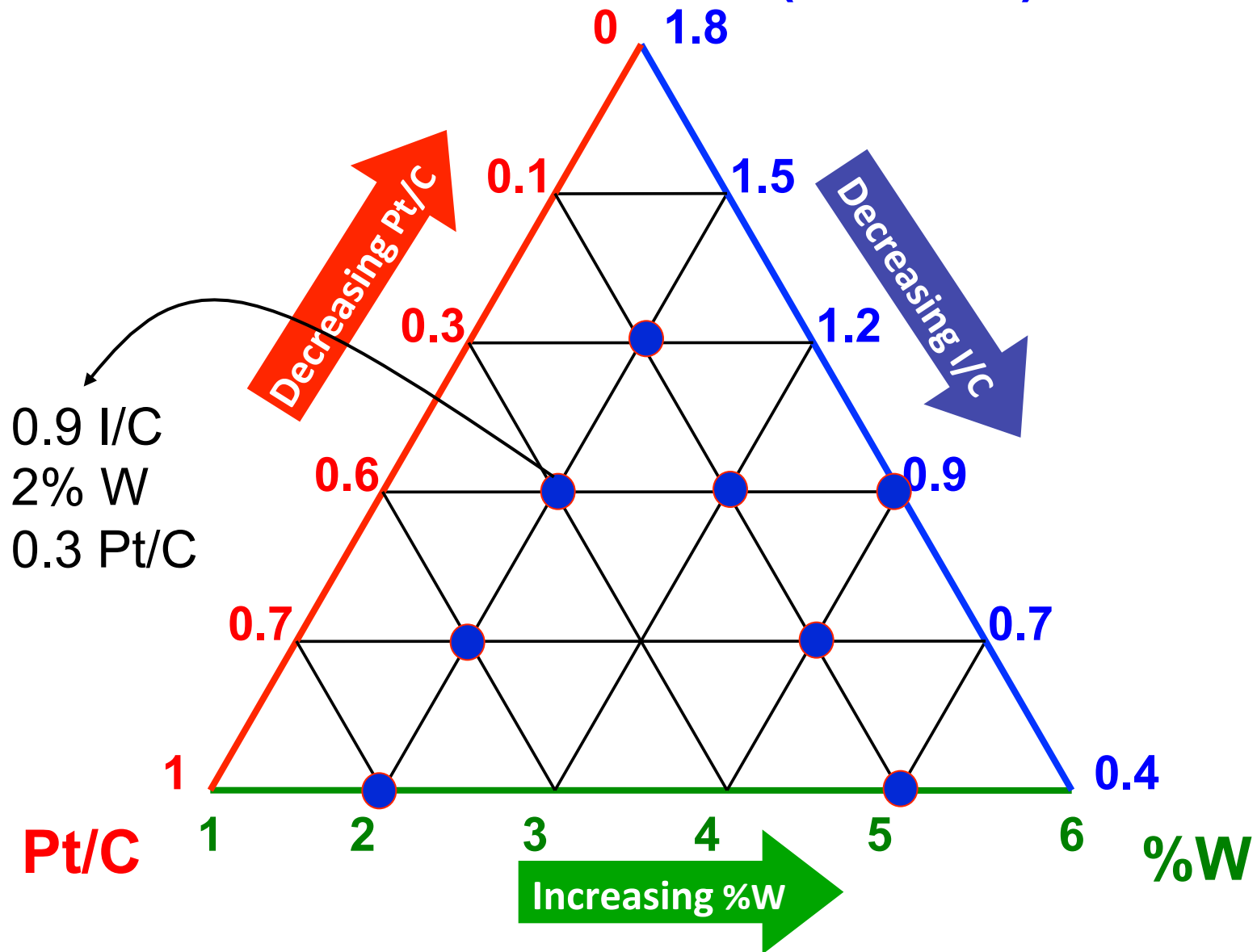
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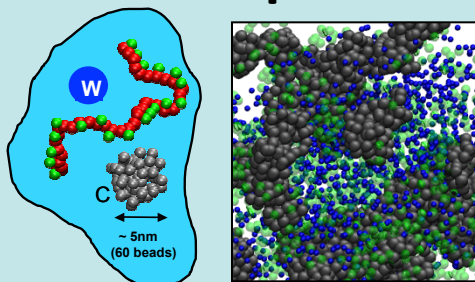
Ionomer (I/C ratio)



Advanced CL design

Step I

Model Development

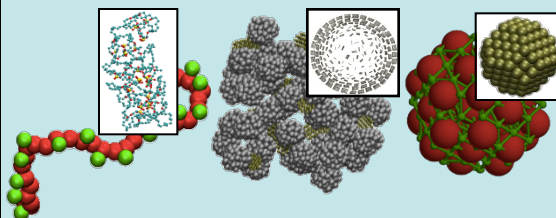


Effect of solvent
(implicit solvent, **Pt**)

Versatile CGMD
Ionomer-free aggl.
Phase segregation

Step II

Model Refinement

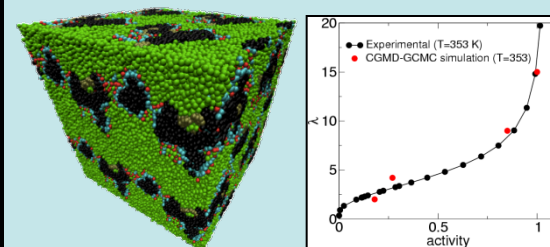


$C \rightarrow Pt/C$
(explicit Pt)

CGMD \rightarrow Physical model
 \rightarrow Experimental data

Step III

Model Validation



Composition-microstr.
(characterization)

Water/gas ads.
Ionomer network
Water transport
Re-draw structural
picture

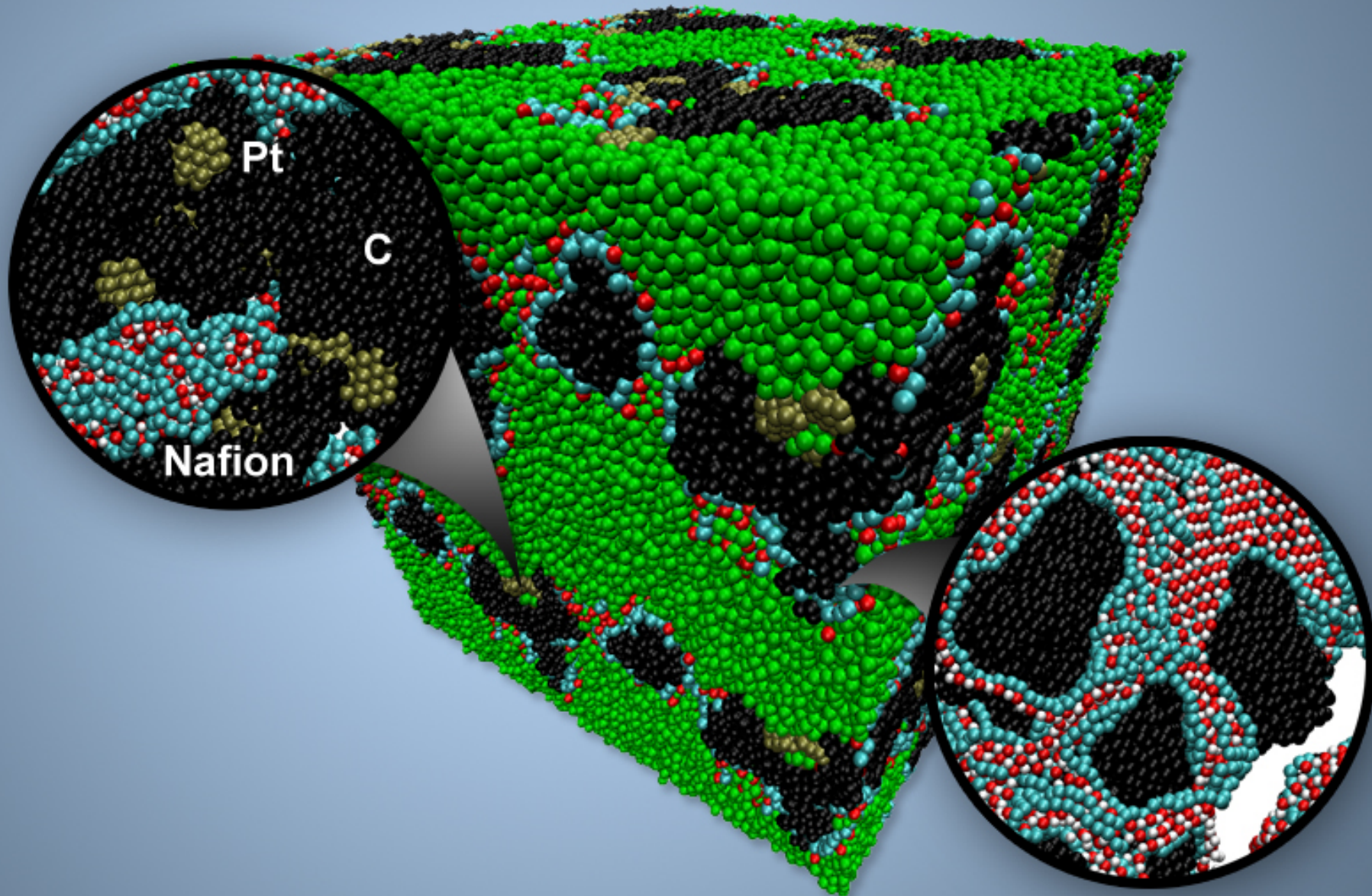


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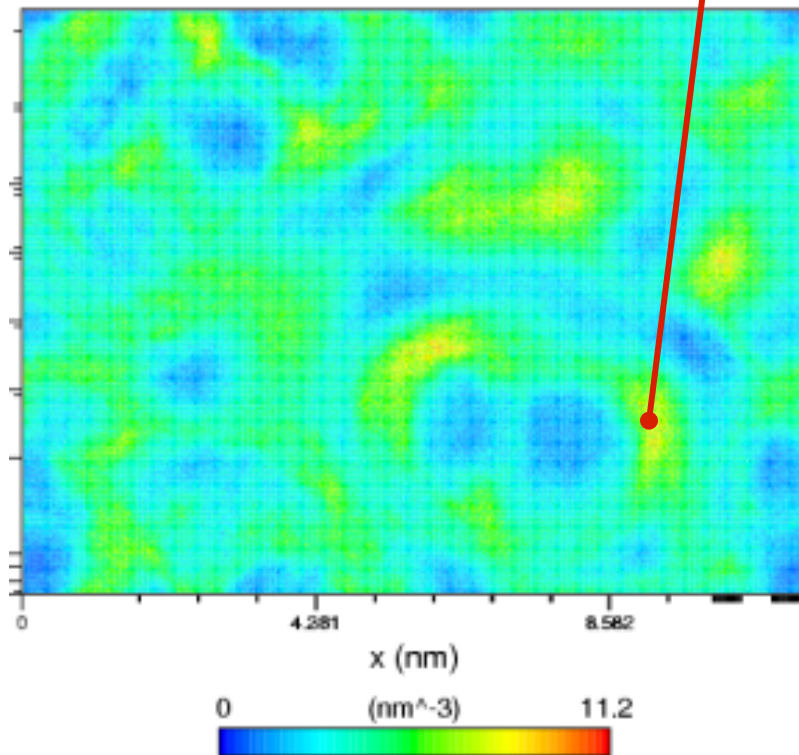


