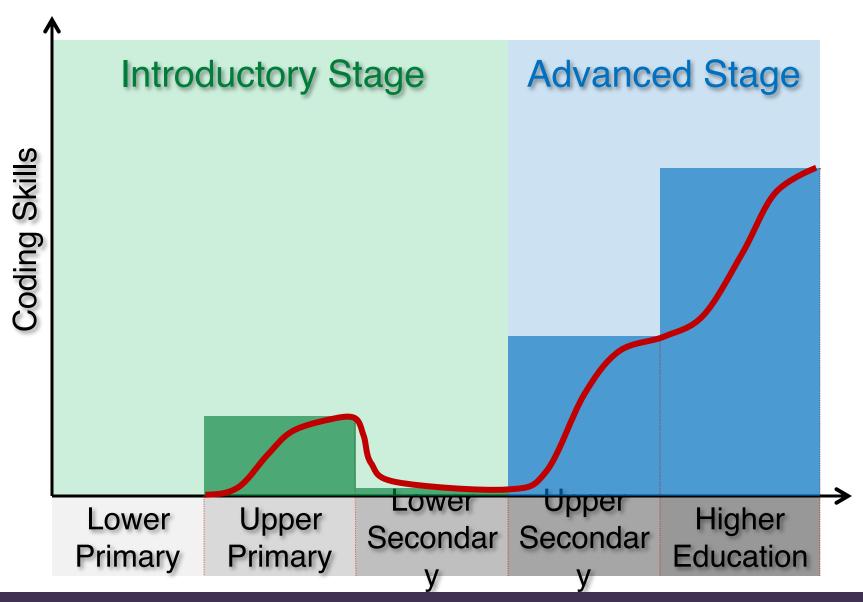
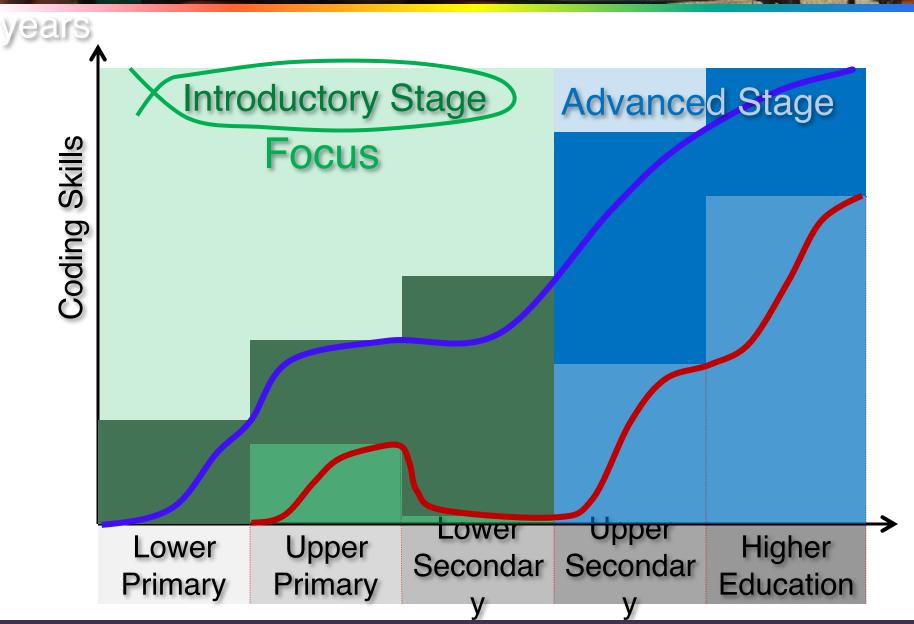




#### Problem: Very narrow introductory coding



#### Expected Impact: Boosted coding skills over



#### How to bring kids on board?



Kids already like RC Cars!

Beside fun, kids develop:

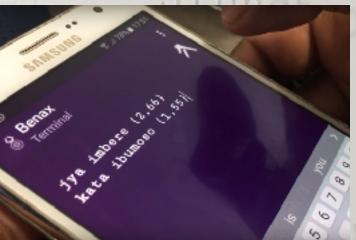
- Responsibility
- Hand-eye coordination
- Understanding of motors & gears
- Spatial Awareness
- Outdoor playing
- No coding though

## Benax, a programmable RC car



Replacing the console with the terminal, a kid get

- Responsibility
- Hand-eye coordination
- •Understanding of motors & gears
- Spatial Awareness
- Outdoor playing
- Coding



