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5th Workshop on Entrepreneurship for Physicists and Engineers from Developing Countries | (smr 2576)

Tuesday 01 April 2014

- Adriatico Guest House (Giambiagi Lecture Hall)

Lab: Adriatico Guest House Infolab. (08:30-21:00)

time	title	presenter
08:30	Concept of intellectual property, its significance and protection for starting a high-tech company IP: Patents, trade secrets and trademarks. Who is the inventor and who is not? Who owns the rights to an invention – you or your organization/company? NDA and PIA	YUMIKO HAMANO
09:30	Introduction to financial terminology. A worked gross margin calculation Team exercise using financial forecast App	RICHARD BROOKS
11:15	Coffee Break	
11:30	Classroom exercise on patenting an idea	YUMIKO HAMANO
12:30	Lunch with mentors, Group Photo	
14:00	Classroom exercise on commercializing an idea	DAWOOD PARKER AND TONY BUNN
15:30	Coffee Break	
16:00	Taking the inventions to market – Evaluating the Technology Readiness Level (TRL) of an invention for commercialization, processes involved and estimates of time required to develop a product from an invention	SURYA RAGHU
17:00	Group Project Part 2	ALL SPEAKERS, PARTICIPANTS
18:00	Wrap-up for the Day 2	DIPALI BHATT-CHAUHAN AND S. RAGHU
19:00	Get together	