CL microstructure formation

Nafion-water structure

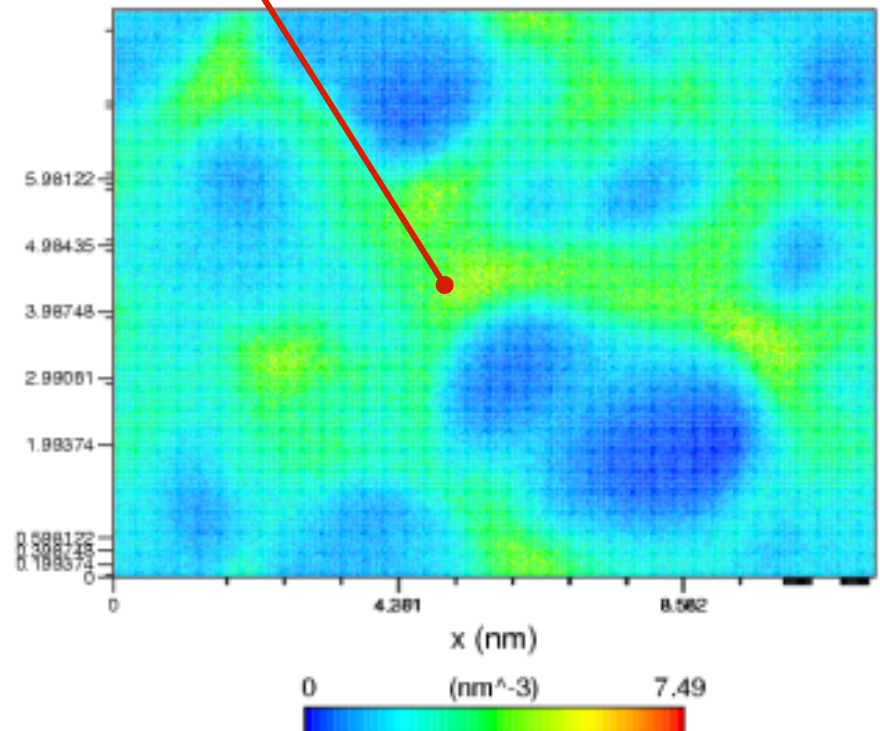
ionomer network

PLM number density map



water network

W number density map



JPC 2007; JCP 2009; Electrocatalysis 2012



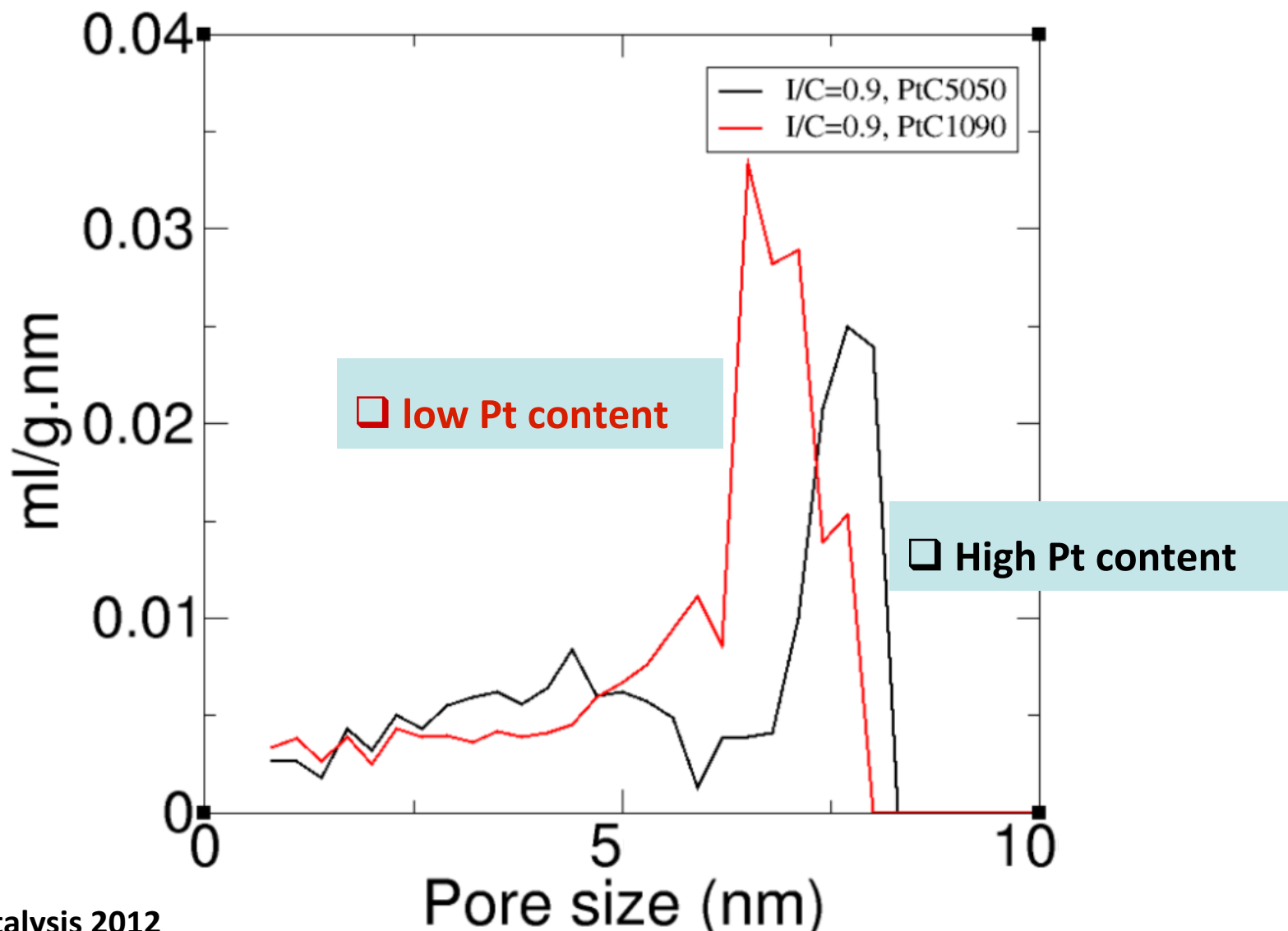
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PSD: role of Pt



