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Meeting of Modern Science and School Physics: College for School Teachers of Physics in ICTP

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Econophysics: how can we describe a healthy economy and predict a financial crisis

Feodor Kusmartsev Loughborough University UK Econophysics: Financial Networks and can we predict Financial Crisis ?

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New Paradigm: Networks, example #1: Network of Roads



Econophysics

 Econophysics is an interdisciplinary research field, applying methods developed in physics
 Aim: to solve problems in economics, usually those including uncertainty, (Market Crushes).

Its application: to the study of financial markets and financial crisis

Also termed as statistical finance referring to its roots in statistical physics.

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Tools

- Probabilistic and statistical methods taken from statistical physics
- Percolation models, chaotic models
- Mathematical theory of complexity and complex system and networks
- Information theory,
- Economic phenomena are the result of the interaction among many (hetero-) agents
 Money-energy analogy

History of Econo-physics

- Econophysics was started in the mid 1990s, coined by H. Eugene Stanley
- Driving force -the availability of huge amounts of financial data, since 1980s.
- The principle applying statistical mechanics to economic analysis

Since 1870 (Pareto Law) general equilibrium theory in economics based on the concept of mechanical equilibrium.

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New Paradigm: Networks

2) Social@business networks => basis of stability of society

3) Electricity power network

4) Informational networks: radio,tv,e-libraries, mobile phone networks

5) Internet and www

6) Airline network

7) Bio-networks: network of neurons and so on

Mystery of the "Small World"

 Very often in very strange place, ie very far from home or from our country we met somebody who is loosely connected to us
 Somebody who has studied at the same school or knows your good friend
 Is this coincidence or LawP
 This phenomenon is called as "small world"

Discovered by Social psychologist Stanley Milgram

- Each two people in USA are connected by social path of the very small length!
- with a typical length of about six unit
- 6 "shake-hands" between most pairs of people
- He made a few experiments

- "with lost letters" with "wrong addresses"
- The lost letters have arrived in 6 steps

Actors in Hollywood are in 3 co-stars from each other

- The shake-hand or a connection when two actors are acting in the same film
- Movie actor collaboration network
 - Based on Internet Movie Database
 - Contain all movies and their casts since 1890

Kevin Bacon Oracle Will Smith in Independence Day (1996) with Kevin Bacon in My Dog Skip (2000)



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Importance of weak Links

Paradox: They are Social Glue of Society and they are extremely important !!! 🔹 Exchange of information: Gossip, Fashion,... To find the Job, PhD place, Scholarship!!!, it is most important to use the weak links (discovery by Granovetter, 1983) Paradox: The strong links are unimportant

Strong and Weak Links between people in Canberra, Australia



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Strong Links or How your friends' friends can affect your happiness??

Range of phenomena are transmitted through networks of friends

- happiness and
- depression,
- obesity,
- drinking and smoking habits,
- a taste for certain music or food,
- apreference for online privacy,

- > even the tendency to attempt or think about suicide
- other exciting ideas, that may change your behavior
- Importance of the people from three degree of separation from you
- We can catch the moods, habits and state of health IIOt OIIIy Of those around us, but also those we do not even know.



Happiness is near just find out how to get it

 a key question: how can something like happiness be contagious? people unconsciously copy >copy manner of speech, >posture, body language and >other behaviors of those around them >the facial expressions, Actions and feelings can be as contagious as a virus 3/24/11 Science of Internet

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Happiness comes from friends'friends

NETWORKS OF INFLUENCE

When it comes to happiness and obesity, people you have never met may have a stronger influence on your behaviour and mood than your closest relatives



Other habits come from friends'friends



Five tips for a healthier social network of friends

- 1. Choose your friends carefully.
- 2. Choose which of your existing friends you spend the most time with. For example, hang out with people who are upbeat, or avoid couch potatoes.
- 3. Join a club whose members you would like to emulate (running, healthy cooking), and socialise with them.
- 4. If you are with people whose emotional state or behaviours you could do without, try to avoid the natural inclination to mimic their facial expressions and postures.
- 5. Be aware at all times of your susceptibility to social influence and remember that being a social animal is mostly a good thing.