#### RC car vs. Benax

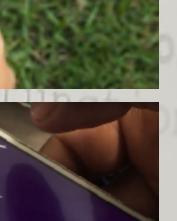


RC Car	Benax
<ul><li>Switch on</li><li>Use</li></ul>	<ul><li>Switch on</li><li>Connect</li><li>Use</li></ul>
Control console	Terminal on PC, Mobile device
Reading and writing not required	Reading and writing required
Playing with buttons	Typing the commands



## What motivates kids on Benax?





- •Kids can create a program and run it multiple times.
- Instead of a single command via button pushing, kids type a sequence of commands

Autonomous: Benax keeps on running while the kid is relaxing

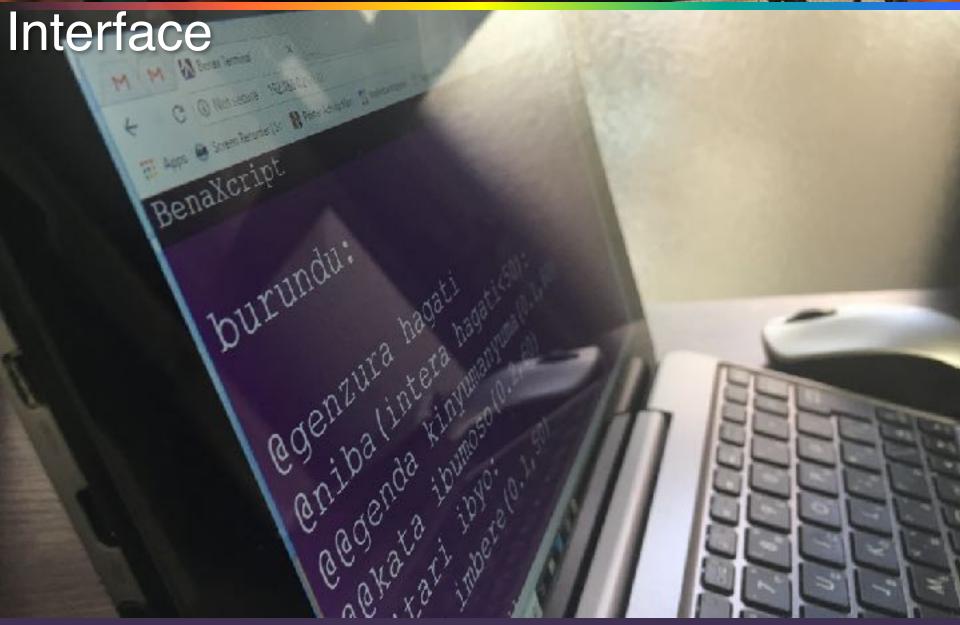
## Package component 1: Bot



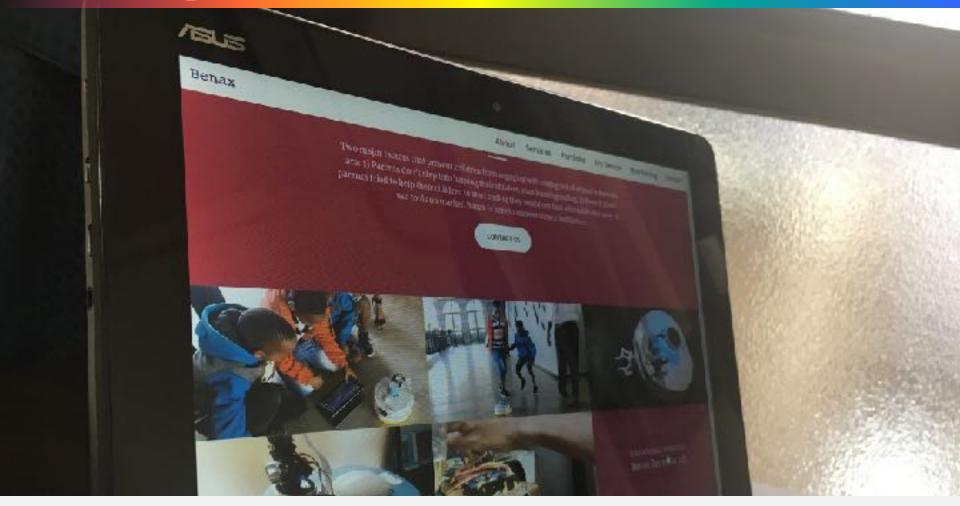