Electrocatalysis 2012



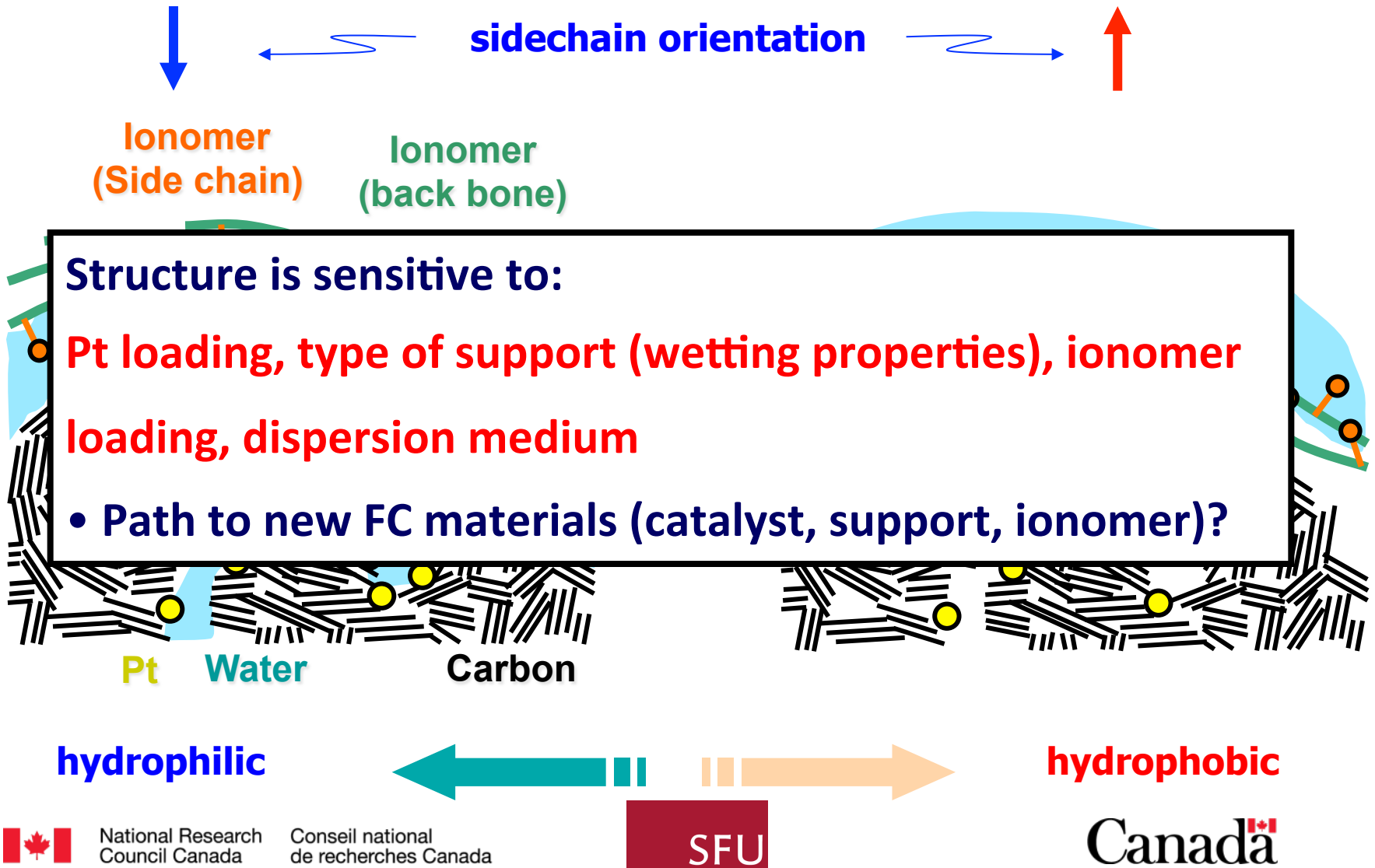
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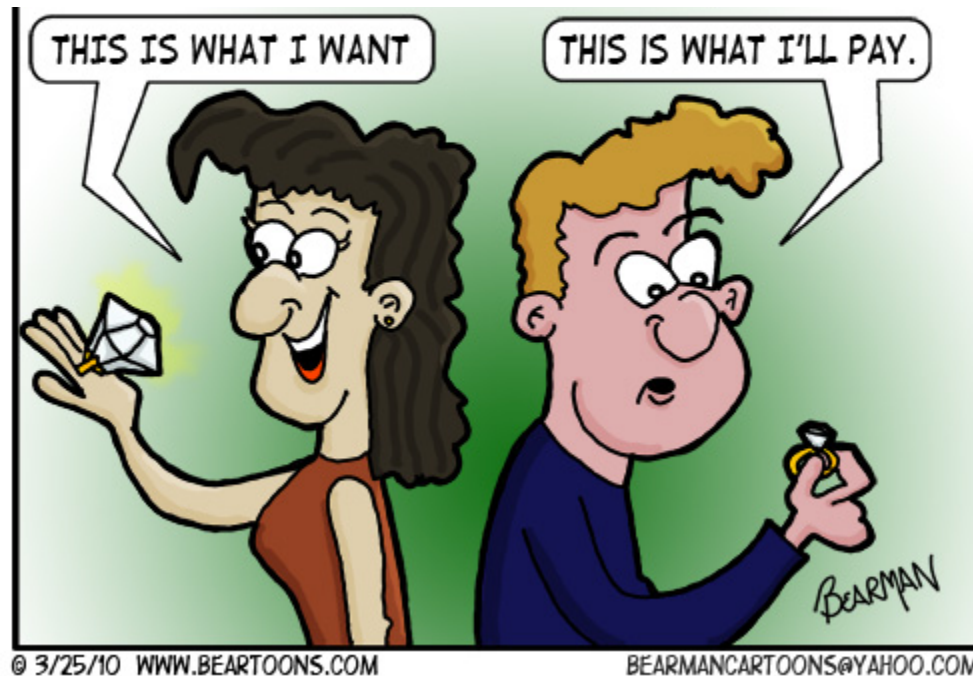
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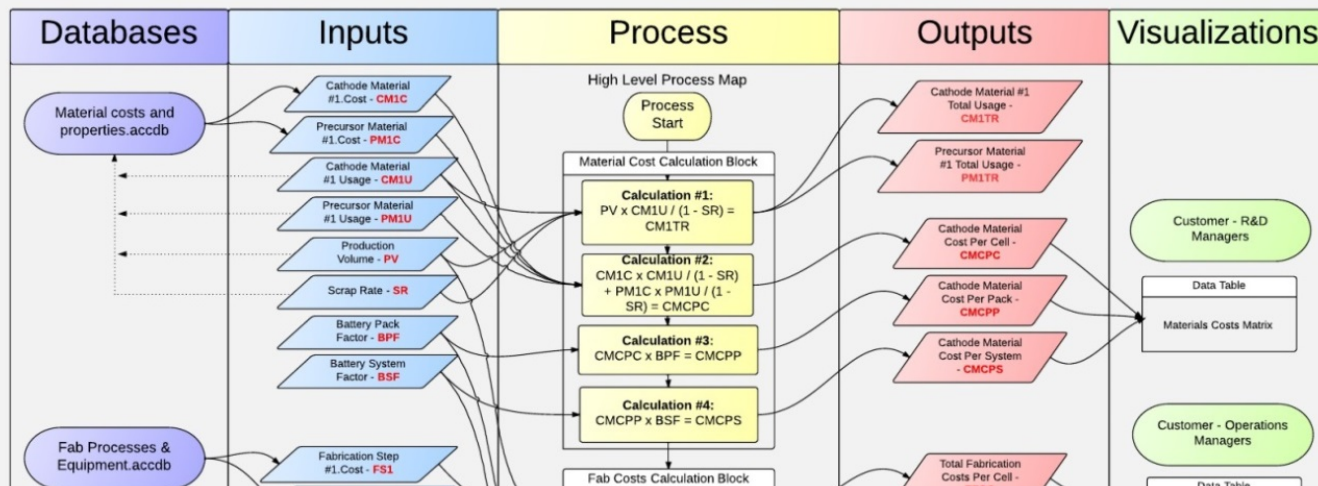
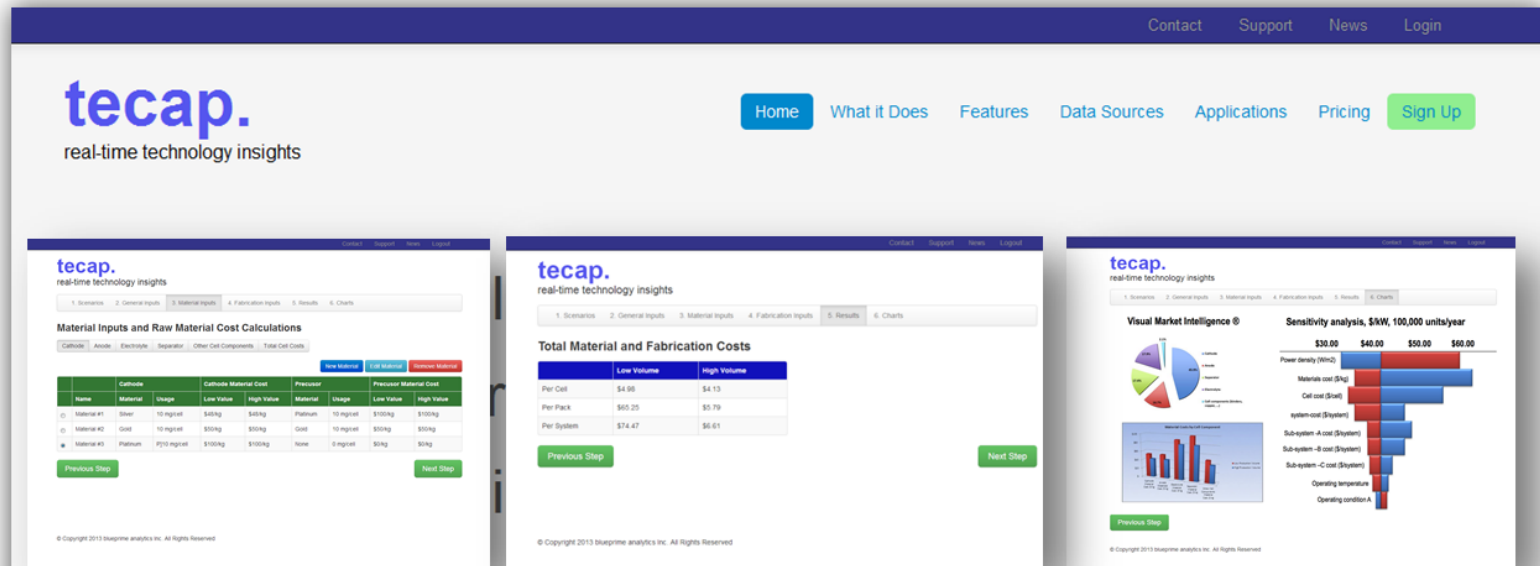
CL structural picture redefined!



