

An 8-minute presentation

** good practice for large meetings like EBBS (next week)
and USA Society for Neuroscience

1. Title	10 s	
2. The problem of interest, and the current understanding of this issue	1 min	}
3. What is <i>not</i> known about this issue, which we want to find out	1 min	
4. How we have investigated the problem	2 min	} Methods
5. What we have found	2 min	Results
6. What is the meaning or significance of these new results	30 s	}
7. An interesting problem to look at next	30 s	
8. One or two questions	1 min	} Journal editor!

PRACTICE !!!

example

1. “Role of face emotion in face recognition” (10 s)
2. Facial expression of enormous social importance, there’s even a so-called “ventral pathway” in temporal lobe specialized... (1 min)
3. Though it is well known that people can quickly learn to recognize a face, it is not yet understood to what degree the emotions expressed by a face will affect memory storage. We speculate that... (1 min)
4. We have investigated the problem by presenting faces with neutral, positive, and negative emotions expressed. One hour later, subjects were presented with face pairs and had to identify which of two faces they had seen before... (2 min)
5. We found that subjects were more likely to recall a face if it expressed a strong emotion during initial presentation... (2 min)
6. Perhaps activation of the viewer’s own emotion through the amygdala determines the strength of memory storage... (30 s)
7. Are positive or negative emotions better predictors for memory storage?... (30 s)
8. One or two questions from audience (1 min)