



**The Abdus Salam
International Centre for Theoretical Physics**



2134-1

Spring School on Superstring Theory and Related Topics

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**Towards holographic duality for condensed matter
Lecture I**

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Towards
Holographic Duality for Condensed Matter

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Preface

My goal for these lectures is to convince you that string theory may be useful for condensed matter physics.

The systems about which we can hope to say something using string theory have in common **strong coupling**.

This makes our usual techniques basically useless.

goal for first lecture:

AdS/CFT solves certain strongly-coupled quantum field theories in terms of simple (gravity) variables.

Real systems with strong coupling

We've developed enough confidence in these techniques to try to apply them to questions about real strongly-coupled systems.

Like what?

- quark-gluon plasma at RHIC (Rob Myers' lectures)
- fermions at unitarity (e.g. cold atoms with Feshbach-tuned interactions)
- non-Fermi liquid metals (e.g. high T_c , heavy fermion phase transitions)

What about standard techniques?

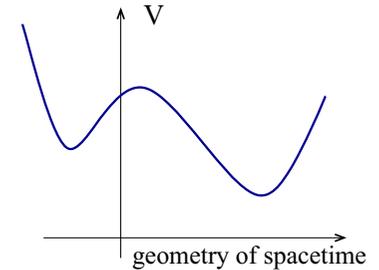
perturbation theory (requires one to perturb about the right description)

even cond-mat is 'particle physics': reliance on quasiparticles.

monte carlo simulation (obstructed by sign problem here)

A word about string theory

String theory is a (poorly-understood) quantum theory of gravity which has a 'landscape' of **many** groundstates some of which look like our universe (3 + 1 dimensions, particle physics...) most of which don't.



A difficulty for particle physics, a virtue for many-body physics: by AdS/CFT, each groundstate (with $\Lambda < 0$) describes a universality class of critical behavior and its deformations

This abundance mirrors 'landscape' of many-body phenomena.

An opportunity to connect string theory and experiment.

We are learning about string theory and about the duality.

Outline

1. Holographic duality with a view toward condensed matter

[review: JM, 0909.0518]

2. Gravity duals of non-relativistic QFTs

[Son, 0803.3972

Koushik Balasubramanian, JM, 0803.4053

Allan Adams, KB, JM, 0807.1111

KB, JM, to appear]

3. Non-Fermi liquids from non-holography

[D. Mross, JM, H. Liu, T. Senthil, 1003.0894]

4. Non-Fermi liquids from holography

[Hong Liu, JM, David Vegh, 0903.2477

Tom Faulkner, HL, JM, DV, 0907.2694

TF, Gary Horowitz, JM, Matt Roberts, DV, 0911.3402

TF, Nabil Iqbal, HL, JM, DV, 1003.1728 and to appear]

Holographic duality with a view toward condensed matter

Bold assertions

[Horowitz-Polchinski, gr-qc/0602037]

- a) Some ordinary quantum many-body systems are actually quantum theories of gravity in extra dimensions (\equiv quantum systems with dynamical spacetime metric).
- b) Some are even classical theories of gravity.

What can this mean??

Two hints:

1. The Renormalization Group (RG) is local in scale
2. Holographic Principle

Old-school universality

experimental universality (late 60s):

same critical exponents from very different systems.

Near a (continuous) phase transition (at $T = T_c$), scaling laws:

observables depend like power laws on the distance from the critical point.

e.g. ferromagnet near the Curie transition (let $t \equiv \frac{T_c - T}{T_c}$)

$$\text{specific heat: } c_v \sim t^{-\alpha}$$

$$\text{magnetic susceptibility: } \chi \sim t^{-\gamma}$$

water near its liquid-gas critical point:

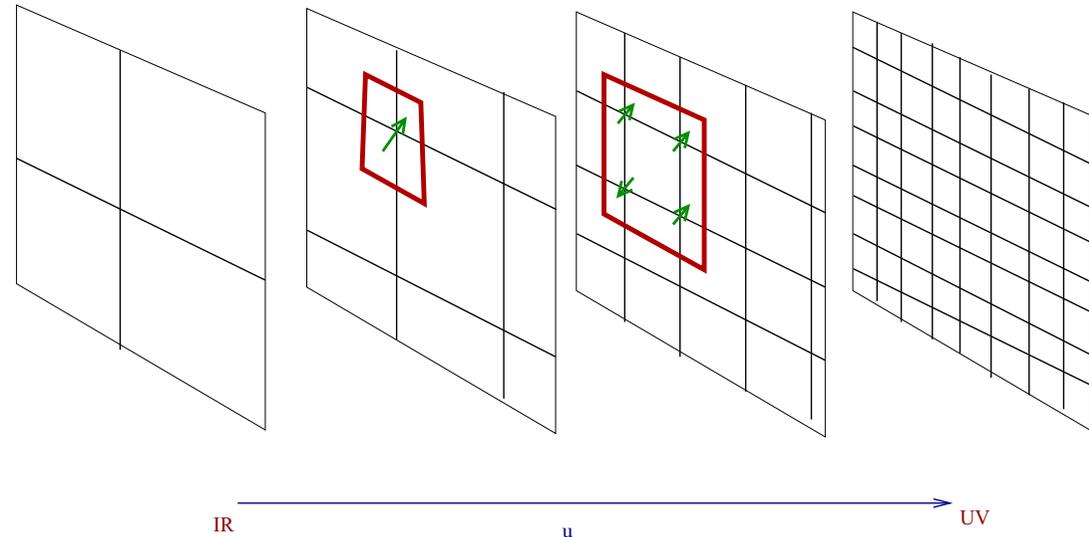
$$\text{specific heat: } c_v \sim t^{-\alpha}$$

$$\text{compressibility: } \chi \sim t^{-\gamma}$$

with the same α, γ !