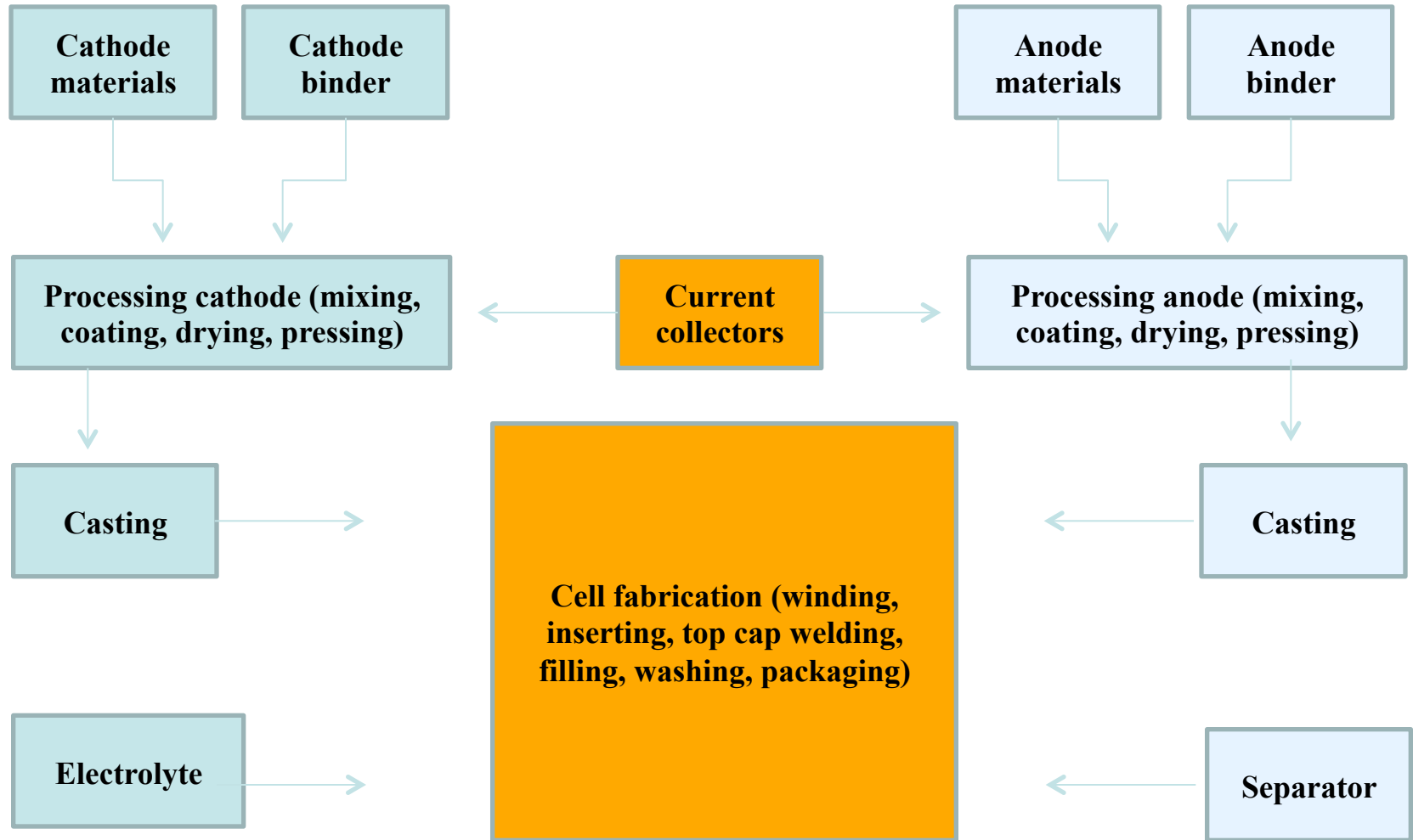
Cost assessment

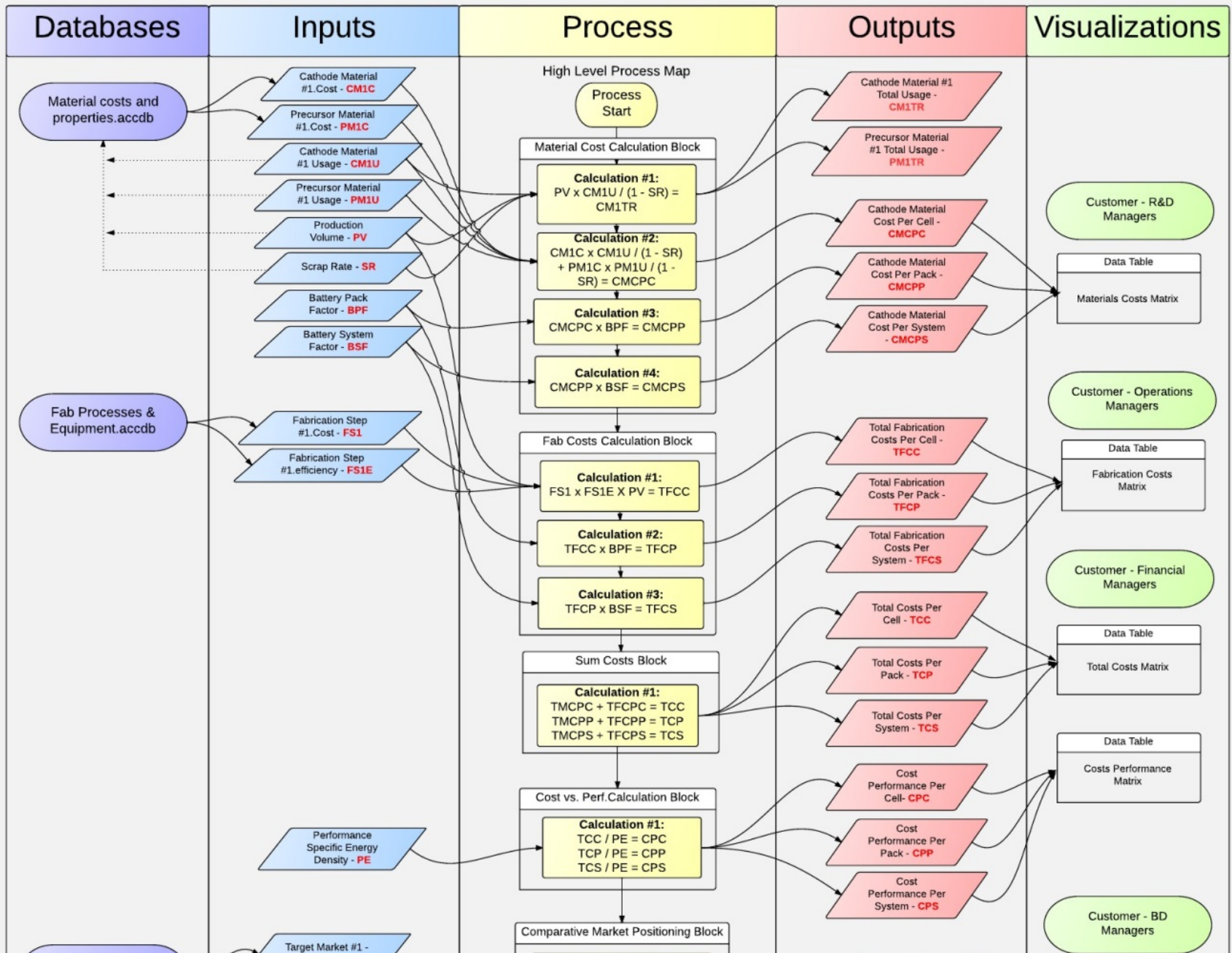


Process flow



TCM application: ES technologies





Cost Model: Catalyst Layer Materials

- **Conventional (ionomer, carbon based)**
 - 3M Nanostructure Thin Film (ionomer free, non-carbon)
 - Hierarchical (uniform) Nanostructure (ionomer free, non-carbon)
- Pt loading level: 0.15 (0.1+0.05) and 0.25 (0.2+0.05) mgPt/cm²

Conventional: Sputtering, role-based

- Direct application of Pt/C deposited on PEM (CCM) or GDL (GDE)
- Advantage: Easy to control, cheap
- Disadvantage: Low power density at low Pt loading
- Estimated cost at 100,000 production rate: **8.3 \$/kW** (DOE)

NSTF (3M): Whisker formation + Pt deposition + role-to-role transfer

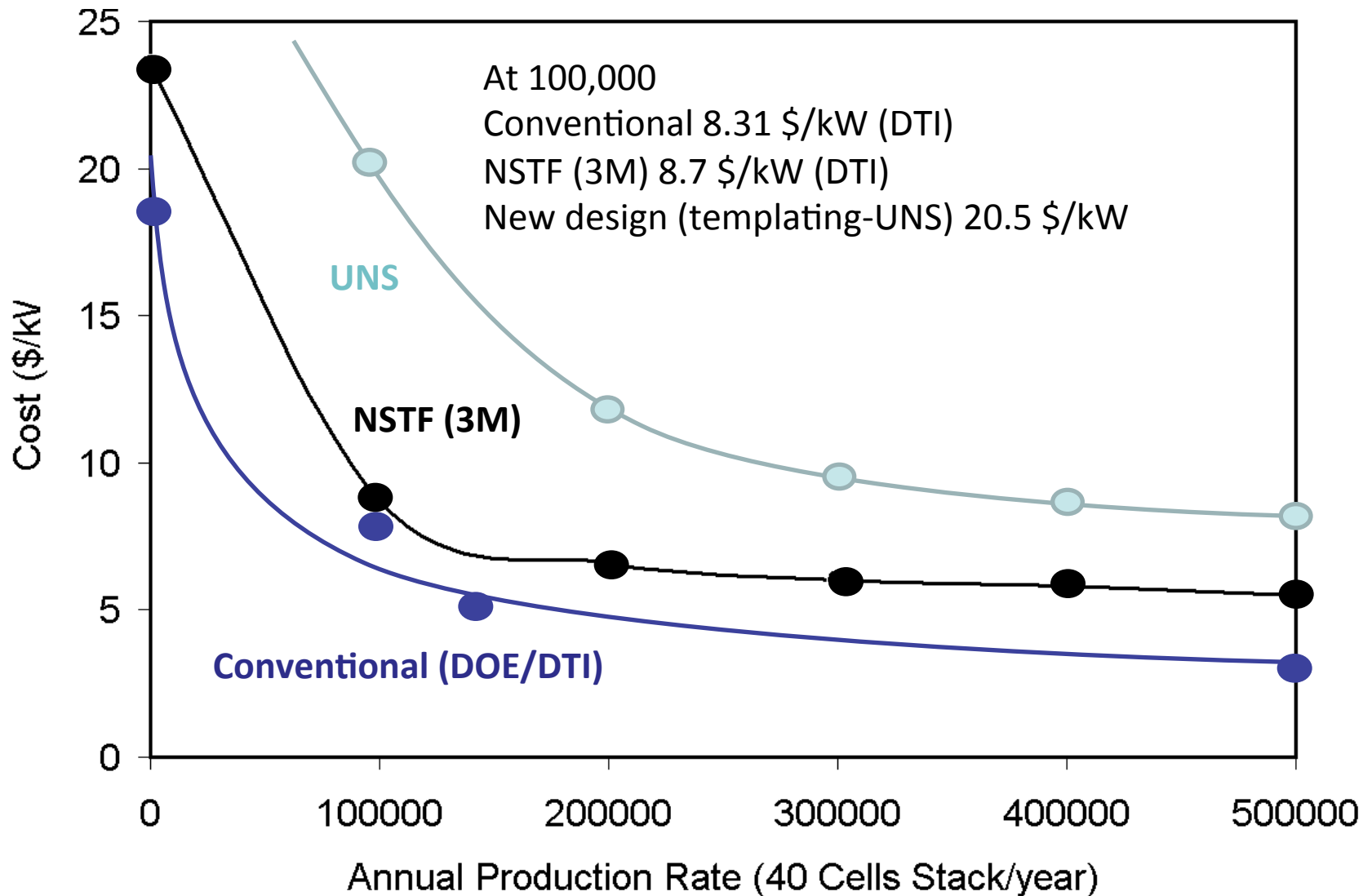
- Deposition
- Annealing
- Catalyst Sputtering
- Catalyst Transfer

Advantage: High Power at low Pt loading

Disadvantage: Need for continuous Pt phase (nonconductor support)

Estimated cost at 100,000 production rate: **8.7 \$/kW** (DTI/DOE)

(Stack) Production Cost for Catalyst Layer Design



Source: Malek, Maine, Navessin, Eikerling,
ESC Transaction, 2012



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Investment & Commercialization



