

with a uniform prior:

$$P(\theta|d) \propto P(d|\theta) P(\theta)$$

posterior likelihood prior

(?)

$$P(\theta|d) \propto \mathcal{L}(\theta)$$

(drop the uniform prior)

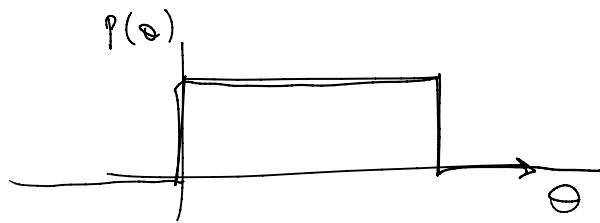
No generally agreed solution!

Simplest choice is

$$\int P(\theta) d\theta = 1$$

(proper)

$$P(\theta) \sim U(\theta_{min}, \theta_{max})$$



Principle of insufficient reason:

(Laplace 1820)

If θ is discrete, assign equal prob. to all of them.

Problematic for continuous variables:

$$P(\theta) = \begin{cases} \frac{1}{\Delta\theta} & , & \theta_{max} - \theta_{min} = \Delta\theta \\ 0 & , & \text{elsewhere} \end{cases}$$

A uniform prior on θ is no longer uniform on non-linear $\psi(\theta)$. \neq constant if $\psi(\theta)$ non linear.

In 1D:

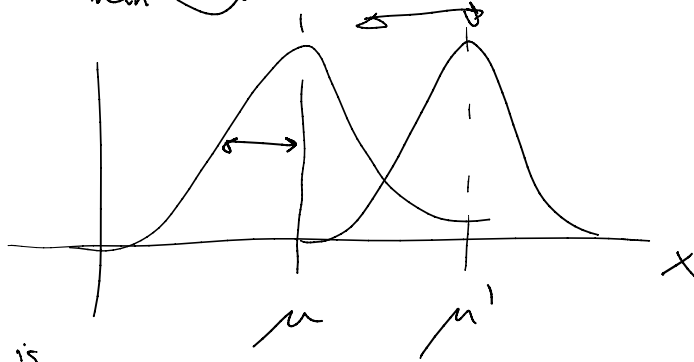
$$P(\psi) = P(\theta) \left| \frac{d\theta}{d\psi} \right|$$

Symmetry arguments: location parameter for ex. the mean of a Gaussian: data

Symmetry arguments : location parameter for ex. the mean of a Gaussian :

$$x \sim N \left(\begin{matrix} \mu \\ \sigma \end{matrix} \right) = \frac{1}{\sqrt{2\pi}\sigma} \exp \left(-\frac{1}{2} \frac{(\overset{\text{data}}{x} - \mu)^2}{\sigma^2} \right)$$

mean
std



The invariant prior is an improper prior :

$$p(\mu) = 1$$

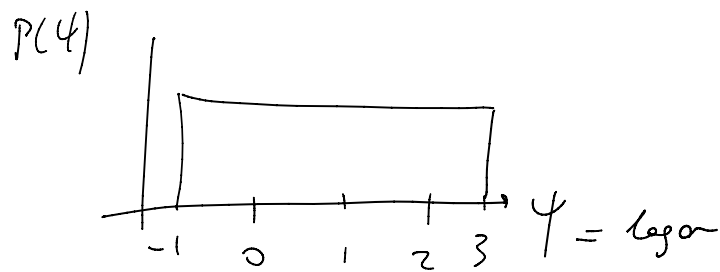
Scale parameter : like σ for a Gaussian

Leads to
$$p(\sigma) \propto \frac{1}{\sigma} \quad (\text{improper})$$

Consider :
$$\psi = \log \sigma ; \quad \sigma = e^\psi$$

$$p(\psi) = p(\sigma) \left| \frac{d\sigma}{d\psi} \right| \propto \frac{1}{\sigma} e^\psi = 1$$