Renormalization group idea

This phenomenon is explained by the Kadanoff-Wilson idea:



$$\text{e.g. : } H = \sum_{ij} J_{ij} S_i S_j$$

Idea: measure the system with coarser and coarser rulers.

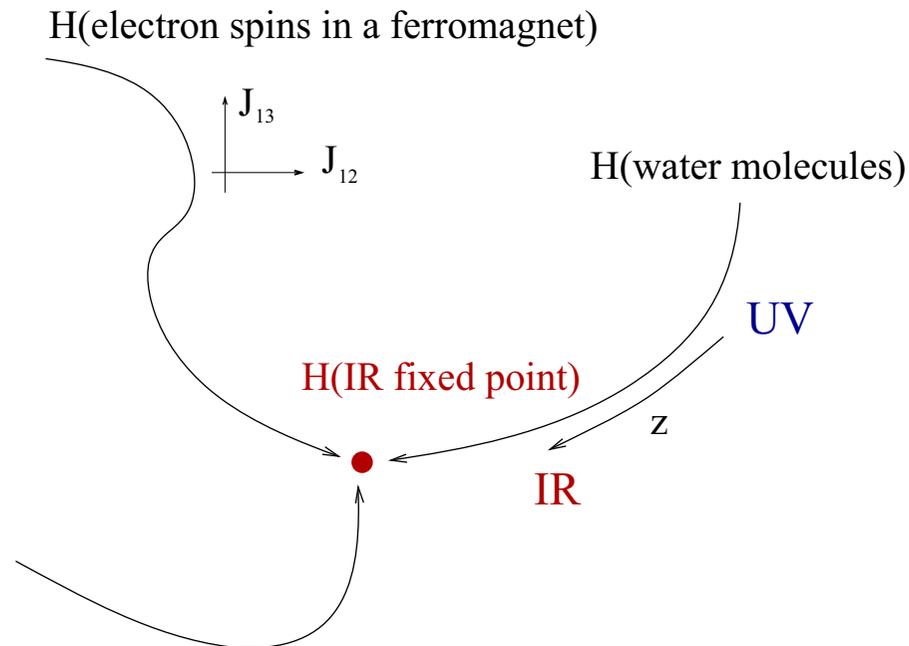
Let 'block spin' = average value of spins in block.

Define a Hamiltonian $H(u)$ for block spins so long-wavelength observables are the same.

→ a flow on the space of hamiltonians: $H(u)$

Fixed points of the RG are scale-invariant

This procedure (the sums) is hard to do in practice.



Many microscopic theories will flow to the same fixed-point
→ same critical scaling exponents.

The fixed point theory is scale-invariant:
if you change your resolution you get the same picture back.

Hint 1: RG is local in scale

QFT = family of trajectories on the space of hamiltonians: $H(u)$
 at each scale u , expand in **symmetry-preserving** local operators $\{\mathcal{O}_A\}$

$$H(u) = \int d^{d-1}x \sum_A g_A(u) \mathcal{O}_A(u, x)$$

[e.g. suppose the dof is a scalar field. then $\{\mathcal{O}_A\} = \{(\partial\phi)^2, \phi^2, \phi^4, \dots\}$]
 since $H(u)$ is determined by a step-by-step procedure,

$$u\partial_u g = \beta_g(g(u)) .$$

for each coupling g

locality in scale: β_g depends only on $g(u)$.

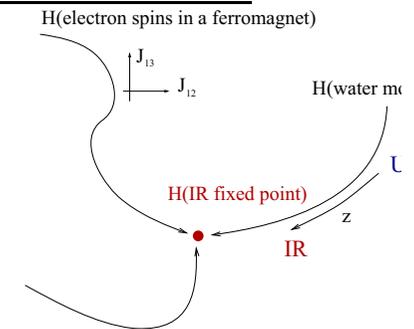
Def: near a fixed point,

β_g is determined by the *scaling dimension* Δ of \mathcal{O} :

$$\mathcal{O}^a(x, u_1) \sim \left(\frac{u_1}{u_2}\right)^\Delta \mathcal{O}(x, u_2)$$

ops of large Δ ($> d$, "irrelevant")

become small in IR (as $u \rightarrow 0$).



Hint 2: Holographic principle

holographic principle: in a gravitating system, max entropy in region V
 \propto area of ∂V in planck units. [’t Hooft, Susskind 1992]

recall: max entropy $S_{MAX} \sim \ln \dim \mathcal{H} \propto \#dof$.

in an ordinary system with local dofs $S_{MAX} \propto V$

to see that gravitating systems are different, we combine two facts:

fact 1: BH has an entropy \propto area of horizon in planck units.

$$S_{BH} = \frac{A}{4G_N}$$

in $d + 1$ spacetime dimensions, $G_N \sim \ell_p^{d-1} \longrightarrow S_{BH}$ dimless.

Whence fact 1?