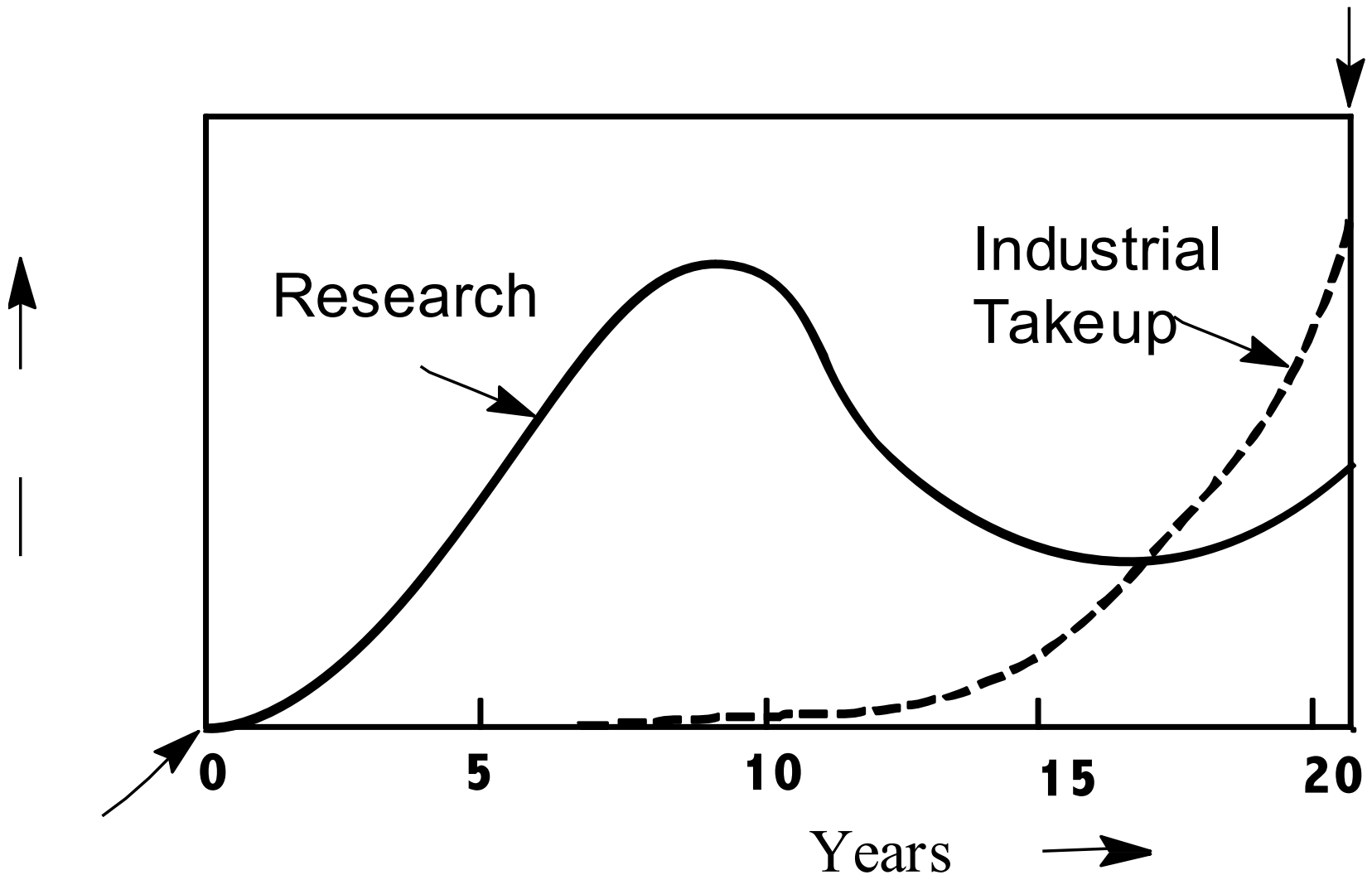
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Adoption delays in science based innovation



Source: Maine and Ashby, 2000



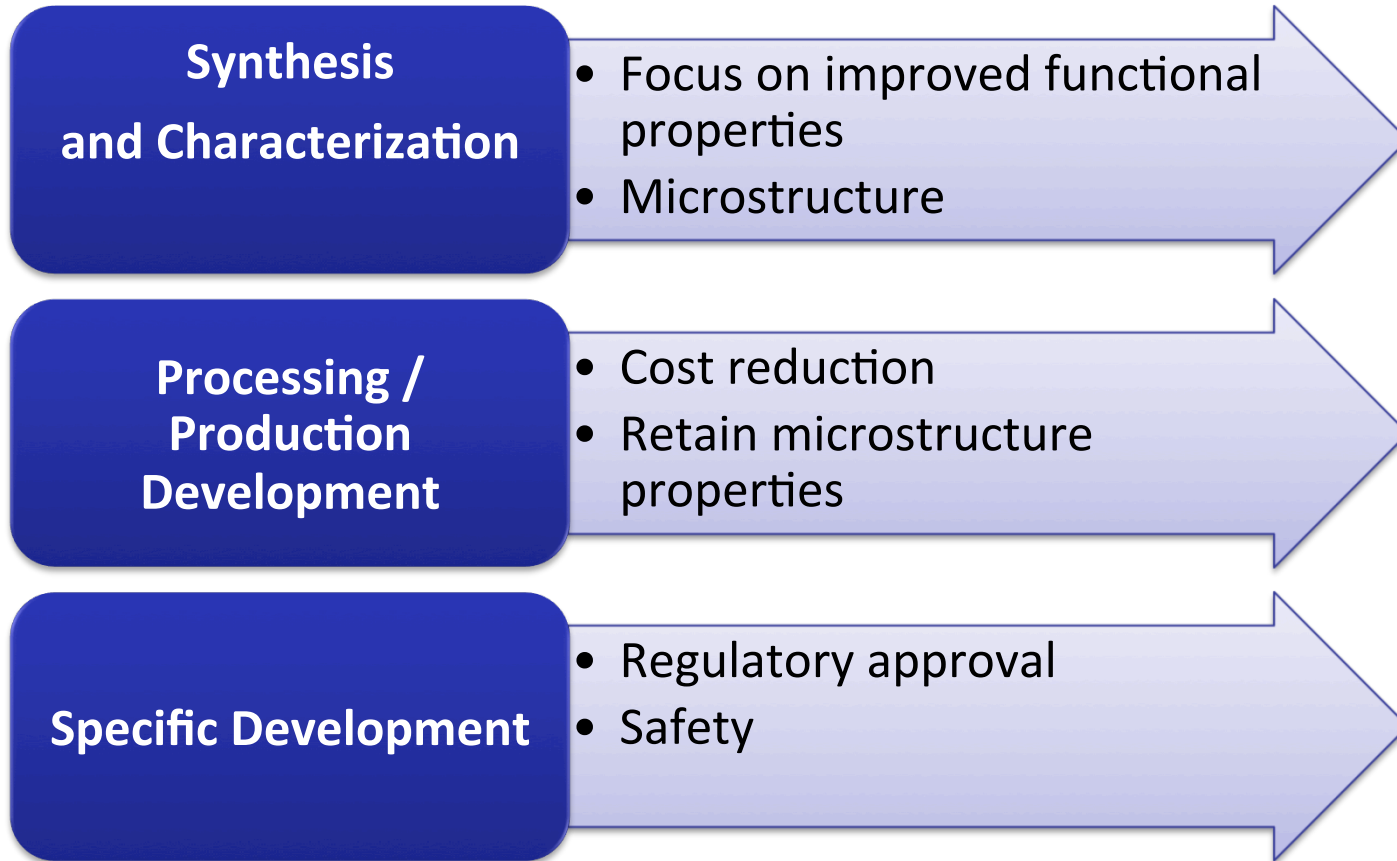
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R&D Stages in New Materials Commercialization



Sources: Utterback, 1994, F. Maine, E. Maine



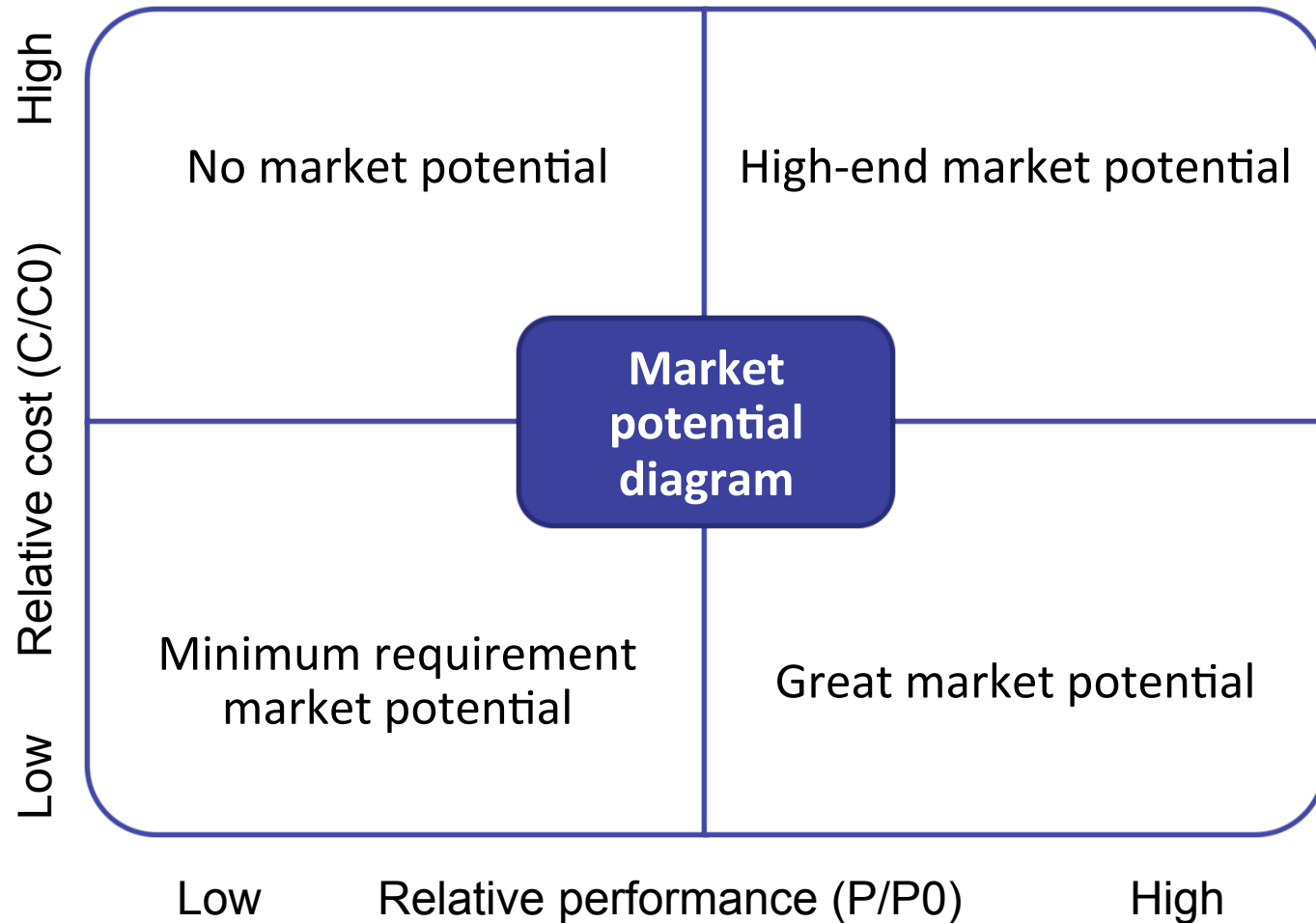
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Investment Methodology for Materials (IMM)