## Package component 2: Android App



## Package component 3: Browser

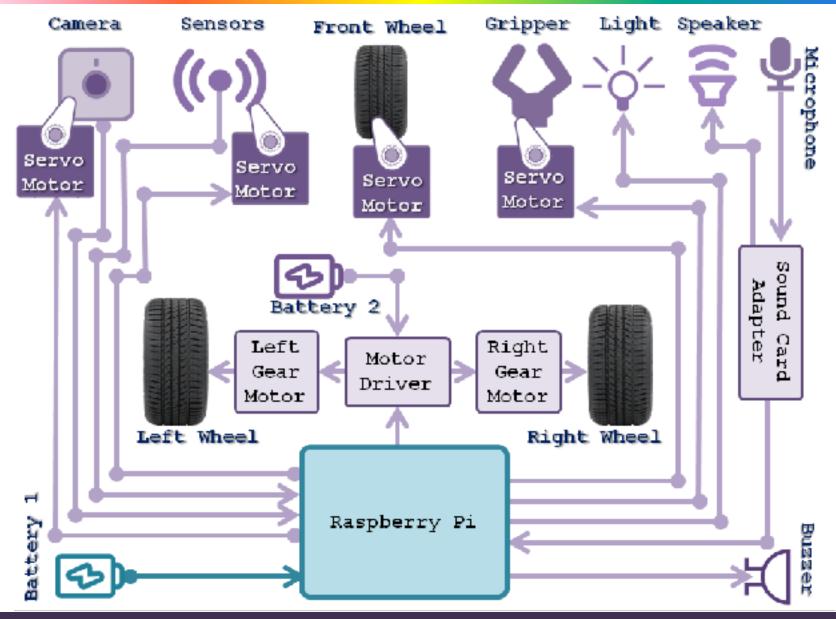


## Package component 4: Website

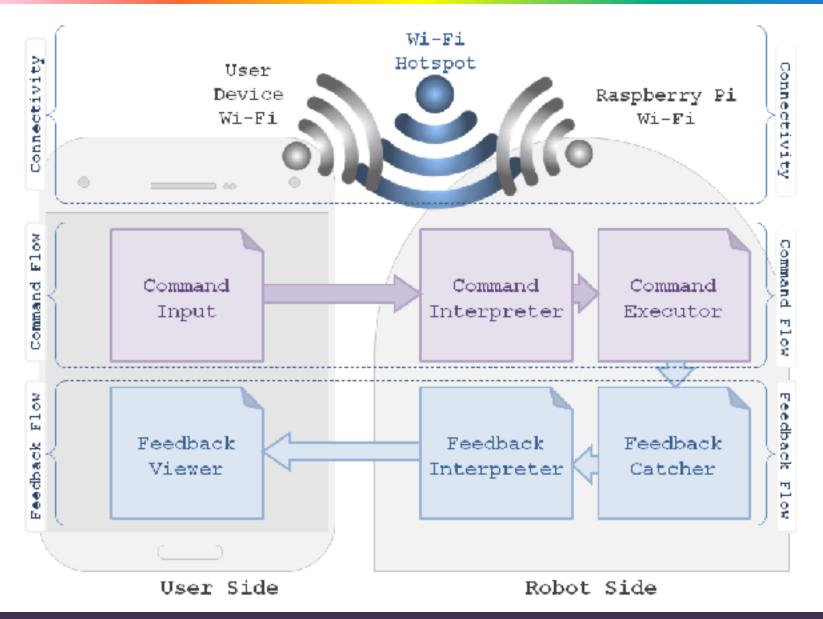


# benax.yellowpages.rw

## System Design: Hardware



## System Design: Software



#### Uniqueness

- Programming in local language
- Text-based programming
- Relatively cheap
  - Inspiring a Do-It-Yourself
  - Promoting physical engagement

## Why Coding in Local Language?



By removing the language barrier, creativity can boost up

## Why not Block Based Coding?



A block contains codes written by another person. The kid only drags & drops.
It seems lazy!

Let's kids write codes themselves!