Black holes have a temperature [Hawking] e.g. $T_H = \frac{1}{8\pi G_N M}$ for schwarchild

Consistent thermodynamics requires us to assign them an entropy:

$dE_{BH} = T_H dS_{BH}$ for schwarchild, $E_{BH} = M$, $A = 4\pi(4M^2 G^2)$ gives (\star)

‘Generalized 2d Law’: $S_{total} = S_{ordinary\ stuff} + S_{BH}$

Hint 2: Holographic principle, cont'd

fact 2: dense enough matter collapses into a BH
1 + 2 \longrightarrow in a gravitating system,
max entropy in a region of space =
entropy of the biggest black hole that fits.

$$S_{max} = S_{BH} = \frac{1}{4\pi G_N} \times \text{horizon area}$$

Idea [Bekenstein, 1976]: consider a volume V with area A in a flat region of space.

suppose the contrary: given a configuration with

$S > S_{BH} = \frac{A}{4G_N}$ but $E < E_{BH}$ (biggest BH fittable in V)

then: throw in junk (increases S and E) until you make a BH.

S decreased, violating 2d law.

punchline: gravity in $d + 2$ dimensions has the same number of degrees of freedom as a QFT in *fewer* $(d + 1)$ dimensions.

1+2

combining these hints, we conjecture:

gravity
in a space with an extra dim $\stackrel{?}{=}$ QFT
whose coord is the energy scale

to make this more precise, we consider a simple case
(AdS/CFT) [Maldacena, 1997]
in more detail.

AdS/CFT

a relativistic field theory, scale invariant ($\beta_g = 0$ for all nonzero g)

$$x^\mu \rightarrow \lambda x^\mu \quad \mu = 0 \dots d-1, \quad u \rightarrow \lambda^{-1} u$$

u is the energy scale, RG coordinate

with d -dim'l Poincaré symmetry: Minkowski $ds^2 = -dt^2 + d\vec{x}^2$

Most gen'l $d+1$ dim'l metric w/ Poincaré plus scale inv.

$$AdS_{d+1} : \quad ds^2 = \frac{u^2}{L^2} (-dt^2 + d\vec{x}^2) + L^2 \frac{du^2}{u^2} \quad L \equiv \text{'AdS radius'}$$

If we rescale space and time and move in the radial dir,
the geometry looks the same (isometry).

copies of minkowski space of varying 'size'.

(Note: this metric also has conformal symmetry $SO(d,2)$)

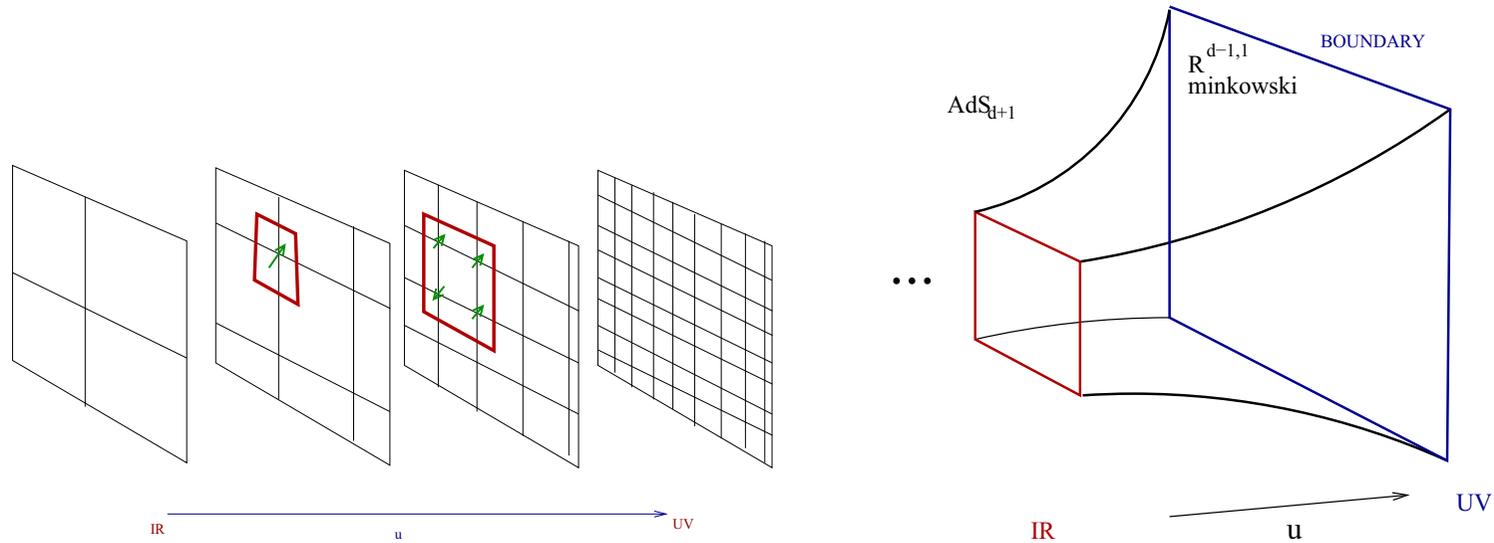
\exists gravity dual \implies "Polchinski's Theorem" for any d .)

another useful coordinate:

$$z \equiv \frac{L^2}{u} \quad ds^2 = L^2 \frac{-dt^2 + d\vec{x}^2 + dz^2}{z^2}$$

$[u] = \text{energy}$, $[z] = \text{length}$ ($c = \hbar = 1$ units).

Geometry of AdS continued



The extra ('radial') dimension is the resolution scale.

(The bulk picture is a hologram.)

preliminary conjecture:

$$CFT_d \stackrel{?}{=} \text{gravity on } AdS_{d+1} \text{ space}$$

crucial refinement:

in a gravity theory the metric fluctuates.