Sources: K. Malek, E. Maine, 2012, PICMET



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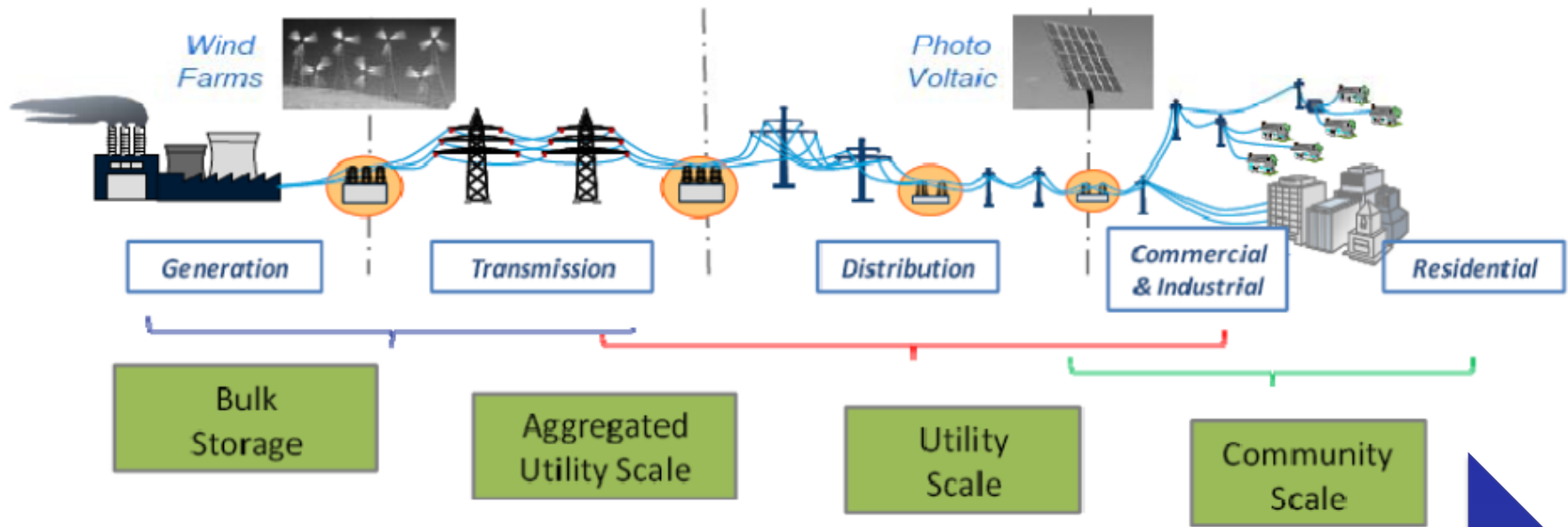


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LARGE-SCALE STORAGE FOR RENEWABLE ENERGY



Grid-scale Storage Value Chain



Energy Storage

Interfacing with the generation sources -----used directly on the grid

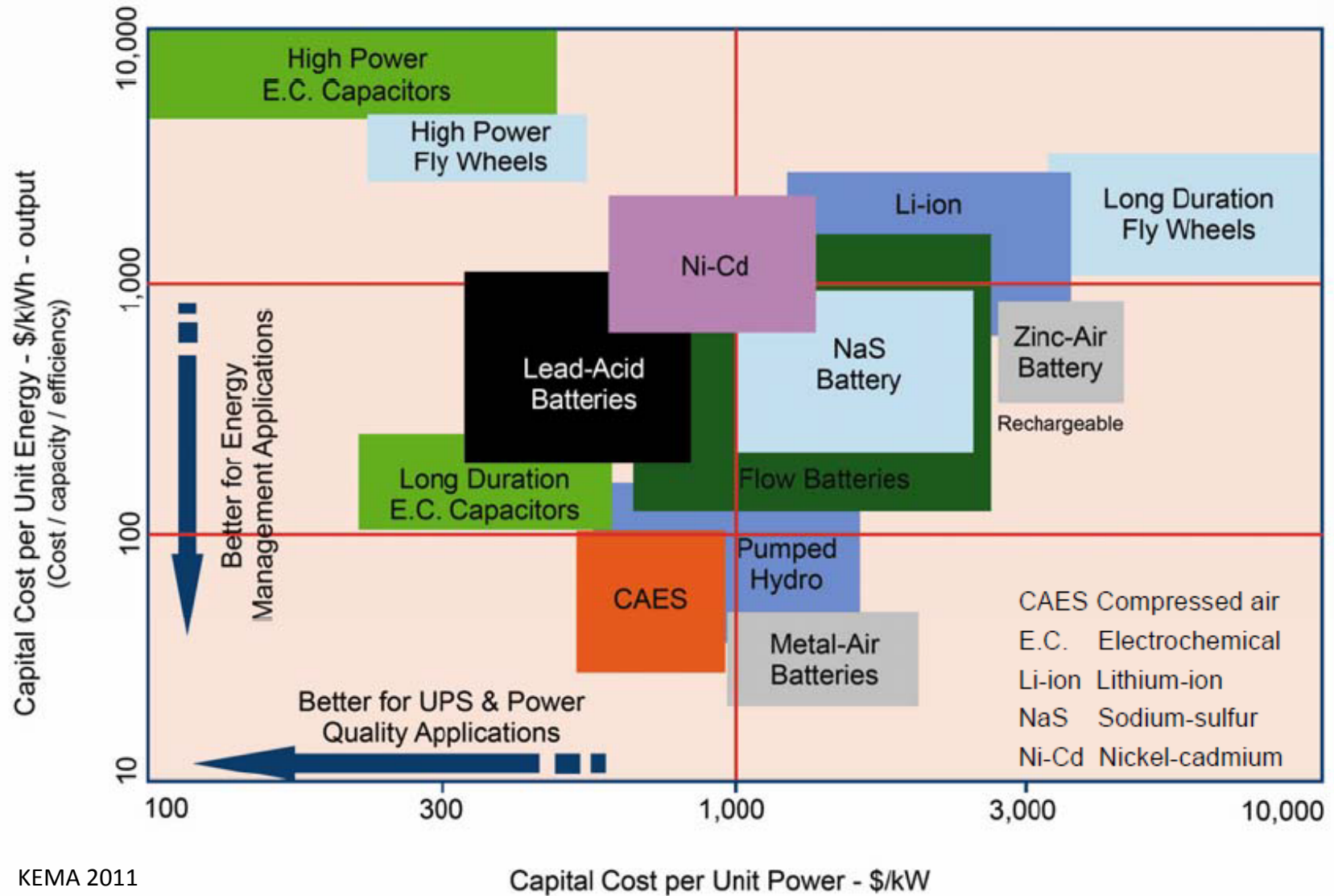
Utility
centralized

scale
application

Consumption
Residential / commercial scale

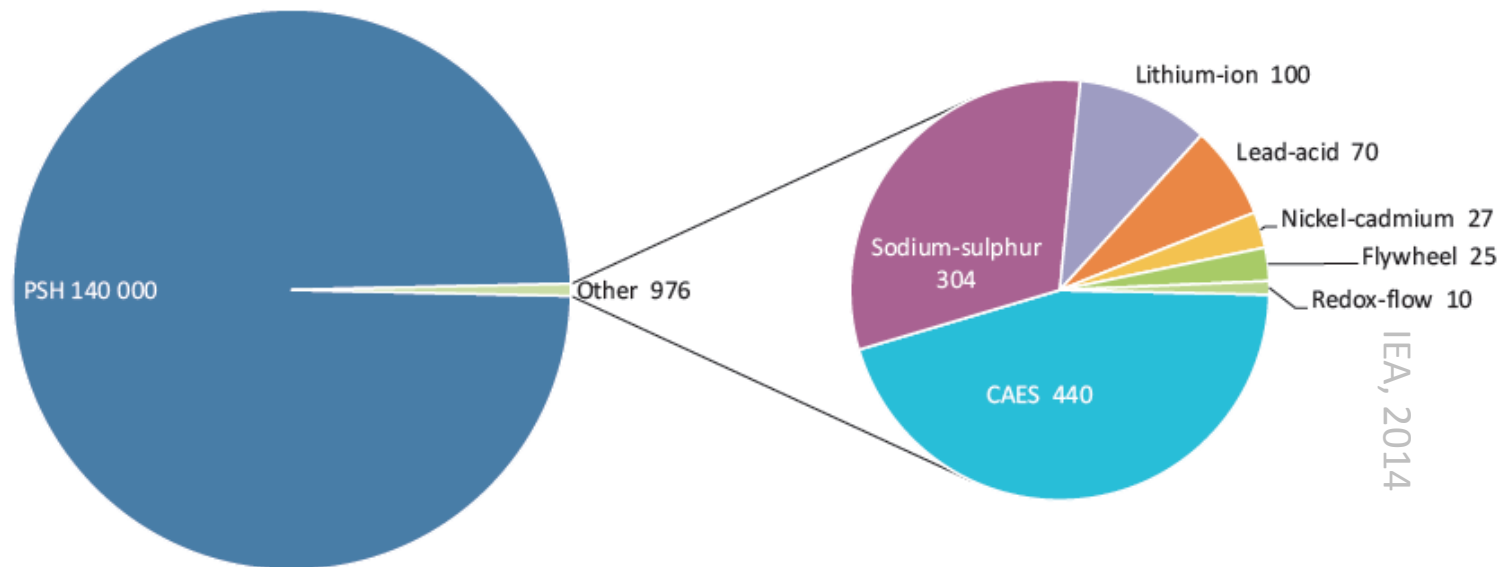


Capital cost estimation



Motivation

- Increasing role of **renewable sources** in global electricity market
- **Intermittency** of primary **renewable sources** is a limitation
- Enhancing **asset utilization rate** and **reliability** of power grids
- Energy storage as a **versatile solution**



Current grid-scale storage technologies

- NO single ES technology meets all the requirements
- Cost of storage: Lifetime and technology risks
- Life time in practical applications (not enough data yet)
- Risk of investment

Automotive: Lifetime can be increased by operating over a portion of full charge range: 1000 cycles to 80% DoD (element energy, 2012)

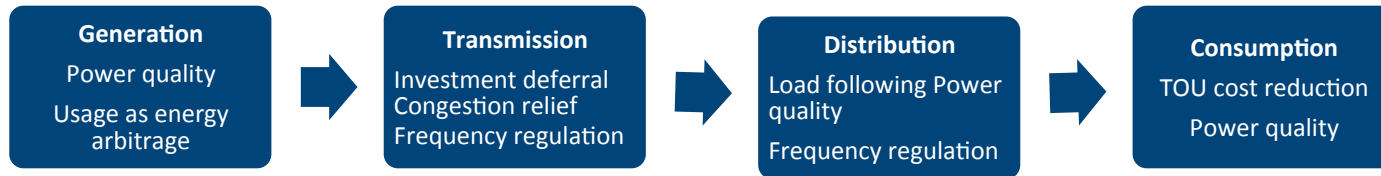
Not the case for ES on grid!