$p(\psi)$ is uniform



A more general principle of invariance : Jeffreys' prior

Required: a prior that leaves the posterior invariant under general reparameterization

$$p_J(\theta) \propto \sqrt{I(\theta)} \quad \text{Jeffreys' prior}$$

where

$$I(\theta) = - \mathbb{E}_{p(x|\theta)} \left[\frac{d^2 \log p(x|\theta)}{d\theta^2} \right]$$

$$p_J(\theta) \longrightarrow p_J(\theta) \left| \frac{d\theta}{d\psi} \right| = p_J(\psi)$$

For μ for a Gaussian: $p_J(\theta) = 1$

For σ $p_J(\theta) \propto \frac{1}{\sigma}$

$$D > 1 : p_J(\theta) = \sqrt{\det I(\theta)}$$

- Reference priors (maximal learning prior)

- Conjugate priors (mathematical convenience)

Choose prior family so that the posterior is in the same family.

cont. prior	\Downarrow	posterior
Gaussian		Gaussian
Beta		Beta

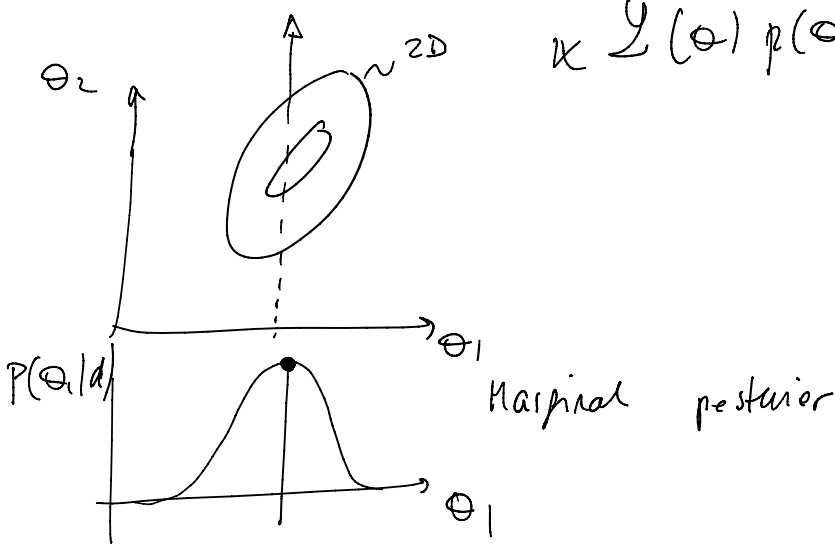
- Empirical Bayes: use the data to estimate the prior hyper-parameters.

Understanding the posterior distribution

$$\dim(\theta) = D \gg 1$$

Bayesians marginalize out the un-interesting variables:

$$p(\theta_1 | d) = \int \underbrace{p(\theta_1, \dots, \theta_D | d)}_{\propto \mathcal{L}(\theta) p(\theta)} d\theta_2 \dots d\theta_D$$

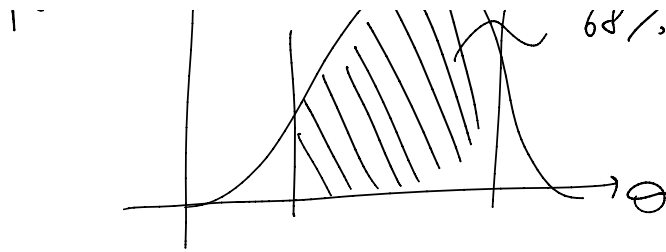


posterior mean: $\int_{-\infty}^{\infty} P(\theta_1 | d) \theta_1 d\theta_1$

posterior median: $\int_{\theta_{1, \text{median}}}^{\infty} P(\theta_1 | d) d\theta_1 = 0.5$