#### Cheaper solution

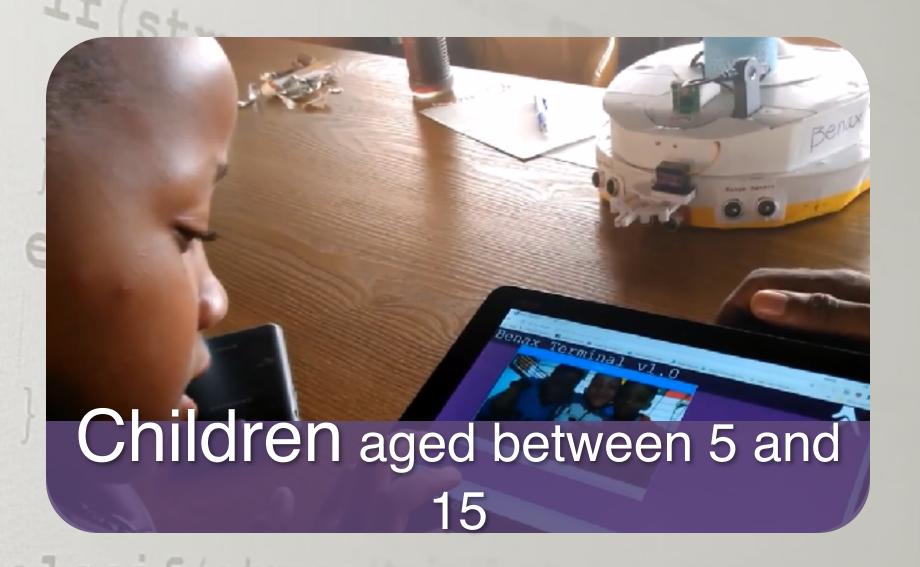


So far, existing solutions to promote programming through robotics require:

- Experts
- Mass training
- Long time

The new solution is exempt from all that!

## **Targeted Users**



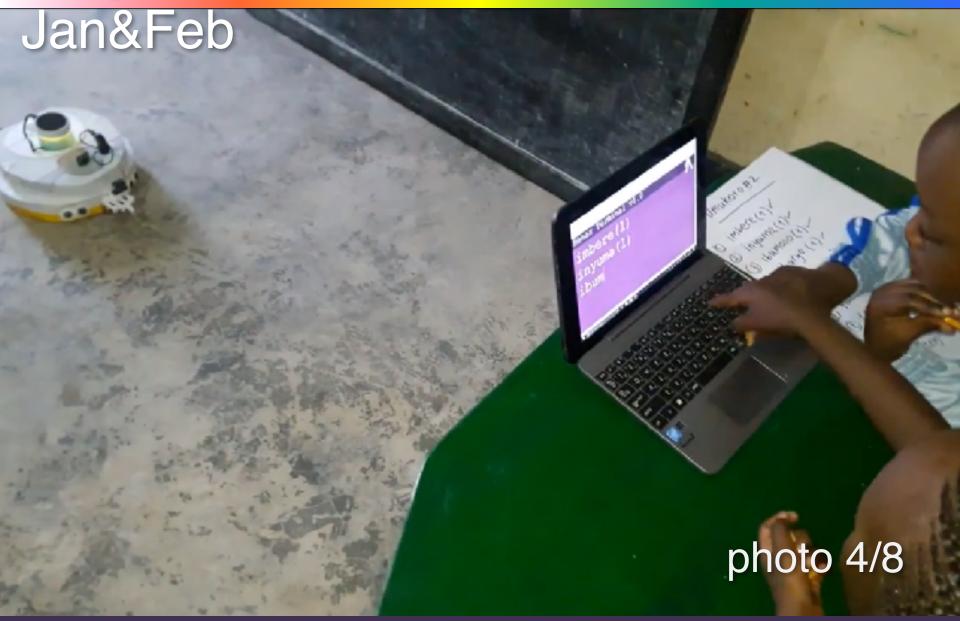
## **Targeted Customers**

- Parents
- Private schools
  - Organizations teaching coding in boot camps













# Presentation to Indian Investors



#### Presentation to Indian Investors



## Video: Project testing

https://www.youtube.com/watch?v=xdEeQtQIMHA



#### Conclusion

So far so good ... but

- Challenges
- Cost of Operating Energy
- So far tested with a small sample
- Not yet cheap for a poor family

#### Sample code

```
igihe=60
burundu:
@genzura hagati
@niba(intera hagati<50):</pre>
@@genda kinyumanyuma(0.1,igihe)
@@kata ibumoso(0.2,igihe)
@bitari ibyo:
@@jya imbere(0.1,igihe)
@genzura ibumoso
@niba(intera ibumoso<igihe):</pre>
@@kata iburyo(0.2,igihe)
@bitari ibyo:
@@jya imbere(0.1,igihe)
@genzura iburyo
@niba(intera iburyo<igihe):</pre>
@@kata ibumoso(0.2,igihe)
@bitari ibyo:
@@jya imbere(0.1,igihe)
```

