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# 5th Workshop on Entrepreneurship for Physicists and Engineers from Developing Countries | (smr 2576)

## Monday 31 March 2014

**- Adriatico Guest House (Giambiagi Lecture Hall)**

**Lab: Adriatico Guest House Infolab. (08:30-18:30)**

time	title	presenter
08:30	REGISTRATION AND ADMINISTRATIVE FORMALITIES	
09:30	Welcome Remarks	ICTP, IOP
09:40	Workshop Objectives	DIPALI BHATT-CHAUHAN AND SURYA RAGHU
10:00	Speed-Networking Exercise	RICHARD BROOKS AND JOE NIEMELA
11:00	Coffee Break	
11:30	Can Scientists and Engineers be Entrepreneurs?	DAWOOD PARKER
12:30	Lunch break	
14:00	Making a business case of an idea – a classroom exercise	RICHARD BROOKS
15:00	Market Research, Technology Forecasting and Opportunity Assessment	SURYA RAGHU
16:00	Coffee Break	
16:30	Intro to group project. Groups meet with mentors	RICHARD BROOKS, ALL SPEAKERS
17:30	Group Project Part 1	ALL SPEAKERS