Entrepreneurship Workshop for Scientists and Engineers | (smr 3190)

Contribution ID : ${\bf 54}$

Type : not specified

Group project work

Tuesday, 20 March 2018 21:30 (1:00)

Content

Teams will focus on business model development, market analysis, technology road mapping, opportunity assessment, intellectual property and business financials including preliminary costs and margins.

Summary

Session Classification : not yet classified