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Entrepreneurship Workshop for Scientists and Engineers | (smr 3190)

Thursday 22 March 2018

- Adriatico Guest House - Giambiagi Lecture Hall (09:00-19:15)

time	title	presenter
09:00	Mapping the journey of your customers	ROBERT BRICE
09:45	Business success and learning from failures	DAWOOD PARKER
10:30	Communication and presentations skills	RICHARD BROOKS, SURYA RAGHU
11:30	Coffee break	
12:00	Writing skills for scientists and engineers	JOE NIEMELA
12:45	Start, stumble and succeed	SURYA RAGHU
13:30	Lunch break	
14:30	Group project work	ALL SPEAKERS
16:00	Coffee break	
16:30	Group project work	ALL SPEAKERS
19:00	Closing remarks, final announcements	SURYA RAGHU