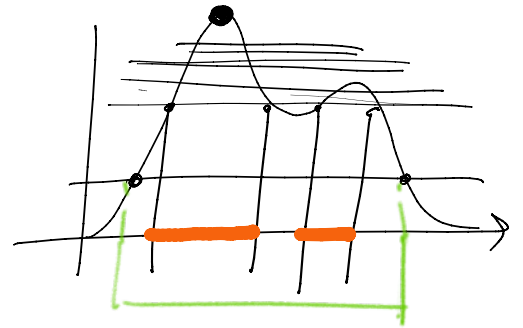
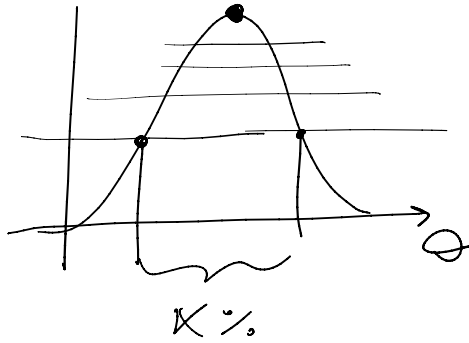
Posterior measure of uncertainty: CREDIBLE REGION





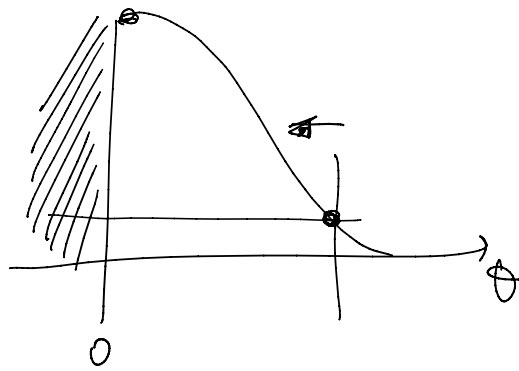
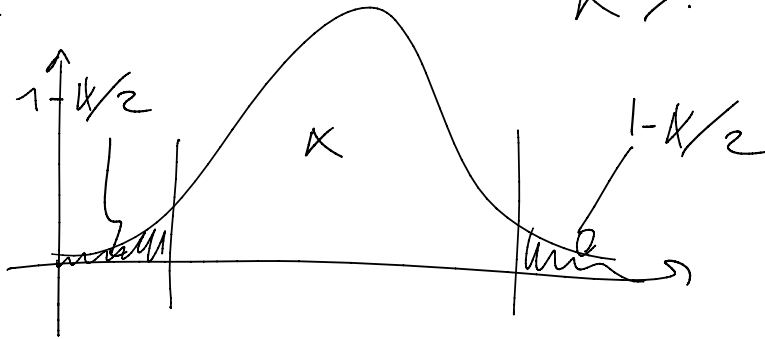
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HPD : Highest Posterior Density

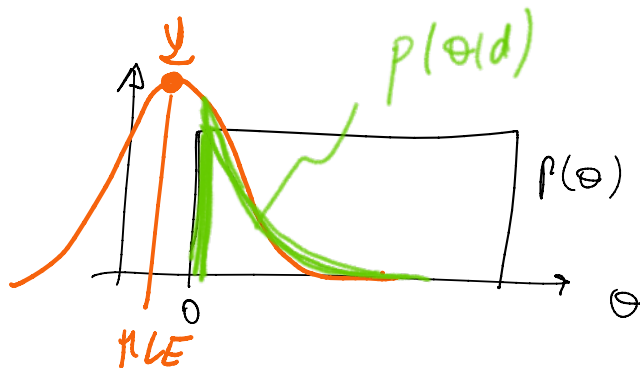


symmetric

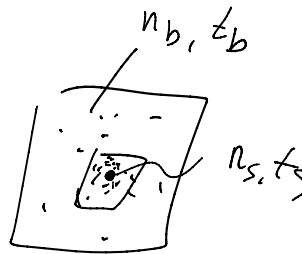
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Example :



background :



$$\lambda_B^{MLE} = \frac{n_B}{z_B}$$

$$\lambda_{S+B}^{MLE} = \frac{n_S}{z_S}$$

$$\lambda_S = \frac{h_S}{\epsilon_S} - \frac{h_B}{\epsilon_B} < 0$$

"asymptotically"

