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Joint ICTP-TWAS Workshop on Entrepreneurship for Physicists and Engineers from Developing Countries | (smr 2335)

Tuesday 24 April 2012

Business plan fundamentals - Leonardo da Vinci Building Main Lecture Hall (15:15-16:30)

Introduction to financial terminology, short quiz on financial terminology. Suggested content for scientific business plan.

time	title	presenter
15:15	Business plan fundamentals	RICHARD BROOKS