Michael Bond, New Scientist magazine, 2689, page 24-27, 30 December 2008.

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Networks are typically studied with Graph Theory (Leo Euler) Start with N nodes N=2 Nodes are connected by edges If each pairs of nodes are connected with edge or a link then will be created a graph with total $E_t = N(N-1)/2$ edges 20

Before second world war II









A map of Königsberg (Kaliningrad, as it is now called) after its rebuilding after its destruction in World War II



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Watts and Strogatz discovery

- Started from a circle of nodes
- Each node is connected with next and next-nearest neighbours
- A few extra links are added randomly



Watts and Strogatz discovery







Rewiring of links



- Describe large clustering in society
- A few extra links are added randomly
- These links do not change the clustering coefficient significantly
- But make small the degree of separation between any nodes of the network



The Poisson degree distribution of a random network means that the network is similar to a highway system. In contrast, networks with a power law degree distribution (scale-free) are more similar to the airline routing map

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Connectors=Hubs Are people with many links

They are easily making friends and acquaintances

- They spread fashion, gossips, deceases and many trends
 - They penetrate the society in all directions

They are extremely useful to keep the society

The connectors are fundamental property of all real networks

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Domain Structure of Internet



Table 3.2 Basic parameters of the Internet graph (the interdomain level). The data are obtained from the analysis of the maps of operating autonomous systems. The parameters for the maps from November 1997 and April and December 1999 are taken from the paper of Faloutsos, Faloutsos, and Faloutsos (1999). The average values for 1997, 1998, and 1999 were obtained by Pastor-Satorras, Vázquez, and Vespignani (2001) and Vázquez, Pastor-Satorras, and Vespignani (2002). N is the total number of AS numbers, L is the total number of interconnections, \overline{k} is the average degree, $\overline{\ell}$ is the average shortest-path length, C is the mean clustering coefficient, N_{new} is the number of new AS that emerged in a given year, N_{died} is the number of AS that disappeared during this year. The maps were collected since November 1997, and so the values of N_{new} and N_{died} for 1997 are actually related to the last two months of this year. Notice that the mean number of interconnections grows with time, and $\overline{\ell}$ is stable.

	N	L	\overline{k}	$\overline{\ell}$	C	N_{new}	N_{died}
November 1997	3015	5156	3.42	3.76			
Average 1997	3112	5450	3.5	3.8	0.18	309	129
April 1998	3530	6432	3.65	3.77			
Average 1998	3834	6990	3.6	3.8	0.21	1990	887
December 1998	4389	8256	3.76	3.75			
Average 1999	5287	10100	3.8	3.7	0.24	3410	1713





Power Law degree distribution on the WWW

Table 3.1 The results of the fitting of the in-degree distributions for various categories of home pages in the WWW (Pennok, Flake, Lawrence, Glover, and Giles 2002). The empirical distributions are fitted by the function $\propto (k_i + c_i)^{-\gamma_i}$, where c_i is a constant. For comparison, in the two last lines the results for the entire WWW are represented: the fitting by the same dependence for the in-degree distribution, and the fitting of the out-degree distribution by the function $\propto (k_o + c_o)^{-\gamma_o}$.

Category of home pages	γ_i	c_i
Companies	2.05	193
Newspapers	2.05	92
Universities	2.63	1370
Computer scientists	2.66	12
The WWW as a whole (in-)	2.10	0
The WWW as a whole (out-)	$\gamma_o = 2.72$	$c_{o} = 14$

Is Kevin Bacon a HUB or a connecter?

In the named game we were able to connect every actor to Bacon via the movies in which they played together.



Hubs in the movie networks: Is Kevin Bacon a HUB?