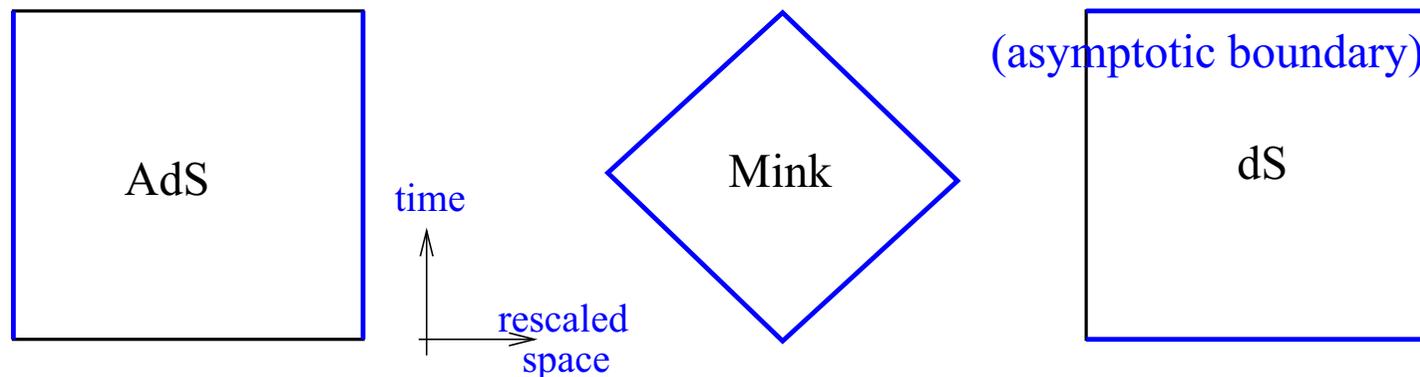
→ what does 'gravity in AdS' mean !?!

Geometry of *AdS* continued

AdS has a boundary (where $u \rightarrow \infty, z \rightarrow 0$, 'size' of Mink blows up).
massless particles reach it in finite time.

\implies must specify boundary conditions there.
the fact that the geometry is *AdS* near there is one of these
boundary conditions.

different from Minkowski space or (worse) de Sitter:



so: some $\text{CFT}_d \stackrel{?}{=} \text{gravity on asymptotically } \text{AdS}_{d+1} \text{ space}$
(we will discuss the meaning of this '=' much more)

Preview of dictionary

“bulk” \leftrightarrow “boundary”

fields in AdS_{d+1} \leftrightarrow operators in CFT

(Note: operators in CFT don't make particles.)

mass \leftrightarrow scaling dimension

$$m^2 L^2 = \Delta(\Delta - d)$$

a simple bulk theory
with a small # of light fields \leftrightarrow CFT with
a small # of ops of small Δ
(like rational CFT)

What to calculate

some observables of a QFT (Euclidean for now):
vacuum correlation functions of local operators:

$$\langle \mathcal{O}_1(x_1) \mathcal{O}_2(x_2) \cdots \mathcal{O}_n(x_n) \rangle$$

standard trick: make a generating functional $Z[J]$ for these correlators by perturbing the action of the QFT:

$$\mathcal{L}(x) \rightarrow \mathcal{L}(x) + \sum_A J_A(x) \mathcal{O}_A(x) \equiv \mathcal{L}(x) + \mathcal{L}_J(x)$$

$$Z[J] = \langle e^{-\int \mathcal{L}_J} \rangle_{CFT}$$

$J_A(x)$: arbitrary functions (sources)

$$\langle \prod_n \mathcal{O}_n(x_n) \rangle = \prod_n \frac{\delta}{\delta J_n(x_n)} \ln Z \Big|_{J=0}$$

Hint: \mathcal{L}_J is a *UV* perturbation – near the boundary, $z \rightarrow 0$

Holographic duality made quantitative

[Witten; Gubser-Klebanov-Polyakov (GKPW)]

$$\begin{aligned} Z_{QFT}[\text{sources}] &= Z_{\text{quantum gravity}}[\text{boundary conditions at } u \rightarrow \infty] \\ &\approx e^{-S_{\text{bulk}}[\text{boundary conditions at } u \rightarrow \infty]} \Big|_{\text{saddle of } S_{\text{bulk}}} \\ J = \phi_0 &\quad " \phi \xrightarrow{u \rightarrow \infty} \phi_0 " \end{aligned}$$

What's S_{bulk} ? AdS solves the EOM for

$$S_{\text{bulk}} = \frac{1}{\# G_N} \int d^4 x \sqrt{g} (\mathcal{R} - 2\Lambda + \dots)$$

(... = fields which vanish in groundstate, more irrelevant couplings.)

expansion organized by decreasing relevance

$$\Lambda = -\frac{d(d-1)}{2L^2}$$

$$\mathcal{R} \sim \partial^2 g \implies G_N \sim \ell_p^{d-1}$$

gravity is classical if $L \gg \ell_p$.

This is what comes from string theory (when we can tell)

at low E and for $\frac{1}{L} \ll \frac{1}{\sqrt{\alpha'}} \equiv \frac{1}{\ell_s}$ ($\frac{1}{\sqrt{\alpha'}}$ = string tension)

(One basic role of string theory here: fill in the dots.)

Conservation of evil

large AdS radius $L \leftrightarrow$ strong coupling of QFT

(avoids an immediate disproof – obviously a perturbative QFT isn't usefully an extra-dimensional theory of gravity.)

a special case of a

Useful principle (Conservation of evil):

different weakly-coupled descriptions
have non-overlapping regimes of validity.

strong/weak duality: hard to check, very powerful

Info goes both ways: once we believe the duality, this is our best definition of string theory.