- Safety and standard
- 3-6 hrs of storage time is optimum for both bulk and distributed
- When energy increased the value of ES reduced, so coupled power-energy is needed at high energy applications
- Control is important: maximizes lifetime and value
- Relationships between lifetime, duty cycle, control, choice of storage technology

Materials design, component/cell performance, durability, cost



Valuing storage technologies



Benefit: Pricing & load data

$$\pi = \textit{Revenue} - \textit{Cost}$$

Cost: Technical & operational data

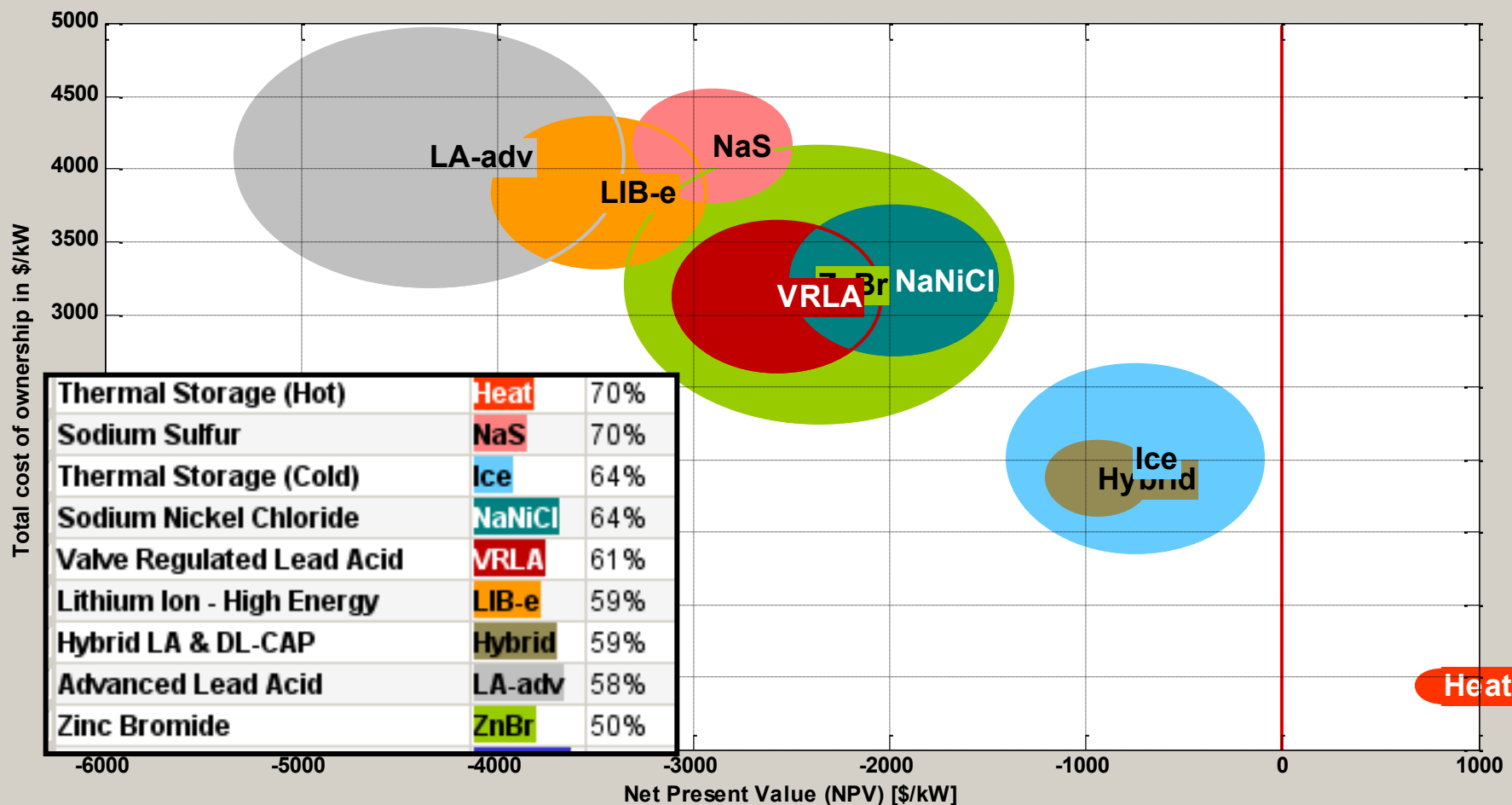


Storage data-base

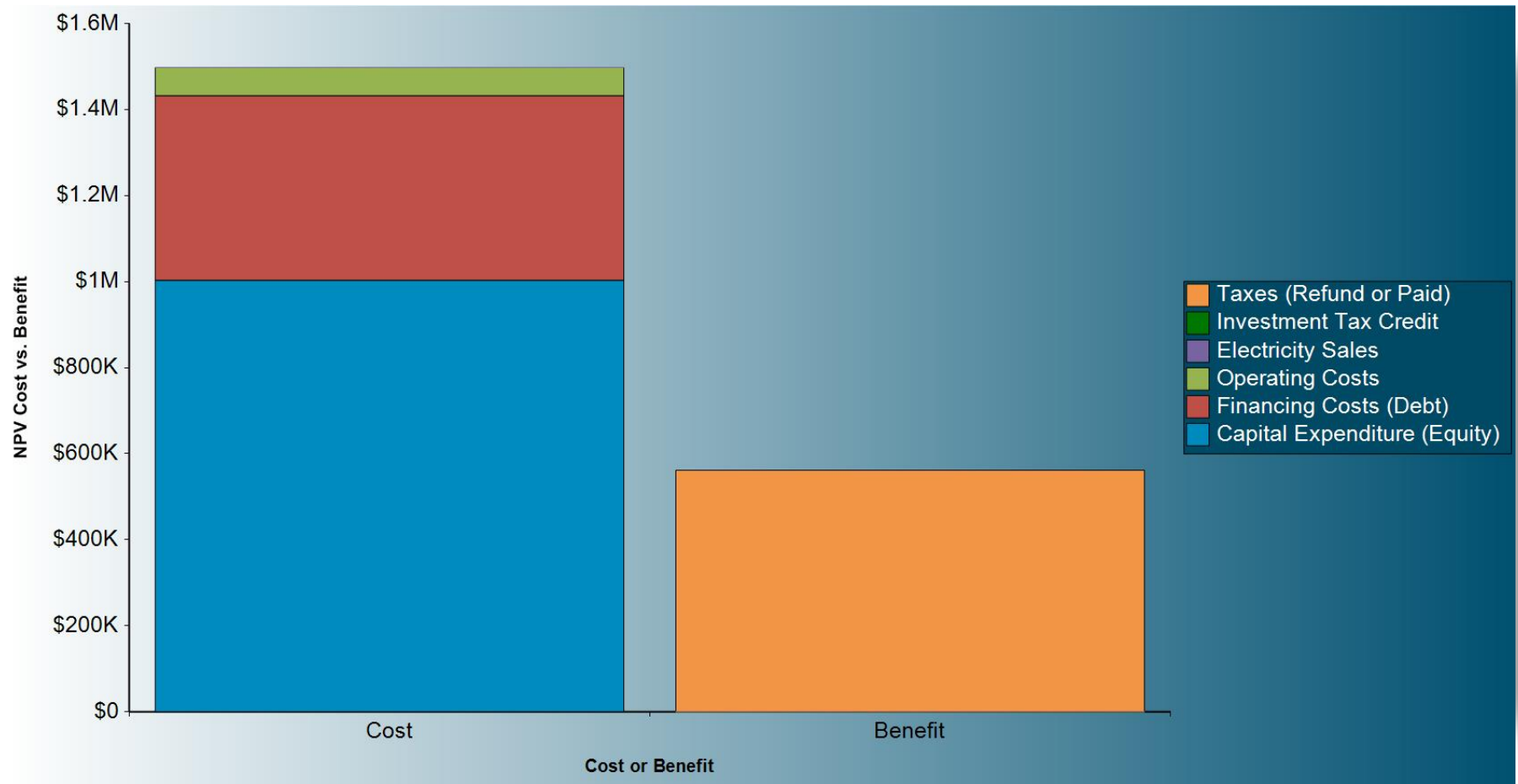
	Storage Technology	Abbreviations	Discharge Duration (hours) LO	Discharge Duration (hours) HI	Specific Energy (kWh/ton-metric) LO	Specific Energy (kWh/ton-metric) HI	Energy Density (kWh/m ³) LO	Energy Density (kWh/m ³) HI	Cycle Life at 80% DoD (1,000 cycles) LO	Cycle Life at 80% DoD (1,000 cycles) HI	Cycle Life at 10% DoD (1,000 cycles) LO	Cycle Life at 10% DoD (1,000 cycles) HI	Round Trip AC Energy Efficiency at Rated Power and 80% DoD LO	Round Trip Energy Efficiency at Rated Power 80% DoD HI
1	Lithium ion - High Power	LIB-p	0.2500	1	60	90	60	90	4	8	60	110	0.8400	0.9
2	Lithium Ion - High Energy	LIB-e	1	4	80	120	90	130	3.5000	7	50	100	0.8500	0.9
3	Ni batt. (NiCd, NiZn, NiMH)	Ni-batt	0.3000	3	50	90	40	210	1	3	1	3	0.7000	0.8
4	Advanced Lead Acid	LA-adv	2	5	18	30	30	70	1.2000	2.4000	20	30	0.8000	0.9
5	Valve Regulated Lead Acid	VRLA	2	4	18	25	30	60	0.6000	1	2	4	0.6800	0.7
6	Vanadium Redox Battery	VRFB	3	5	8	11	15	21	6	8	160	200	0.5800	0.6
7	Adv. Vanadium Red. Flow Batt.	A-VRFB	3	6	17	21	25	30	6	8	160	200	0.6500	0.7
8	Zinc Bromide	ZnBr	2	4	30	50	30	45	1.5000	2.5000	15	25	0.6200	0.7
9	Sodium Sulfur	NaS	6	7	80	140	100	170	5	6	40	50	0.7300	0.8
10	Sodium Nickel Chloride	NaNiCl	2	4	100	150	170	190	3	5	50	100	0.8200	0.8