 $Connector = \frac{\#Actors}{\#f\ ilms}$



His popularity is due to a game "Oracle of Kevin Bacon"

One may assume that if the actor has acted in more films To the more actors he should be connected

But this does not work, the size of network does not matter

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Rod Steiger is an actor number one (HUB)- 2.53 links

 $Connector = \frac{\#Actors}{\#f\ ilms}$



Kevin Bacon is on 876 place, he has 2.79 links to all other

actors

Rank	Name		
1	Rod Steiger		
2	Donald Pleasence		
3	Martin Sheen		
4	Christopher Lee		
5	Robert Mitchum		
6	Charlton Heston		
7	Eddie Albert		
8	Robert Vaughn		
9	Donald Sutherland		
10	John Gielgud		
11	Anthony Quinn		
12	James Earl Jones		

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There are Hubs everywhere

Theodore Roosevelt, on of the biggest social hubs of his time, with over 22,000 acquitances.

His appointment book listed more than 20,000 people who wanted to talk to him



http://www.cnn.com/SPECIALS/1999/panama. canal/stories/history/link.theodore.roosevelt.jpg

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Top Actors-Hubs

Mel Blanc

The famous voice actor, that appears in most (759) movies. He lended his voice to such characters as Bugs Bunny or Woody Woodpecker.





Spider Man, who appears in over 1600 comic books is one of the hubs of the Marvel Universe. See, e.g. http://xxx.lanl.gov/abs/cond-mat/0202174.



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Financial network: Fedwires Funds Service- bank of banks

- Tightly connected core of banks to which most other banks connect
- Each day a new network of payments
- Properties of the network changed after events of September 11, 2001.







All Commercial Banks >6600 nodes, 70,000 links

Link is shaded by transfer value, red are transfers with highest values

Out-Degree Distribution

Scale-free Networks

Albert, Jeong, Barabasi, Nature 2000

Preferential attachment "*rich get richer*"

tolerant to random failure...

vulnerable to informed attack

Science of Internet

Congestive failure of the WECC

Western Power Grid (WECC), 69 kev lines and above

Power-low or fat-tailed distribution

 $P(k) \sim k^{-s}$

Connectivity

Our Aim: Using Statistical Mechanics to describe networks (economy)

- Generalization of Yakovenko et al approach:
- Introduction of general economic agents (may be a person, a bank or a company)
- Total number of agents N_i changes in time
- Trading of economic agents: in each moment of time (Yes- trading, No-Skipping)
- We are aiming to derive general network and market variables (Money, what else ??)

past-future

We are aiming to Derive general market
 economic potentials (Money, what else??)

 m_3

 m_2

m₁

2

50 N

Market or society operation as dynamical network

Many economic units (circles), which are interacting via trading, change the market state? FVK 2010

Ensembles of networks

- Micro-Canonical: the number of nodes, N, and the number of links M are fixed, >the example is a random graph, its degree distribution is $P(M) = C_{N-1}^{M} p^{M} (1-p)^{N-1-M}$
- Canonical: the number of nodes, N, is fixed and the number of links M fluctuates, while its average is fixed, P(M)?
- Grand-Canonical: the number of nodes, N, and the number of links M fluctuate, while their average are fixed, *P(M)*?

Snapshots of the market economy

- Assume that we made many (total number, A) snapshots during some long enough time interval, T
- During this time the money of workers changes
- Then among the total number of snapshots each worker may have different amount of money and made a different number of trading (links)
- Consider a single node, that is N=1, CANONICAL ENSEMBLE:
- Then a_1 times he has the number of links M_1 and a_2 times he has the number of links M_2 , so on

Find the most optimal configuration of the network or a probability of the node, P(m), to have m links:

Market network snapshots

- A market mechanism mediates commodity exchange, chaotic,
- This means that during quite a long time interval t₀ any worker may get any amount of money but with different probability
- Total number of different configurations is $W = A!/(a_1!a_2!a_3!a_4!...a_N!)$
- Then the most optimal configuration corresponds to the snapshot which is meeting the most often times .
- But we have to take into account the constraints:

$$\sum_{i} a_{i} = A$$
 and $\sum_{i} a_{i}M_{i} = AM$. M_{i} links

- A total number of snapshots and M-average number of links a chosen node- degree of the graph(or money of the agent on the market)
- Problem: to find the maximum value or the most probable distribution from the total number of configurations *W* (or log[W])

$$\log W \sim A \log A - A - \sum_{i} a_i \left(\log a_i - 1 \right) = A \log A - \sum_{i} a_i \log a_i.$$

The most probable snapshots of the market: Boltzmann degree distribution

• The derivative gives that

$$0 = \frac{\partial}{\partial a_j} \left(\log W - \alpha \sum_i a_i - \beta \sum_i a_i M_i \right)$$

 After some calculations we obtain the probability of the node i to have the degree M_i:

$$\rho_i = \frac{a_i}{A} = \frac{1}{Z} e^{-\beta M_i}.$$

• The constant Z is equal to

$$\label{eq:alpha} Z = \sum_i e^{-\beta M_i} \equiv \sum_{M_j} \Omega(M_j) e^{-\beta M_j},$$

• The degree of the network (degree of the graph) is $M = -\frac{\partial \log Z}{\partial \beta}.$

Grand-Canonical

The number of nodes, M, and of links, N, fluctuate

Constraints: **# of replicas**; **# of average links**, **# of average nodes** are equal to A, A M and A N, respectively

$$\sum_{i} a_{i} = A \qquad \sum_{i} a_{i} M_{i} = AM \qquad \sum_{i} a_{i} N_{i} = AN.$$

Average # of migrating agents does not depend on time

By optimisation or finding of the most probable snapshots via equation $0 = \frac{\partial}{\partial a_i} \left(\log W - \alpha \sum_i a_i - \beta \sum_i a_i M_i - \gamma \sum_i a_i N_i \right).$

We find the network degree distribution or a probability of the network to have M_i links and N_i nodes in the form:

$$\rho_i = \frac{a_i}{A} = \frac{e^{-\beta(M_i - \mu N_i)}}{\mathcal{Z}}.$$

Where the partition function is

$$\mathcal{Z} = \sum_{i} e^{-\beta(M_i - \mu N_i)}.$$

Individual or degree distribution

N_i- total number of nodes in the network

$$N_{i} = \sum_{r} n_{r} \quad \text{and} \quad M_{i} = \sum_{r} m_{r} n_{r}. \quad \mathsf{fr}$$

$$M_{i} \text{-total number of links} \quad \mathsf{N}$$

$$in the network \quad \mathsf{in}$$

$$\mathbf{\mathcal{Z}} = \sum_{i} e^{-\beta(M_{i} - \mu N_{i})} \quad \mathsf{Let} n_{r} = 0, 1, 2, \dots, \infty$$

$$= \sum_{n_{1}, n_{2}, \dots} e^{-\beta(n_{1}m_{1} + n_{2}m_{2} + \dots - \mu n_{1} - \mu n_{2} - \dots)} \quad \mathsf{h}$$

$$= \prod \sum_{n_{1}, n_{2}, \dots} e^{-\beta n_{r}(m_{r} - \mu)} \begin{bmatrix} \mathsf{Let} & n_{r} = 0, 1, 2\\ \mathsf{m}_{r} = 1, 2, 3, \dots, \infty \end{bmatrix}$$

 Estimate the partition function Z

m_r links

- Nodes in a graph are indistinguishible
- Making a summation for each node, which may have any # of links

$$\prod_{r} \sum_{n_{r}} e^{-\beta n_{r}(m_{r}-\mu)} \begin{bmatrix} \text{Let } n_{r} = 0, 1, 2, ..., \infty \\ m_{r} = 1, 2, 3, ..., \infty \end{bmatrix} \begin{bmatrix} \text{Let } n_{r} = 0, 1, 2, ..., \infty \\ m_{r} = 1, 2, 3, ..., \infty \end{bmatrix} \begin{bmatrix} \text{Let } n_{r} = 0, 1, 2, ..., \infty \\ m_{r} = 1, 2, 3, ..., \infty \end{bmatrix} \begin{bmatrix} \text{Let } n_{r} = 0, 1, 2, ..., \infty \\ m_{r} = 1, 2, 3, ..., \infty \end{bmatrix}$$

