

Table of contents

Wednesday 19 March 2008	1
-------------------------------	---

Entrepreneurship for Physicists and Engineers from Developing Countries | (smr 1996)

Wednesday 19 March 2008

**Lecture 8: Business Plan Fundamentals - Adriatico Guest House Kastler Lecture Hall
(08:30-10:30)**

Chair - John Enderby - Financials involved in patenting (typical cost of provisional application, full patent application, maintenance fees, CIP costs). Marketing of an invention. How to raise capital for developing an invention into a marketable product. Preparing a business plan. Early-stage venture capitalists and angel investors.

time	title	presenter
08:30	Lecture 8: Business Plan Fundamentals	RICHARD BROOKS