Holographic counting of degrees of freedom

[Susskind-Witten]

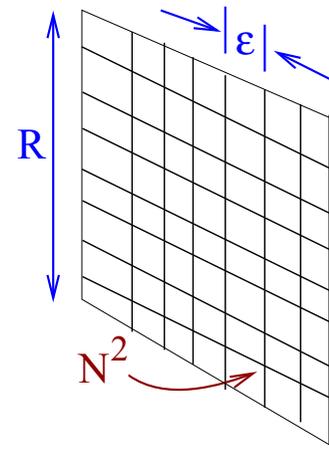
$$S_{max} = \frac{\text{area of boundary}}{4G_N} \stackrel{?}{=} \# \text{ of dofs of QFT}$$

yes : $\infty = \infty$

need to regulate two divergences: dofs at every point in space (UV) ($\# \text{ dofs} \equiv N^2$), spread over \mathbb{R}^{d-1} (IR).

counting in QFT_d:

$$S_{max} \sim \left(\frac{R}{\epsilon}\right)^{d-1} N^2$$



counting in AdS_{d+1} : at fixed time: $ds_{\text{AdS}}^2 = L^2 \frac{dz^2 + d\vec{x}^2}{z^2}$

$$A = \int_{\text{bdy, } z \text{ fixed}} \sqrt{g} d^{d-1}x = \int_{\mathbb{R}^{d-1}} \sqrt{g} d^{d-1}x \left(\frac{L}{z} \right)^{d-1} \Big|_{z \rightarrow 0}$$

$$A = \int_0^R d^{d-1}x \frac{L^{d-1}}{z^{d-1}} \Big|_{z=\epsilon} = \left(\frac{RL}{\epsilon} \right)^{d-1}$$

The holographic principle

then says that the maximum entropy in the bulk is

$$\frac{A}{4G_N} \sim \frac{L^{d-1}}{4G_N} \left(\frac{R}{\epsilon} \right)^{d-1}.$$

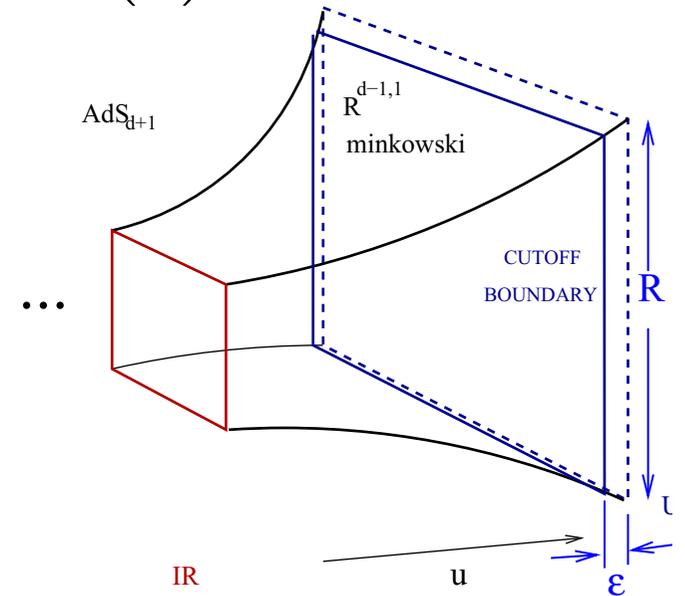
$$\boxed{\frac{L^{d-1}}{G_N} = N^2}$$

lessons:

1. parametric dependence on R checks out.
2. gravity is classical if QFT has lots of dofs/pt: $N^2 \gg 1$

$$Z_{\text{QFT}}[\text{sources}] \approx e^{-N^2 l_{\text{bulk}}[\text{boundary conditions at } r \rightarrow \infty]} \Big|_{\text{extremum of } l_{\text{bulk}}}$$

classical gravity (sharp saddle) \leftrightarrow many dofs per point, $N^2 \gg 1$



Confidence-building measures

Why do we believe this enough to try to use it to do physics?