Using the Partition function Z - find the degree distribution

 Taking into account that each node may have any number of links we have Z

$$Z = \prod_{r} \frac{1}{1 - e^{-\beta(m_r - \mu)}}.$$

 Then we find the total average number of the links

$$N = \frac{1}{\beta} \left(\frac{\partial \log \mathcal{Z}}{\partial \mu} \right)_{\beta} = \sum_{r} \frac{1}{e^{\beta(m_r - \mu)} - 1}.$$

The degree distribution of network with fluctuation in N and M

- Average number of nodes having m_r links
- Or degree distribution

$$\bar{n}(m_r) = \frac{g_r}{e^{\beta(m_r - \mu)} - 1}.$$

- This is Bose-Einstein distribution !!!, used in physics and economics
- The degree of the graph is

$$M = \sum_{r} \frac{g_r m_r}{e^{\beta(m_r - \mu)} - 1}.$$

Analogy between 3 systems

- 1. Networks: number of links in a node, k_i
- 2. Gas of Particle: energy of particles, E_i
- 3. Economics: money of agents in financial network, m_i

These many-body systems may be described by either by Boltzmann distribution or $a_i _ 1_{a - \beta F_i}$

$$\rho_i = \frac{a_i}{A} = \frac{1}{Z} e^{-\beta F_i}$$

by Bose-Einstein distribution

$$n(m) = \frac{1}{\exp\left(\frac{m-\mu}{T}\right) - 1}$$

Total average money

• the salary and debt distribution:

$$\bar{n}(m_r) = \frac{g_r}{e^{\beta(m_r - \mu)} - 1}. \qquad n(d_r) = \frac{g_r}{e^{\beta(d_r + \mu)} - 1}$$

- The same "chemical" potential μ in both eqs!
- Total average debt D and money M are connected by μ and inter dependent $\, !!! \,$

$$D = \sum_{r} \frac{d_{r}g_{r}}{e^{\beta(d_{r}+\mu)}-1} \qquad M = \sum_{r} \frac{g_{r}m_{r}}{e^{\beta(m_{r}-\mu)}-1}.$$

Economic Potential µ

1. If M>0, D=0, μ<0,

Large negative value

3. If M=D, μ=0 !!!!

2. If M>0, D>0, but M>>D μ <0, small negative value

Economic Potential μ =0 Bose-Einstein condensation

- This means that majority of agents have zero salary, ie m=0. As no job agents
- No salary = salary with zero income
- Unemployment is Bose-Einstein condensation
- May be very large number of people with m=0
- Economically they are all indistinguishible

Summary: This is situation of financial crisis! Question: How it is happen?, can we predict this?

Financial Crisis arises in a la' 'Carnot' circle

4 states of market economy:

- 1. Growing Debt leads into recession
- 2.Crisis
- 3.Out of crisis
- 4.Up-turn

•

- Crisis corresponds to $\mu_2=0$, that is, Bose-condensation
- This is massive company closures, unemployment

USA Income distribution

Economics of USA

Summary

- Applied Statistical Mechanics to Networks and Market Economy
- Derived Exponential (Boltzman) distribution of money and income (confirm Yakovenko et al)
- Derived Bose-Einstein distribution of links in financial networks, money, income and wealth
- Derived potentials and variables more market economy (include a description of money, income, debt and wealth)
- Describe formation of financial crisis
 quantitatively as BEC transition

Conclusion: The length of the global finance crises depends on the value of global debt

Network Literature

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