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5th Workshop on Entrepreneurship for Physicists and Engineers from Developing Countries | (smr 2576)

Wednesday 02 April 2014

- Adriatico Guest House (Giambiagi Lecture Hall)

Lab: Adriatico Guest House Infolab. (08:30-18:00)

time	title	presenter
08:30	Developing Key Entrepreneurial Competencies - exercise	FULVIA FARINELLI
10:00	Coffee Break	
10:30	Business Plan Fundamentals, Introduction to simple valuation, Return on Investment, exercise	RICHARD BROOKS
11:30	Importance of Marketing and Competition Analysis Consumer behaviour surveys and customer feedback	TONY BUNN
12:30	Lunch with mentors	
14:00	Lessons from start-ups and spin-offs (45 minutes each)	TONY BUNN/DAWOOD PARKER
15:30	Coffee Break	
16:00	Legal Issues, Contracts and Agreements for Entrepreneurs	YUMIKO HAMANO
16:45	Group Project Part 3	ALL SPEAKERS AND PARTICIPANTS
17:45	Wrap-up for the Day 3	DIPALI BHATT-CHAUHAN AND S. RAGHU