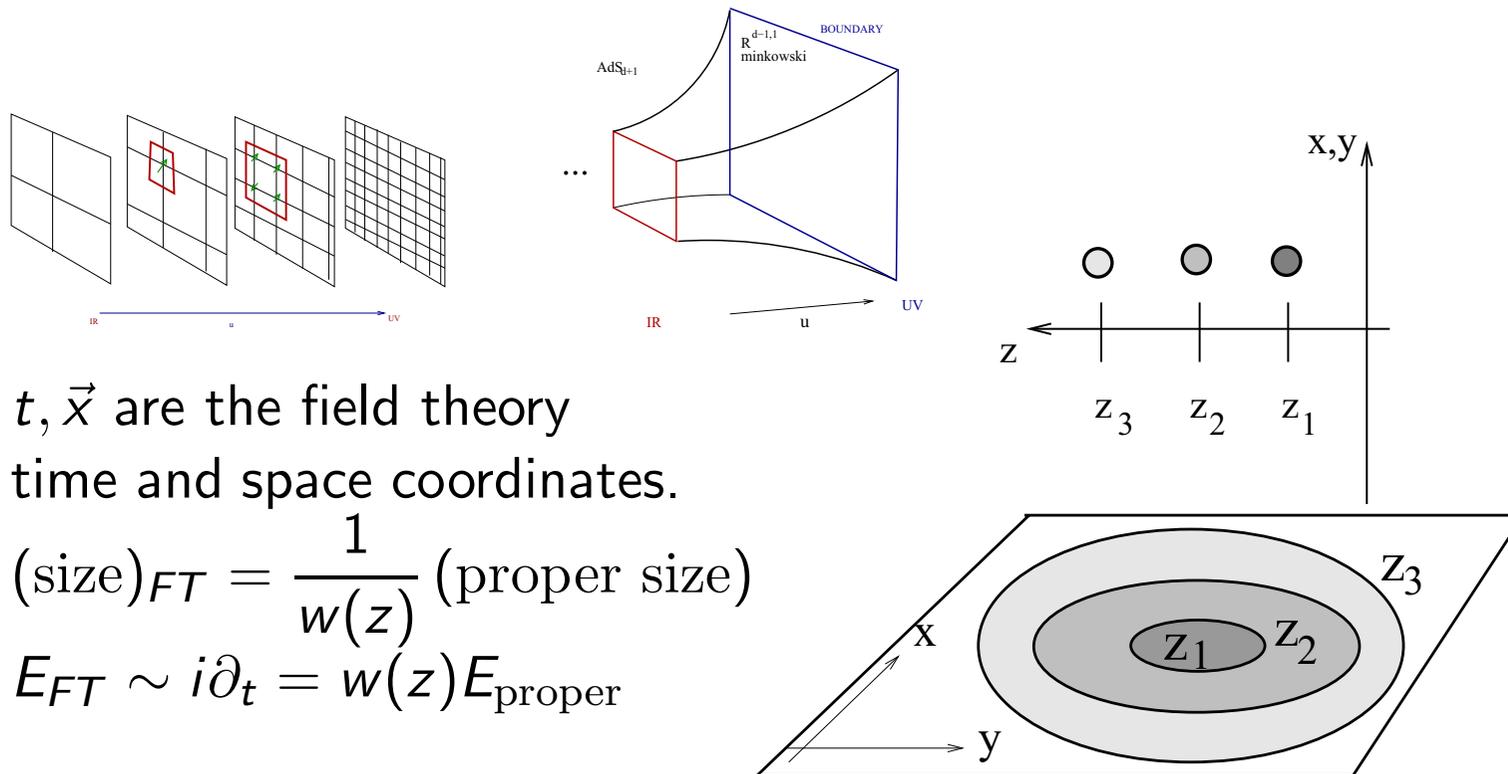
- ▶ 1. **Many** detailed checks in special examples
examples: relativistic gauge theories (fields are $N \times N$ matrices), with extra symmetries (conformal invariance, supersymmetry)
checks: 'BPS quantities,' integrable techniques, some numerics
- ▶ 2. sensible answers for physics questions
rediscoveries of known physical phenomena: e.g. color confinement, chiral symmetry breaking, thermo, hydro, thermal screening, entanglement entropy, chiral anomalies, superconductivity, ...
Gravity limit, when valid, says who are the correct variables.
Answers questions about thermodynamics, transport, RG flow, ...
in terms of geometric objects.
- ▶ 3. applications to quark-gluon plasma (QGP)
benchmark for viscosity, hard probes of medium, approach to equilibrium

Simple pictures for hard problems, an example

Bulk geometry is a spectrograph separating the theory by energy scales.

$$ds^2 = w(z)^2 (-dt^2 + d\vec{x}^2) + \frac{dz^2}{z^2}$$

CFT: bulk geometry goes on forever, warp factor $w(z) = \frac{L}{z} \rightarrow 0$:



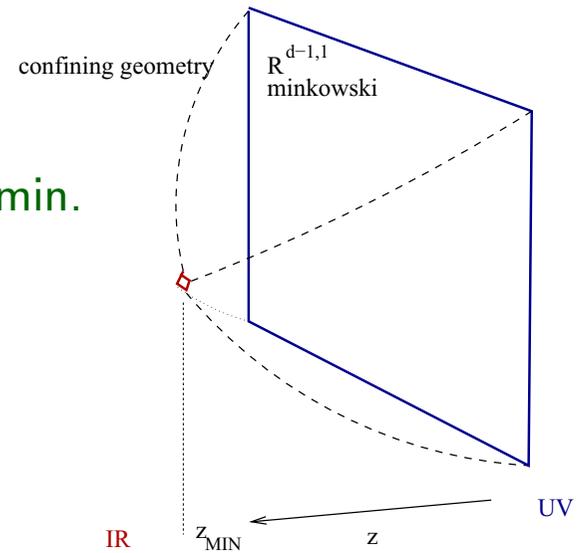
The role of the warp factor, cont'd

Model with a gap:

geometry ends smoothly, warp factor $w(z)$ has a min.

if IR region is missing,

no low-energy excitations, energy gap.



A word about large N^2

most prominent example: 't Hooft limit of $N \times N$ matrix fields X .

physical operators are $\mathcal{O}_k = \text{tr } X^k$

this accomplishes several related things:

- $\langle \mathcal{O}\mathcal{O} \rangle \sim \langle \mathcal{O} \rangle \langle \mathcal{O} \rangle + o(N^{-2})$

is the statement that *something* (the excitations created by \mathcal{O}) behaves classically.

- provides notion of single-particle states in bulk.
- makes saddle well-peaked $Z \sim e^{-N^2 I}$

important comment:

this is just the best-understood class of examples.

in other examples, the # of dofs goes like N^b , $b \neq 2$.

I'll always write N^2 as a proxy for this large number.

More dictionary

really a ϕ_a for every \mathcal{O}^a in CFT. how to match?

1. organize into reps of conformal group
2. single-trace operators correspond to 'elementary fields' in the bulk.

states from multitrace ops $(\text{tr } X^k)^2 |0\rangle$ — 2-particle states of ϕ .