- Discharge duration (hours)
- Specific energy (kW/Ton-metric)
- Energy density (kWh/m³)
- Round-Trip AC (efficiency at 80% DoD)
- Response time to full power (s or ms)
- Footprint (m²/MWh)

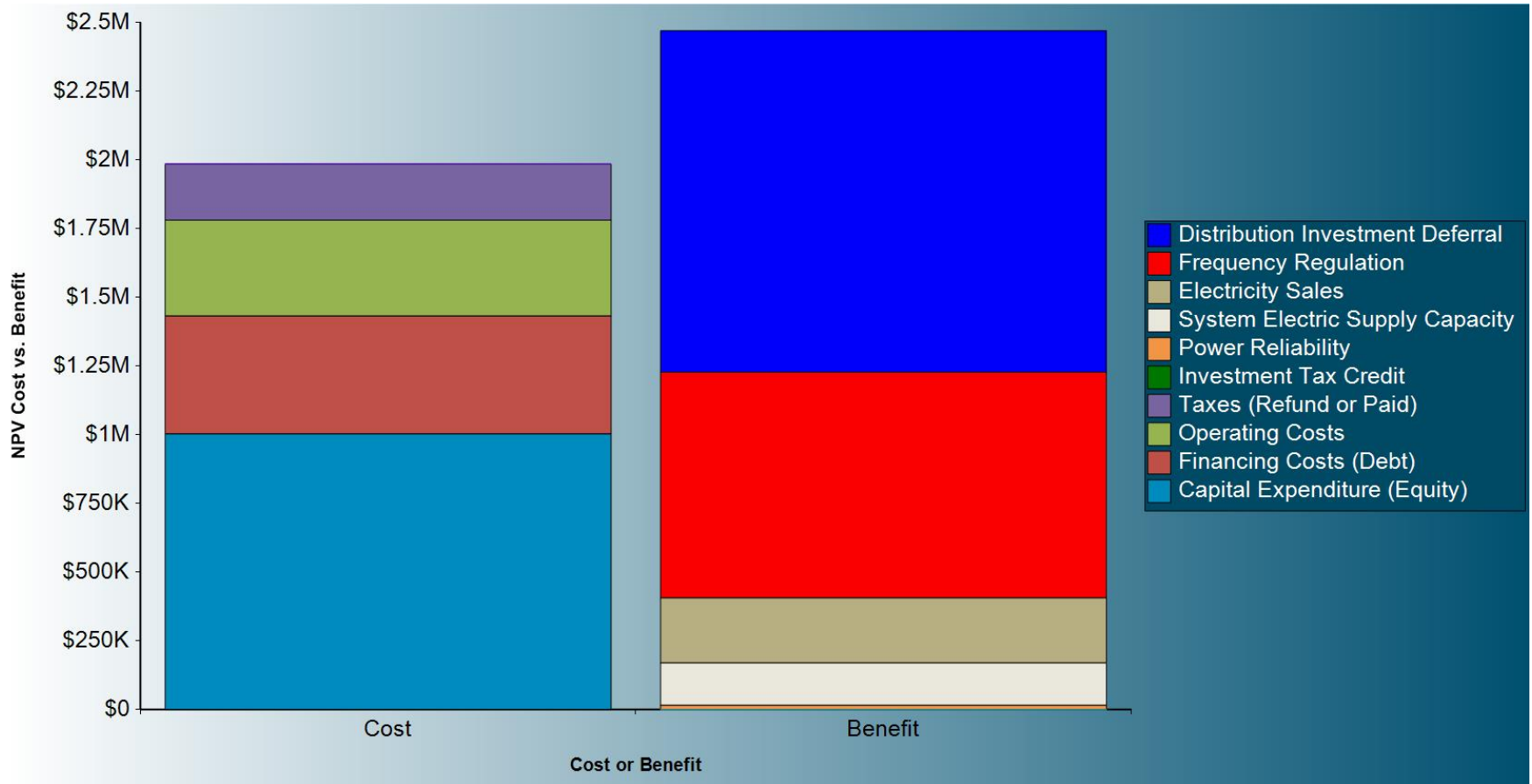
NPV vs. TCO



Case-study: Li-eB System



Li-eB DD, FR, SESC



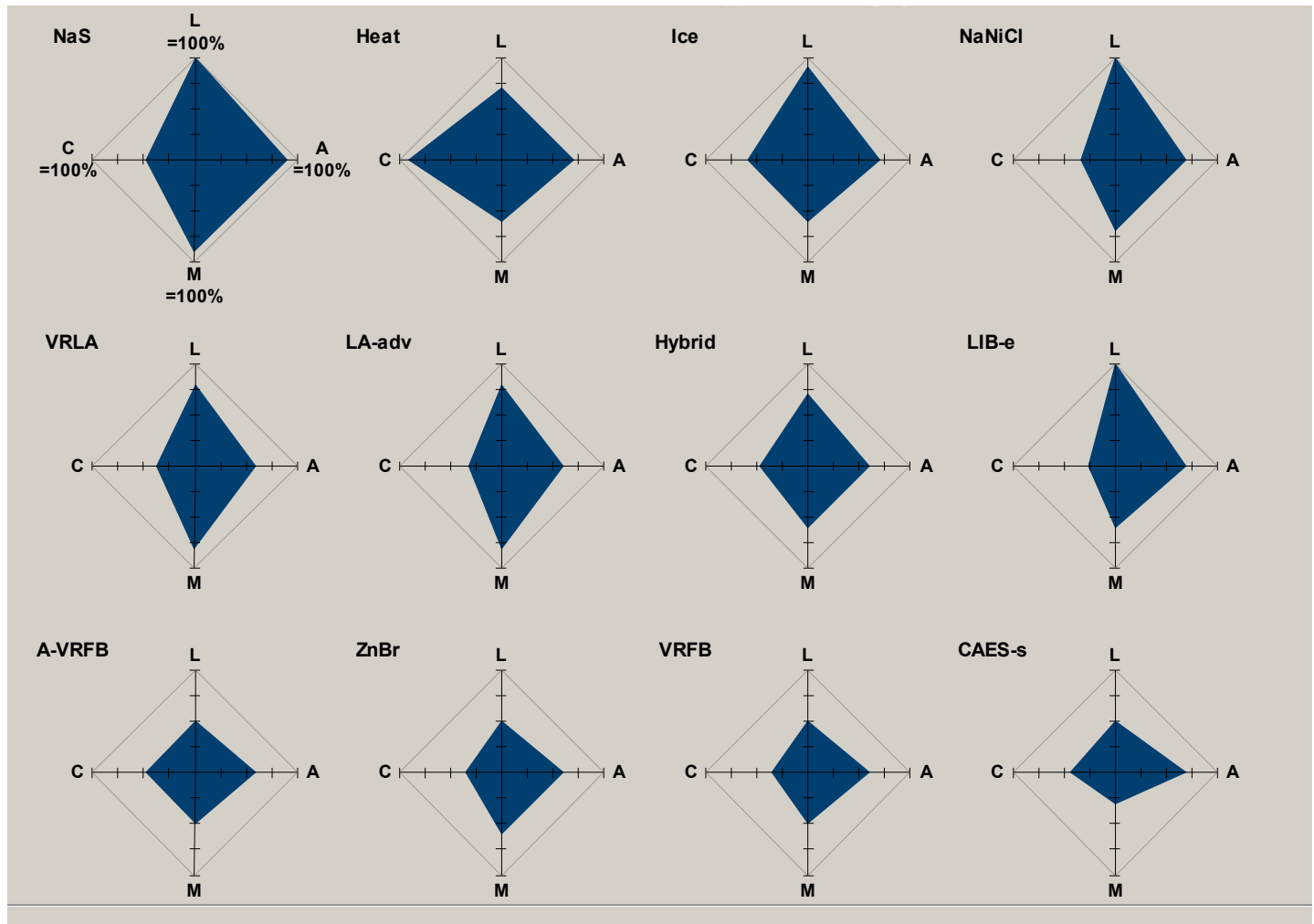
Scoring

Score for Meeting
Application
Requirements

Score for Meeting
Location
Requirements

Score for Total
Installed **C**ost at
Selected Location

Score for
Commercial
Maturity



“Major regulatory hurdles must be met before storage can even be considered for use in some market.....**no cohesive plan exists as to how storage technologies will be incorporated into the grid.** In addition the current system does not credit the value of storage across the entire value chain.... **The resulting challenge is the complete lack of a cost recovery system,** and with no clear path for cost reimbursement. Most utilities have open not to invest in energy storage. **It is easier for utilities to make investment in conventional approaches to addressing grid instability, such as natural gas spinning reserves, as these Investments are sure to be covered by the regulatory rate base.”**

Pike Research, 2009; Electricity Advisory Council





**“Today’s consumers are expecting
INNOVATION at no extra cost”**

Energy Materials: Competitive advantage

A balancing act ...

- Physical properties of materials
- Technical performance (components)
- Cost of production
(material, device, system)
- Market value
- Investment potential



Conclusion

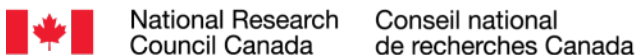
- Solving the technological challenges is not enough
- Need to reduce and manage uncertainty through modeling and commercialization strategies
- Cost modeling helps to
 - Reduce uncertainty
 - Inform strategic R&D decisions
 - Determine application platform
 - Landscape mapping and best market opportunity
 - Prioritize R&D objectives, synthesis methodologies



Acknowledgement



Inspiring innovation
Inspirer l'innovation



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Thank you

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