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Entrepreneurship Workshop for Scientists and Engineers | (smr 3190)

Wednesday 21 March 2018

- Adriatico Guest House - Giambiagi Lecture Hall (09:00-18:15)

| time | title | presenter |
|-------|----------------------------------------------------------------------------------------------|------------------------------|
| 09:00 | Intellectual property: legal contracts and documents for start-ups, elements of negotiations | YUMIKO HAMANO |
| 10:30 | Coffee break | |
| 11:00 | Taking an idea or an invention to market | SURYA RAGHU |
| 12:00 | Estimating Finances for running a start-up, including a corporate cash flow exercise | RICHARD BROOKS |
| 13:00 | Lunch break | |
| 14:00 | Business plan development | DAWOOD PARKER |
| 15:00 | Taking an invention to market | DAWOOD PARKER, YUMIKO HAMANO |
| 16:30 | Coffee break | |
| 17:00 | Group project work | ALL SPEAKERS |
| 18:00 | Closing remarks | SURYA RAGHU |