3. simple egs fixed by symmetry:

- gauge fields in bulk A_μ — global currents J^μ in bdy

$$S_{bdy} \ni \int A_\mu J^\mu \quad (\text{massless } A \leftrightarrow \text{conserved } J)$$

- def of QFT stress tensor: response to change in metric on boundary $S_{QFT} \ni \int \delta g_{\mu\nu} T^{\mu\nu}$

energy momentum tensor: $T^{\mu\nu}$

global current: J^μ

scalar operator: \mathcal{O}_B

fermionic operator: \mathcal{O}_F

graviton: g_{ab}

Maxwell field: A_a

scalar field: ϕ

fermionic field: ψ .



boundary conditions on bulk fields \leftrightarrow couplings in field theory

e.g.: boundary value of bulk metric $\lim_{r \rightarrow \infty} g_{\mu\nu}$

= source for stress-energy tensor $T^{\mu\nu}$

different couplings in bulk action \leftrightarrow different field theories

Next: a few technical slides from which we can confirm our interpretation

$$u = \text{RG scale}$$

and see the machinery at work.

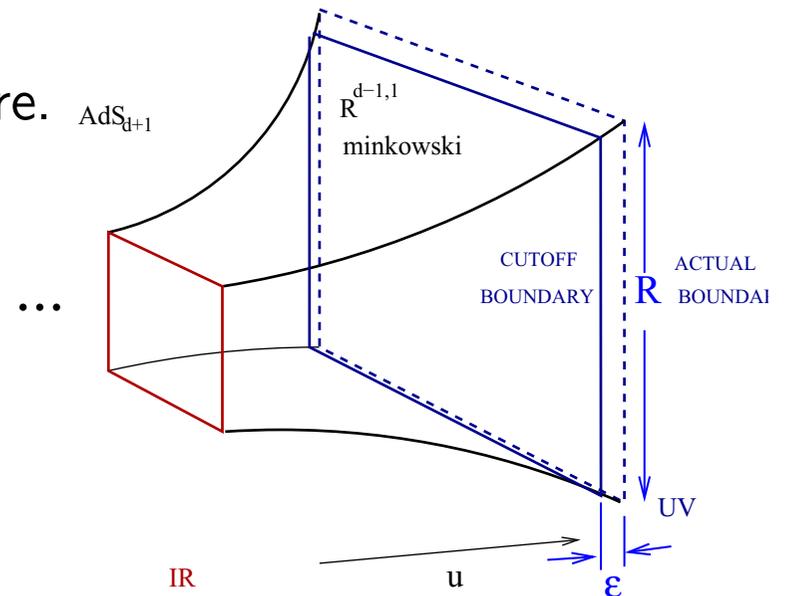
How to calculate

$$Z_{QFT}[\text{sources}] \approx e^{-N^2 I_{\text{bulk}}[\text{boundary conditions at } z \rightarrow 0]} \Big|_{\text{extremum of } I_{\text{bulk}}}$$

more explicitly:

$$\begin{aligned} Z_{QFT}[\text{sources}, \phi_0] &\equiv \langle e^{-\int \phi_0 \mathcal{O}} \rangle_{CFT} \\ &\approx e^{-N^2 I_{\text{bulk}}[\phi | \phi(z=\epsilon) \stackrel{?}{=} \phi_0]} \Big|_{\phi \text{ solves EOM of } I_{\text{bulk}}} \end{aligned}$$

as with counting, we anticipate UV divergences at the boundary $z \rightarrow 0$,
cut off the bulk at $z = \epsilon$ and set bc's there.



Example: scalar probe

Simple example: scalar field in the bulk. Natural (covariant) action:

$$\Delta S[\phi] = -\frac{\mathfrak{K}}{2} \int d^{d+1}x \sqrt{g} \left[g^{AB} \partial_A \phi \partial_B \phi + m^2 \phi^2 + b\phi^3 + \dots \right]$$

\mathfrak{K} , a normalization constant: assume the theory of ϕ is weakly coupled, $\mathfrak{K} \propto N^2$.

$$(\sqrt{g} = \sqrt{|\det g|} = \left(\frac{L}{z}\right)^{d+1}, \quad g^{AB} = \delta^{AB} z^2)$$

We will study fluctuations around the solution $\phi = 0$, AdS.

$$(\text{Recall: } \langle \mathcal{O}\mathcal{O} \rangle = \left(\frac{\delta}{\delta\phi_0}\right)^2 \ln Z \Big|_{\phi_0=0})$$

→ ignore interactions of ϕ for now.

Integrate by parts

$$S = -\frac{\mathfrak{K}}{2} \int_{\partial\text{AdS}} d^d x \sqrt{g} g^{zB} \phi \partial_B \phi - \frac{\mathfrak{K}}{2} \int \sqrt{g} \phi (-\square + m^2) \phi + o(\phi^3)$$

From this expression we learn:

- ▶ the EOM for small fluctuations of ϕ is $(-\square + m^2)\underline{\phi} = 0$
(An underline will indicate fields which solve the equations of motion.)
- ▶ If $\underline{\phi}$ solves the equation of motion, the on-shell action $S[\underline{\phi}]$, $Z \equiv e^{-S[\underline{\phi}]}$ is just given by the boundary term.

next: relate bulk masses and operator dimensions

$$\Delta(\Delta - d) = m^2 L^2$$

by studying the AdS wave equation near the boundary.

