Table of contents

| Monday 03 May 2010 |
|--------------------|
|--------------------|

Workshop on Entrepreneurship for Physicists and Engineers from Developing Countries | (smr 2140)

Monday 03 May 2010

<u>Basic communication skills for entrepreneurs</u> - Adriatico Guest House Kastler Lecture Hall (15:30-16:30)

Importance of interpersonal communication, Introducing yourself in different settings - handshake and eye-contact, 1-minute elevator pitch, Making a presentation, Business meetings and networking events.

Chair: Yumiko Hamano

| time title | presenter |
|--|-------------|
| 15:30 Basic communication skills for entrepreneurs | BETH TAYLOR |