Wave equation in AdS

translational invariance in d dimensions, $x^\mu \rightarrow x^\mu + a^\mu$,

$$\text{Fourier : } \phi(z, x^\mu) = e^{ik_\mu x^\mu} f_k(z), \quad k_\mu x^\mu \equiv -\omega t + \vec{k} \cdot \vec{x}$$

$$\begin{aligned} 0 &= (g^{\mu\nu} k_\mu k_\nu - \frac{1}{\sqrt{g}} \partial_z (\sqrt{g} g^{zz} \partial_z) + m^2) f_k(z) \\ &= \frac{1}{L^2} [z^2 k^2 - z^{d+1} \partial_z (z^{-d+1} \partial_z) + m^2 L^2] f_k(z), \end{aligned} \quad (1)$$

we used $g^{AB} = (z/L)^2 \delta^{AB}$, $\sqrt{g} = \sqrt{|\det g|} = (\frac{L}{z})^{d+1}$.

Near boundary ($z \rightarrow 0$), power law solns, (spoiled by the $z^2 k^2$ term).

Try $f_k = z^\Delta$ in (??):

$$\begin{aligned} 0 &= k^2 z^{2+\Delta} - z^{d+1} \partial_z (\Delta z^{-d+\Delta}) + m^2 L^2 z^\Delta \\ &= (k^2 z^2 - \Delta(\Delta - d) + m^2 L^2) z^\Delta, \end{aligned}$$

and for $z \rightarrow 0$ we get:

$$\Delta(\Delta - d) = m^2 L^2 \quad (2)$$

The two roots of (??) are $\Delta_\pm = \frac{d}{2} \pm \sqrt{(\frac{d}{2})^2 + m^2 L^2}$.

Comments

$$\Delta_{\pm} = \frac{d}{2} \pm \sqrt{\left(\frac{d}{2}\right)^2 + m^2 L^2}.$$

- ▶ The solution proportional to z^{Δ_-} is bigger near $z \rightarrow 0$. \rightarrow usually the source ('non-normalizable')
- ▶ $\Delta_+ > 0 \quad \forall \quad m$: z^{Δ_+} always decays near the boundary
- ▶ $\Delta_+ + \Delta_- = d$.

We want to impose boundary conditions that allow solutions.

Leading $z \rightarrow 0$ behavior of generic solution: $\phi \sim z^{\Delta_-}$, we impose

$$\phi(x, z)|_{z=\epsilon} \stackrel{!}{=} \phi_0(x, \epsilon) = \epsilon^{\Delta_-} \phi_0^{Ren}(x),$$

where ϕ_0^{Ren} is a renormalized source field.

Wavefunction renormalization of \mathcal{O} (Heuristic but useful)

Suppose: $(g_{\mu\nu} \stackrel{z \approx \epsilon}{=} \frac{dz^2}{z^2} + \gamma_{\mu\nu} dx^\mu dx^\nu$ defines the boundary metric γ .)

$$\begin{aligned} S_{bdy} &\ni \int_{z=\epsilon} d^d x \sqrt{\gamma} \phi_0(x, \epsilon) \mathcal{O}(x, \epsilon) \\ &= \int d^d x \left(\frac{L}{\epsilon}\right)^d (\epsilon^{\Delta_-} \phi_0^{Ren}(x)) \mathcal{O}(x, \epsilon), \end{aligned}$$

where we have used $\sqrt{\gamma} = (L/\epsilon)^d$.

Demanding that this be finite as $\epsilon \rightarrow 0$:

$$\begin{aligned} \mathcal{O}(x, \epsilon) &\sim \epsilon^{d-\Delta_-} \mathcal{O}^{Ren}(x) \\ &= \epsilon^{\Delta_+} \mathcal{O}^{Ren}(x), \end{aligned}$$

(we used $\Delta_+ + \Delta_- = d$)

The scaling dimension of \mathcal{O}^{Ren} is $\Delta_+ \equiv \Delta$.

To confirm: $\langle \mathcal{O}(x) \mathcal{O}(0) \rangle \sim \frac{1}{|x|^{2\Delta}}$

Relevantness

$$\Delta_{\pm} = \frac{d}{2} \pm \sqrt{\left(\frac{d}{2}\right)^2 + m^2 L^2}$$

- If $m^2 > 0$: $\Delta \equiv \Delta_+ > d$, so \mathcal{O}_{Δ} is an irrelevant operator.

$$\Delta S = \int d^d x (\text{mass})^{d-\Delta} \mathcal{O}_{\Delta},$$

the effects of such an operator go away in the IR, at energies $E < \text{mass}$.

$\phi \sim z^{\Delta} \phi_0$ is this coupling.

It grows in the UV (small z). If ϕ_0 is a finite perturbation, it will back-react on the metric and destroy the asymptotic AdS-ness of the geometry: extra data about the UV will be required.

- $m^2 = 0 : \leftrightarrow \Delta = d$ means that \mathcal{O} is marginal.
- If $m^2 < 0$: $\Delta < d$, so \mathcal{O} is a relevant operator. Note that in AdS, $m^2 < 0$ is ok if m^2 is not too negative.

(Note: $\Delta(m)$ depends on the spin of the bulk field.)

So far: setting up machinery.

Next: make contact with physics (linear response, finite temperature).

Some big picture questions

1. What physics is contained in classical gravity duals?
dissipation, entanglement, RG, what else?
2. What is the scope of this kind of relationship?
Which systems have simple duals?
(we'll address: deformations of CFT, non-relativistic CFT (NRCFT)
open problem: lattice models?)
3. how close can we get to a lab system?